



# QIÚX NEW GENERATION















AMBIENTE **MESSE FRANKFURT** 10-14.2.2017 Hall: 6.0 **Booth No: B55** 

**HKTDC HONG KONG HOUSEWARE FAIR** HONG KONG CONVENTION & EXHIBITION CENTRE 20-23.4.2017 Hall: 3D **Booth No: C02** 

TURKISH HOUSEWARES BY INVITATION ONLY 17-20.5.2017 ISTANBUL HILTON **CONVENTION CENTRE** 

**MEGA SHOW PART 1** 20-23.10.2017 HONG KONG CONVENTION & EXHIBITION CENTRE HALL: 3D **BOOTH NO: 3B** 



#### іммів

(İstanbul Mineral and Metals Exporters' Association)
REPRESENTATIVE OF THE PUBLISHER S. Armağan VURDU, on behalf of İMMİB

HEADQUARTERS / MANAGEMENT **DIS TİCARET KOMPLEKSİ - A BLOK** 

Çobançeşme Mevkii, Sanayi Cad. 34197 Tel: +90 212 454 00 00 Fax: +90 212 454 00 01 www.immib.org.tr immib@immib.org.tr BOARD OF PUBLISHING

Tahsin ÖZTİRYAKİ, Rıdvan MERTÖZ, Murat AKYÜZ, Fatih Kemal EBİÇLİOĞLU, İsmail ERDOĞAN, Fatih ÖZER, Ümit KOŞKAN, Muharrem KAYILI, Murat TUNCEL, Buğra EROL

PUBLISHING TEAM



Gürhan DEMİRBAŞ ASSISTANT MANAGING EDITOR
ESET SOYGÜDER YILDIZ

Hakan KAHVECi

Mehtap GÖRAL GRAPHIC DESIGN

Şahin BİNGÖL

Eren AKTAŞ

Tel: 0212 440 27 63 - 0212 440 29 68 ajansd@dunya.com

CORPORATE SALES MANAGER

Özlem ADAS

(0212) 0212 440 27 65

ADVERTISEMENT BOOKING
Nazlı DEMİREL

(0212) 440 27 69

nazli.demirel@dunya.co Ceylan ÖZDEMİR

**Styling Assistant** 

(0212) 440 27 06

ceylan.ozdemir@dunya.com

PRINTED AT

İstanbul Basım Promosyon

Basın Ekspres Yolu Cemal Ulusoy Cad. No:38/A 34620, Sefaköy-İstanbul

Tel: 0212 603 26 20

TRANSLATION
UNIVERSAL DIL HİZM. VE YAY. LTD. ŞTİ

(0212) 212 02 40

www.universaldil.com.tr

PUBLISHING DATE AND PLACE Istanbul, Spring 2017

TYPE OF PUBLICATION International Periodical Kitchenware Turkish is published 4 times a year by Ajans D. In whole or in part of any material in this publication without prior written permission from Ajans D is expressly prohibited. The written materials are the sole responsibility of each of the writers, and the advertisements published in the magazine are the sole responsibility of each advertiser.

A complimentary copy from İMMİB. ISSN-1309-4998



Hello,

We are excited to meet you again in the International Home & Housewares Show 2017 and Hong Kong Houseware 2017 fairs special edition.

Turkey national participation organization to the International Home & Housewares Show 2017 fair is done 13th time this year by Istanbul Mineral and Metal Exporters' Association (İMMİB). İMMİB participates in the fair with 10 companies, taking up a total of 232 sqm in the North and South halls of the fairground. Kitchen, bathroom and house goods of cast, non-stick, enamel, plastic, melamine, metal and glass are exhibited in the fair by the participant companies.

This year our 25 companies attend to the Hong Kong Houseware 2017 fair, to which we have organized national participation for the 13th time. Our national participation stands covering 579 sqm, are located right in front of the entry of 3D hall, where the visitor attention is high. House-bathroom wares made of plastic and metal, cooking equipment of stainless-steel, cast and aluminium and glass souvenirs are exhibited in the national participation stands.

Let's have a look at the subjects we have in the magazine, which you will read with joy. We have Vestel in this edition on Brand History page. Founded in 1984, Vestel has one of the biggest industrial complexes on an area of 1,1 million sqm in Manisa. Kastamonu Plastik, CVS, Penguen Home and Tutku Metal are the other companies we interviewed with...On the Styling pages, we present you the most authentic and new designs specially prepared for 2017 by Turkish kitchenware sector. We are sure that these original designs of Turkish companies will draw your attention as well.

On our Nostalgia page, we have "felt" described as "a kind of rough cloth made by pressing fleece or goat hair", which used to be used for table cloth, ground cloth or tent and used for clothes, accessories and kitchen ware now.

Turkish designers Hande Yılmaz, Başak Oğuzalp and Burak Koçak told us how they fell in love with the profession and shared their very special designs with us.

Chef of Seraf Restaurant, Fuat Gören, who started as an old hand and bettered himself with various trainings, told us about the Anatolian cuisine and made us taste the delicious samples he prepared.

On our Travel Page, we take you to Safranbolu; one of the tourism heavens of Turkey with charming houses, historical values, city culture and natural beauty. Known as one of the cutest towns of Anatolia, Safranbolu deserves more than an excursion and is ideal for spending a weekend or even a summer vacation. Safranbolu invites all those, who would like to see how the nature and art can be harmonized...

On our İstanbul&Architect page we take you to Grand Piyale Pasha Mosque in İstanbul which was completed in 1573. The mosque is famous for its tiles and it stands out as one of the works created by the architect Mimar Sinan at the same time with Selimiye Mosque.

See you...

Chairman of Istanbul Ferrous and Non-Ferrous Metals Exporters' Association Ridvan Mertöz Chairman of Istanbul Chemicals and Chemical Products Exporters' Association Murat Akyüz Chairman of Electrical, Electronics and Services Exporters' Association Fatih Kemal Ebiçlioğlu Wooden console&table&white case byPallette
Electrical coffee pot Arzum
Porcelain dinnerware&coffee cups Jumbo
Olive oil& vinegar bottles Bora Plastik
Blue saladbowl Asude Plastik
Granite pots&pan Falez

Tea glasses **Sahra Cam**Glasses with black kerb& sugar bowls **Paşabahçe**Figured boxes **San Plastik**Pink ovenware **Tutku Metal**Jars **Eminem**Glasses **Guestinhouse**Waffle pans **Papilla** 







- 6 Market
- **14** Hot Trends
- 18 Interview: Kastamonu Plastik, CVS, Penguen Home, Tutku Metal
- 26 Design&Designer
- 32 Chef: Fuat Gören
- **34** Styling
- **42** Brand History: Vestel
- **44** Travel
- 46 Nostalgia
- 48 İstanbul&Architecture
- 50 Agenda
- **51** Contact File of Turkish kitchen, home and tableware manufacturers



# Chopping Foods is **Easier Now**

Yiyeceklerinizi Doğramanın da Bi' Kolayı Var

Ambiente 2017 Hall 5.0 Booth No: D49



Electricity and string free Elektriksiz ve ipsizdir.

www.titiz.com



# kitchen ware



# TELVE TURKISH COFFEE MACHINE

Arçelik Telve, presented with three colour options as red, white and black, meets with the customers with an elegant design and large capacity. The newest model of Arçelik Telve, K3300 offers the real Turkish coffee taste with rich foam thanks to Cooksense technology. The product, which allows to cook Turkish coffee in a traditional palate through its coffee pot with a stainless-steel bottom, makes it possible to prepare coffee for one or three at once. It is possible to prepare coffee easily with a button with the product that comes along with anti-spill technology, which prevents boil over. The product, alerting with a sound when the coffee is ready, takes up less space thanks to its compact design.





Beko hand blenders, must-haves of kitchens with their pink and blue colours, allow keeping the vitamins of foods thanks to vitasmart blade technology. Beko slicer, with a 700 ml of slicing chamber, chops the hard foods as hazelnuts, almonds and parsley thanks to its double blade slicing system. With its facility to use through one button, the blender helps to maintain the vitamins of foods through its Vitasmart blade technology. Cooking is easier and more fun in the kitchens now with Beko Mixer with its 4-level speed control and turbo function. The product, which has 2 whipper & 2 dough kneader accessories of stainless steel can also be kept on a vertical position. www.beko.com.tr

# EMSAN PAPATYA TEAPOT AGAINST THE COLD WINTERS

Herbal teas prepared specially to keep our body resilient in winter months, can easily be prepared in Papatya Teapots of Emsan. The special filter in Papatya teapot of Emsan, which extracts the taste of herbal tea in a healthy way that cannot be achieved in teabags, provides an easy



use, while the herbal teas acts as a shield against winter diseases. Papatya Teapot, produced from stainless steel, which is dish-washer safe, protects you and your family against winter diseases with its volume of 1,8 lt.

www.emsan.com.tr



English Home, making your living space beautiful with accessible prices and which is irreplaceable in home textile and decoration; carries the romantic winter to your living spaces with its new theme: "Winter Tale". From wooden servive trails to kitchen utensils of glass with special patterns, corn buckets to hot water bags; all products that are indispensable for winter are in the new theme "Winter Tale".

www.englishhome.com.tr







# kitchen udra



#### **ONE APPLIANCE, SIX FUNCTIONS**

Newly developed King blendX does not only blend, whisk, slice, shred and chop; but with its patented vegetable corer, perfectly removes the cores and seeds of vegetables such as egaplant, tomato, potato and zucchini. The magic vegetable corer, ultimately safe and practical to use, eases the preparation of traditional dishes like dolma. 1000 Watt King blendX comes with heat-resistant stainless steel hand blender and mixer, 1,5L chopping bowl as well as a 0,9L measuring cup. With two speed options and multi-purpose slicing and shedding discs, King blendX becomes the most handy tool in the kitchen.



With its patented magic vegetable corer technology, King blendX hopes to do wonders in the kitchen.

www.king.com.tr



# STAR WARS FAMILY OF VISTEL IS EXPANDING

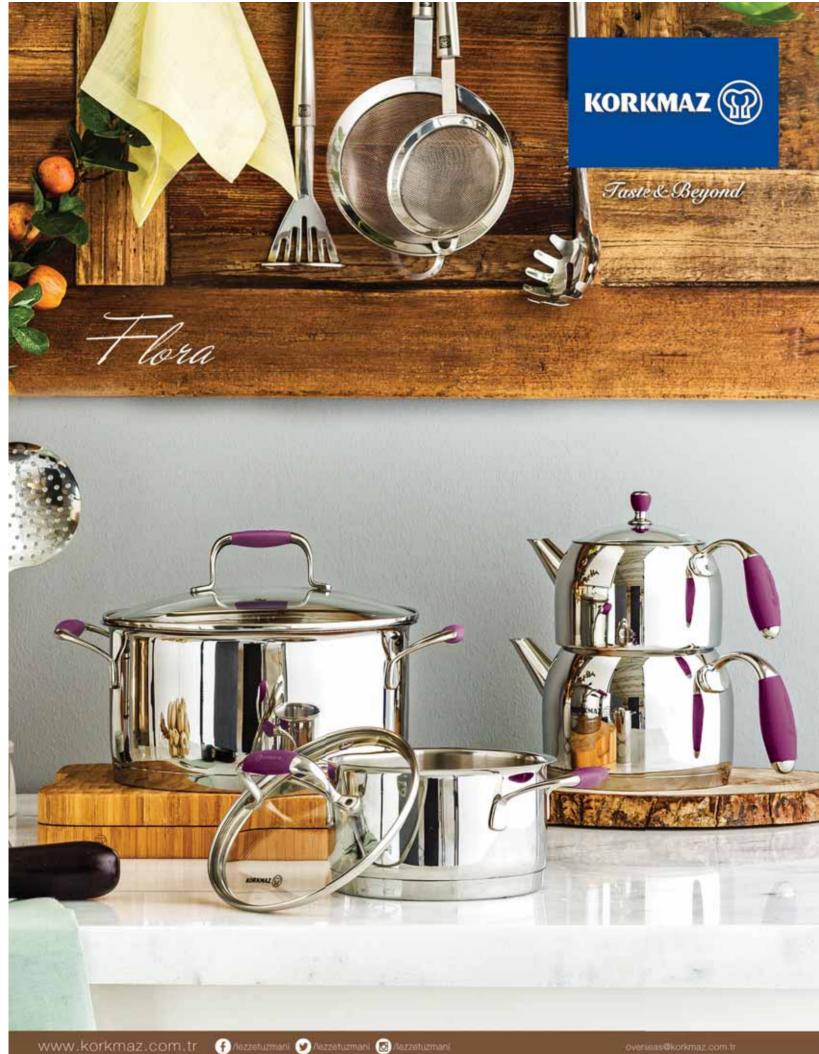
Vestel added new ones to its Star Wars themed products, which was realized in parallel with the objective to present the consumers the very firsts. Mix&Gos, Toasters, Coffee Machine and LED TVs of Vestel, in the form of Star Wars characters, are waiting for all Star Wars fans. Star Wars E3100 R/K Toaster provides 7 level control option for those, who want to toast the bread at choice. Providing heating and defrosting functions, Star Wars E3100 R/K Toaster is on sale with two different themes. Another product Vestel has included among Star Wars themed products, K3100 Inox Coffee Machine is the preference of crowded families with its glass coffee pot of 12 cups capacity. Star Wars K3100 Inox Coffee Machine with a stainless-steel body provides a continuous coffee delight up to 2 hours thanks to its special hot plate. www.vestel.com.tr

# PRACTICAL & USEFUL PRTK MANGAL



The charcoal Prtk Mangal has a cast aluminium body that is resistant to corrosion. It is practical because you do not need to assemble it; it is ready to use, and you can store it easily after use. When you open it you can make different grills at two sides (meat and chicken or vegetable and meat etc.) Grill surfaces are food safe. Furthermore, it is easy to carry because it weighs only 2.5 kg. The charcoal Prtk Mangal grill gives you everything you need with its ergonomic design. The Prtk Mangal is an ingeniously designed and incredibly practical barbecue which doubles its surface area when fully opened. The compact and lightweight construction also makes it perfectly portable. The faux retro design is a treat for the eyes.

www.aniva.com.tr



# kitchen ware



#### **LAV** DERIN TUMBLERS

LAV, the innovative brand glass, continues to bring new excitements to the table. New Derin Tumbler that has the same form of Derin Tea Glass, which is one of the most liked models of LAV with its sandglass shape, big volume and innovative interpretation of a tea glass, has taken its place in the LAV family. Reflecting the innovative and modern patterns of LAV, the LAV Derin Tumblers contributes to a different experience in the joy of cold drinks with an aesthetical appearance. Bringing a new colorur to the tables with its original glass designs, LAV adds a different product to its modern and innovative products. LAV adding the Derin Tumbler to the family of Derin tea glass, which comes to front with its special form, functionality and big volume, brings an aesthetic interpretation to the joy of cold drinks and beverages.



www.lav.com.tr



# DISH-WASHER FROM PERA

Pera, coming to forth with its craft and quality in built-in kitchenware, provides now technology and comfort to the ladies also with its dish-washer options. It helps the ladies not only while preparing excellent dinner tables but also to have shining kitchenware after the meal. PBM MYED Dishwasher of Pera Built-in draws the attention with its washing capacity of 14 people. It does not disturb you, while making your dishes shine bright, with its sound level of 67 decibels. It fulfils all expectations easily with its 6

washing programmes, including economic washing programme, and protects your machine against any kind of water system break downs with agua stop water safety system and your children against possible accidents with child lock. The product provides the comfort of use with adjustable upper basket (updown). Furthermore, it comes along with a 3rd basket, which provides special washing for your cutleries. The digital display facilitates the monitoring of all the processes in the dishwasher and its use. www.peramutfak.com.tr

#### A REVOLUTIONARY TECHNOLOGY IN THE KITCHEN



Inosmart central heating boiler with a touch screen provides cooking the foods that are the same type and cooked in different times at the same time with its technology, easy-use and efficiency. Inosmart with its capability in use with gaselectric in a capacity of 10 – 20 – 40 trails and self-clean feature, responds perfectly to the needs of investors in all sectors, where food is implied. Inosmart central heating boiler with a touch screen of 7" (inches) and active

display with a high resolution draws the attentions with its recipe copying via flash storage and software update features and meets the users with a unique technology. Inosmart central heating boiler that has a strong vapour generator also has door glasses with special casement, which prevents heat loss. Inosmart makes a difference in the sector by presenting perfect food along with savings.

www.inoksan.com







#### BOSCH

#### **VARIOCOMFORT PROHYGIENIC**

With Bosch's new VarioComfort ProHygienic steam stationed iron, namely TDS6080TR, you may attain maximum hygiene with your clothes while quickly and easily ironing thanks to its HygenicSteam technology. This product offers six special programs including ideal temperature-stream combinations that can be applied for all fabrics that can be ironed. The brand new item of Bosch Home Appliances, TDS6080TR VarioComfort ProHygienic steam stationed iron can provide 400 gr.



shock steam with three intensive steam shots in 2400 watts for 120 gr. sets per minute. With its "Automatic safety shutoff" feature, the iron automatically shuts off once it is not used - which means we no longer need to fear from leaving the

www.bosch-home.com.tr



#### **STYLISH DESIGNS**

As one of Europe's leader manufacturers in enamel kitchenware sector, Avşar Enamel's new tableware goods raised voice and made a difference in the enamel sector. Drawing attention with its enamel cookware over iron plate and aluminum and with its unique as well as fashionable decorative designs, Avşar Enamel will display its new enamel tableware for the first time in Ambiente Fair 2017.

www.avsar.com

### **AIR GOLD BY ASUDE PLASTIK**

Asude Plastik operates 24/7 since 2002 as a company that produces houseware and kitchenware with 65 percent of export rate. There are more than 40 export destinations of Asude Plastik. Their goods are delivered to consumers through foreign and national dealers. As a result of two-year-long research and development process, Asude Plastik introduced home and room odors into the market under the brand of Air Gold. Room odors, automobile odors, closet and drawer odors with nearly 35 types are now available in the market. Many local and national stores are



selling Air Gold today. As the first company to manufacture fragrant toilet brush. Asude Plastik's toilet brush leaves a nice scent in toilets and bathrooms for 120 days. www.asudeplastik.com

#### DELIGHT OF TURKISH COFFEE WITH PASABAHCE, KALLAVI



Kallavi coffee cup, presented to the coffee lovers in Istanbul Coffee Festival by Pasabahce, which designs different types of cups for different types of coffee, doubles up the delight of coffee with its large volume. Kallavi draws the attentions with its comfortable use and elegant design. The new double Turkish coffee cup of Paşabahçe, which designs a different cup for each

type of coffee, "Kallavi" adds a new flavour to the coffee time with its motto: "Drink good coffee with a good cup". Kallavi, doubling the pleasure of coffee with its large volume, can be easily grabbed with the ergonomic handle. The curved form and narrower bottom of the product speeds the subsidence of coffee grounds. www.pasabahce.com.tr

# PERA Built-in Appliances

- Ankastre Eviyeler / S.Steel Kitchen Sinks
- Mutfak Armatürleri / Kitchen Taps
- Ankastre Ocaklar / Built-in Hobs
- Ankastre Firinlar / Built-in Ovens
- Mikrodalga Fırınlar / Microwave Ovens
- Aspiratör ve Davlumbazlar / Kitchen Hoods



BLANCO ÖZTİRYAKİLER MUTFAK DONANIMI SAN VE TİC. A.Ş.

öztiryakiler.

İstanbul Tel: (0212) 886 57 13

Ankara Tel: (0312) 440 11 00 www.peramutfak.com.tr

İzmir Tel: (0232) 265 54 54

# kitchen



## FAKIR VIOLET SERIES WILL SUIT YOU WELL

Fakir Hausgeräte, the brand in household appliances sector, which has not compromised on quality in generations, adds grace to the kitchens with its "Violet Series", with which women will create the most delicious tastes. Valery Grill & Toast Machine, which is included in the series carrying the colour of violet, the most beautiful flower of spring, with the Fakir Hausgeräte's own colour pantone, becomes the biggest assistant of the women in the kitchen. Fakir Hausgeräte brings the spring breeze to the kitchen, while making the work of women easier with its Violet series.

www.fakir.com.tr

# YES TO GRILL PLEASURE

Grill is in our lives as a healthy taste, which most of cannot reject and give up on. We have selected electric grillers you can use for the most delicious meals.



# MULTIFUNCTIONAL DESIGN COSA BBQ

Designed COSA BBQ (charcoal barbecue) is made of cast aluminium combined with wood accessory. Body has two parts, lower side for grilling and upper half can also serve as a side table. Different types (wood-metal, long-short) and colour of legs are providing options for users. The harmonious design of this grill is available for BBQ, pizza oven and indoor with bioethanol. COSA BBQ is an expression of high commitment of quality. COSA BBQ's stylish design is like a decorative object at your garden and your events.

www.aniva.com.tr

## ECO PANINI FROM ARZUM

Arzum adds flavour to the nutritious meals that are the essentials of backto-school with its Eco Panini grill and toaster. Foods loved by children such as toasted bread, hamburger and warm sandwich are prepared healthily and practically at home. Thanks to the grill feature of Eco Panini, foods like meat, vegetables and fish provides nutritious options for different meals of the day; mothers feel relieved, while their works get easier. Working with 1800 Watts. Arzum Eco Panini Grill and Toaster can make four slices of toast at once. By way of its locking catch, it can be maintained vertically and occupies less space on the counter. By help of its multi-functional use, it facilitates the works of the mothers while preparing food to their children at school age.

www.arzum.com.tr





#### ERA SM-2 "GRILLEX" 4-IN-1

(Double cooking grid + Skewers + Nonstick coating + Thermostat) Heat-resistant Plastik feet and handles. Lid and tray are separable and dishwasher safe. Easy grilling with Elektrischer Grillonly skewers or cooking grid. More grilling space with its wide frame. Easy cleaning with non-stick coated lid and tray. Easily removable resistance with clips. Clips for holding and removing the plate. Chrome-nickel coated double cooking grid let you easily turn the entire rack of food with one move. Cooking kebab with 6 pieces of nickel-chrome coated skewers.

www.eraizgara.com

# Designed for all types of beverages



New York



Milan



London

Copenhagen



Istanbul

antalya

# kitchen



# STAINLESS AND ANTIFINGER PRODUCTS

Ansan Metal and Plastik is a company providing service on bathroom accessories and garbage cans are the main part of its product range. Metal and Plastik metarial is used together in Ansan Metal products. The products are manufactured as stainless and antifinger. It is possible here to find garbage cans in various sizes and with different lid types.

www.ansan.com.tr

## MAKE IT CLEAN WITH METE PLASTIK DUSTBINS



Mete Plastik's waste bins can be adapted to all kinds of usage. Their bins have different colour options with various logo options and their production is according to ISO 22000, ISO 9001, ISO 14001 and TS 18001 and TUV cert procedures. In order to have more details, please visit the link at www.mete.com.tr

# GARBAGE NEEDS A GARAGE

You shouldn't underrate a garbage can. There are many different kinds of them that are made of many kinds of materials, little ones, big ones etc. It is also important that they are practical, easy to use, i.e. functional as well as they have proper colors, design, size and materials.

#### RATTAN, BRAIDED, LACE

There are garbage cans in Kastamonu Plastik with different models and sizes. Except from rattan, braided. lace, decorated garbage cans, pedal garbage cans, there are also industrial garbage cans. Also for Kastamonu Plastik, just like for us, garbage cans are of capital importance in terms of health, as they are used in all parts of our houses and gardens. Kastamonu Plastik cares about the garbage can production as it cares about foods. With the importance given to garbage cans and rigorous work carried out on them, Kastamonu Plastik also steps forward in this field.

www.kastamonuplastik.com





# THERE ARE GARBAGE CANS WITH ANY LENGTH AND SIZE IN BORA PLASTIK

Bora Plastik, one of the leading companies of Europe in its sector was founded in 1957. Bora Plastik, continuing to manufacture Plastik kitchenware, houseware and gastronomy products and adding new ones to its product line has increased its number of products over 600. There are pedal, swing/push, round and industrial garbage cans in various sizes and lengths in the product range of Bora Plastik that manufactures its quality and decorative products giving particular importance to human health.

www.boraplastik.com.tr

# NESTED, PROVIDING MORE STORAGE

Dünya Plastik, founded in 1973 in Plastik sector is not only selling its products to the domestic market but exports them with its own brand to many countries. Dünya Plastik, blending its 40 years of experience with the technological improvements, is continuously widening its product range and providing service to its customers with a variety of products from garbage cans to storage boxes and from bathtubs to kitchenware.

The garbage cans, providing advantage up to 80% in storage and transport with their nesting feature, are more powerful and durable with their metallic mechanisms.

www.dunyaplastik.com





FULYA KOZMETİK ISLAK MENDİL İML. VE PAZ. LTD. ŞTİ.

Kıraç Osmangazi Mah. Küçük Ayazma Cad. No:17 Esenyurt/ İSTANBUL **Tel:** +90 212 689 28 **Fax:** +90 212 689 82 28

www.fulyakozmetik.com.tr



# TUTKU METAL ADDS ROLLER PRODUCT GROUP TO ITS PRODUCT RANGE

Stating that the current product lines are enhanced with new automation investments, Özden Özgür Kişioğlu said: "We have added a brand new type to our product range by adding Roller production technology to our production facility of aluminum kitchenware".



Pollowing the trends abroad while aiming to make a difference in the market, Export Manager Özden Özgür Kişioğlu provided an interview to Turkish Kitchenware about Tutku Metal.

#### COULD YOU BRIEFLY TELL US ABOUT THE ESTABLISHMENT PROCESS OF YOUR COMPANY?

Our company has a three generation long history. Our initiatives first started with copper-working three generations ago and currently we are operating in the sector with steel and aluminum kitchenware. Our company was founded in 1990 under the name of Tutku Metal in the central district of Kahramanmaraş.



As one of the oldest companies in the sector operating in an area of 30 thousand square meters, our company markets stainless steel kitchenware and manufactures aluminum ceramic kitchenware. Thanks to our experience build-up over years in the kitchenware sector, we professionally manufacture our goods by utilizing high technology.

### How do you create new designs? Do you have a R&D department?

We first analyze the demand in the market and observe the needs and requests of consumers while creating new designs. We develop products in line with the demands of consumers with these methods. As we also have an export market, we follow the trends abroad. As a result of all these observations and analyses, we manufacture the most convenient products for the market both in terms of costs and usage and we try to create a difference in the market as our goal is to be of help to our valuable customers who use our products in their kitchens.

### COULD YOU TELL US ABOUT THE INVESTMENTS YOU MADE IN 2016?

Despite the shrinkage in the sector in 2016, we enhanced our current production lines with new automation investments for the purpose of keeping pace with the competition in the market and for increasing our production capacity. Apart from this, we have added a brand new type to our product range by adding Roller production technology to our production facility of aluminum kitchenware. Therefore, we aim to increase our market share and reach customers in each category by adding Roller products to our range of 4 mm and 3 mm forged aluminum products.



# Are you engaged in exportation and which countries are among your portfolio?

The majority of our production capacity targets exportation. We mainly work in Europe and Middle East. We manufacture goods for many companies that have certain brand values in Europe as a private label.

### COULD YOU TELL US MORE ABOUT YOUR PRODUCT RANGES?

We have stainless steel cooking pots, classical and automatic pressure cookers, fry-pens, teapots, couscous pots, cookware, aluminum, ceramic and granite goods. Attributing special attention for quality, our company considers manufacturing high-quality goods as a principle despite the price competition in the market.



Made in Türkiye



Premium quality at plastic households and professional kitchen equipments since 1957...

www.boraplastik.com.tr

**BORA** 



# PENGUEN IS BECOMING A GLOBAL BRAND

CEO of Penguen Home Mehmet Oturakçı notes that they have high hopes for 2017 and adds that: "We have a strong faith in overcoming the challenges as a nation. We believe that we will grow more in this direction and we plan to move towards foreign markets. Our goal is to take first steps into making Penguen a global brand".



ehmet Oturakçı, CEO of Penguen Home says that they have started their career under the guidance of their father in 1970 and highlights that they registered the Penguen brand in 2003. He adds: "We wanted to sign our names under the quality we offer for the market". Mehmet Oturakçı have an interview to Turkish Kitchenware about Penguen.

### COULD YOU TELL US ABOUT YOURSELF, PLEASE?

I was born in Şanlıurfa in 1969. After graduating from the primary school in Şanlıurfa I started to work nearby my father as an apprentice. In other words, I continued my education in the school of hard knocks so to speak.

### When and how was your company established?

Penguen Home was found in 2003. But our family started business life in 1970 under the guidance of our father.



We continued our career with exportation in 1993. We then had the urge to establish our own brand in 2003. Penguen is our registered brand. We wanted to sign our name under the quality we offer for the market and registered Penguen in our name.



### CAN YOU TELL US ABOUT YOUR PRODUCT RANGES?

Our main product group consists of thermos bottles in different models and sizes. Besides, we have steel and silicon small kitchenware ranging from knives, cake pans and moulds, scoops, strainer sets, spatula and graters.

# DO YOU THINK 2016 WAS A YEAR DURING WHICH YOUR EXPECTATIONS WERE MET?

As a company, we were also negatively influenced by the adverse effects due to the attempted coup of July 15 and the wrongdoings of external forces upon our nation. For this reason, our expectations were not fully met this year.







#### ARE YOU HOPEFUL ABOUT 2017?

Yes, we are. We have a strong faith in overcoming the challenges as a nation. We believe that we will grow more in this direction and we hope to move towards foreign markets. Our goal is to take first steps into making Penguen a global brand.

### HOW IMPORTANT IS CUSTOMER SATISFACTION FOR YOUR COMPANY?

Customer satisfaction sets the keystone of our success criteria. I can confidently say that our priority in business life is customer satisfaction and their contentment about our products. In this respect, I believe high-quality products, honesty in services and sincerity are the keys to success.

### DO YOU THINK THERE IS UNFAIR COMPETITION IN THE SECTOR?

Low quality and cheap products that are sold in lower prices in our sector becomes an obstacle for us to express our objectives to customers.





Head Office: Istoc 16. Ada Sonu, Aslan Plaza, Kat :4 34218 Bagcilar Istanbul-Turkiye Tel: +90 212 676 7838 Fax: +90 212 676 7839

E-mail: info@papilla.com.tr



Factory: E-5 Karayolu Uzeri, Akmese, Kartepe, Uzunciftlik Izmit - Turkiye Tel: +90 262 371 3248 Fax: +90 262 371 3247

# kitchen ware





# OVER A THOUSAND PRODUCTS FROM KASTAMONU PLASTIK

Kastamonu Plastik, exporting to many countries such as USA and European and African countries, in particular to Poland, Czech Republic and Saudi Arabia, adds approximately 50 new products every year to its variety of products that is already over 1000. Quality and Operational Manager Sümeyye Yılmazer states that among the top selling products, there are laundry basket, storage box, pedal and packaging bins.



Chemistry Engineer Sümeyye Yılmazer, Kastamonu Plastik Quality and Operation Manager states that they are the starters of mesh trend in 2016 among the Plastik companies in Turkey and adds that they put approximately 50 new products every year in the market.

HOW LONG HAVE YOU BEEN IN THE PLASTIK SECTOR? WHAT IS YOUR PRODUCTION CAPACITY AND FOR HOW MANY PEOPLE DO YOU PROVIDE EMPLOYMENT?

We have been in the Plastik sector since 1980. Starting with retailing in Tahtakale, we continue in a factory on a 26 thousand square meters closed area, with a capacity of 100 machines. Furthermore, we have a sales outlet in ISTOC 5th Block. Our company conducts its commercial activities with a personnel capacity of 250 people and 200 million imprints/year production capacity.

#### YOUR PRODUCT RANGE IS QUITE HIGH. HOW DO THE PRODUCT DESIGNS FORM?

Every new product brings along a new excitement. Formation process of the product is even more blissful. We are brainstorming all the time to fulfill the expectations of our customers and to satisfy them. We share the conflicts

of opinions with our designers. In the end good projects come forward and later on one project becomes the basis of another. This process continues in a chain reaction.

What kind of differences did you make in Plastik kitchen utensils in 2016, will there be new products in 2017?

We work very hard to get the consumers to break the tradition and make the kitchen work more joyous, easy and colorful. Consumer profile that we put the most importance to is the housewives and if we can make them happy, we can make all our customers



happy. We imprint the patterns that can be liked by housewives in to make their works more joyful and I can say that we create a fashion trend in Plastiks. I can say that already now, we have succeeded in attracting the attention of especially housewives and supermarkets with the new patterns in 2017. Apart from those we were the company, starting the first mesh trend among the Plastik companies in Turkey in 2016. With the addition of mesh pattern to our product range, we were able to show the consumers what we can do. We are one of the rare companies that produces Plastik furniture. We put approximately 50 new products to the market every year with the pleasure brought by our innovative attitude. We have made the biggest investment to garden equipment this year. We believe that sales of garden equipment will accelerate a lot and even hope that it will be among the top selling products.

HOW MANY COUNTRIES DO YOU EXPORT TO AND WITH WHICH PRODUCT LINES THE MOST? WOULD YOU TELL US ABOUT YOUR TARGET MARKETS FROM NOW ON?

First of all, we can divide our product lines into many classes as bathroom, kitchen, storage boxes, decorative products, children, garden, furniture and packaging. Since our company has over a thousand varieties of products, we cannot classify the sales in only a group or two. Each group has a very successful sales curve in its own right. Generally speaking, I can say that our laundry baskets, storage boxes, nightstands, plate trails, pedal bins and packaging bins are the top selling products. Our company sells to American, European and African countries. Nevertheless, majority of sales are to countries such as Poland, Czech Republic and Saudi Arabia.

# HAVE THE GOALS SET FOR 2016 BEEN REACHED? WHAT ARE YOUR GOALS FOR 2017?

Kastamonu Plastik is a family business and we contribute to its progress as the second generation. The most important objective for us is reliable work and obtaining customer satisfaction, like every year. After reaching these objectives, profit targets, sales volume and objective markets come along. In 2016 we attained this objective and I have no doubts that we will achieve the same success in 2017 as well, by showing the same devotion. This year in particular, we will continue our operations in a big factory in Silivri. We hope that this factory will prove to



Kastamonu Plastik Violethouse trademark is at the maturation process. It proceeded surely to the point, where it is now. This process has been difficult, exciting and fun as well. Because, you have to be open to changes and novelties proceeding on the way to branding. We have supported the company in its progress with our all the time innovative





be more fruitful in terms of production. Thus, we plan to attain a bigger sales volume with the new factory. Our company participates in various fairs every year. The most important ones for us and for our competitors as well are Ambiente and Hong Kong fairs. We aim with this factory to offer these new products and projects quicker to the market and reach to a wider public.

You are a branded company in Plastik sector. Would you tell us about the branding process?

Every business is born, grows, develops and ripens. And our

attitude. We have taken firm steps by putting at least 40-50 new products to the market every year. We chased new projects with the excitement to fling into a new work, with every works conducted. We raced against time to make debut of any new work. Speed, effort and innovation have provided us with a strong and concrete brand image. Now, we are proud to see our products in many parts of our country and our world. We believe that Kastamonu Plastik Violethouse can be exemplary to new businesses that are on the way to branding with its being a brand known everywhere.



# 3 MILLION SALES IN A YEAR WITH EXPORTS TO 16 COUNTRIES

Dinç Electronics has more than four hundred products with its CVS brand. Fatih Dinç, Administrative Affairs and Coordination Manager notes that CVS holds an important position in the sector with more than three hundred authorized services in every corner of Turkey, exportation to 16 countries and an annual sales rate of 3 million products.



Turkish Kitchenware had an interview with Fatih Dinç who said that CVS has gradually added computer parts, small house appliances and personal care products to its product range.

HOW LONG HAVE YOU BEEN WORKING IN THIS SECTOR? COULD YOU BRIEFLY TELL US ABOUT THE ESTABLISHMENT STORY OF YOUR COMPANY?

Established by the Dinç family in 1986, our company started its commercial activities under the title of Dinç Electronics (Dinç Elektronik) in Istanbul, Eminönü with mobile phone sales and importation. In 2002, our brand CVS was founded. Today, our operations take place in our head office

and exposition that is located in İSTOÇ Trade Center. Also, we have a production and storage area of 10 thousand square meters in Halkalı and a logistics center in Gebze that holds an area of four thousand square meters.

#### COULD YOU PROVIDE US SOME INFORMATION ABOUT YOUR PRODUCTION RATES AND WORKLOAD?

Today, CVS turned into a grand family and brand with more than four hundred products ranging from toasters, hair styling tools, computers parts etc. With more than 300 authorized services in all over Turkey, CVS is taking up an important place in this sector with exportation to 16 countries and an annual sales rate of 3 million products.

#### How do you develop new designs? Do you have a research and development department?

Our products are made in Turkey under quality and warranty conditions that we determine together with those companies with which we have private manufacturing contracts. Besides, we



have products that we import. In our R&D department, on the other hand, we develop our current goods for betterment and improvement in order to save time for our users and design new products to enable our customers to spend more time with their beloved ones.

#### CAN YOU TELL US ABOUT THE INVESTMENTS YOU MADE IN 2016? WHAT ARE YOUR PLANS FOR 2017?

No drastic changes have occurred in our export and import rates, however the general recession in the market





influenced us as well. Thanks to our good relations with our customers, we managed to realize our short-term and medium-term plans. However, we postponed our long-term plans for 2017. We planned to begin 2017 with new and radical changes. In the meantime, we are encouraged by our faith in the recovery of the sector. We continue to work on a new product range and on increasing the varieties in our current goods.

ARE YOU ENGAGED IN EXPORTATION ACTIVITIES AND IF SO, WHICH COUNTRIES DO YOU WORK WITH? CAN YOU INFORM US REGARDING YOUR EXPORT RATES?

As the Dinç Family, we export to 16 countries with our brand CVS among which there is Russia, Romania, Germany, Cyprus, Azerbaijan, Egypt and France. In terms of our export rates, we rank among the Top 50 companies that do exportation in our sector.

#### What feedbacks do you receive from the fair that you participate in?

After we host hundreds of guests in our stands and we make a name for our brand in the eye of a certain population, then we benefit from this experience. We try to reach our goals after carefully evaluating this productive period in order to turn our contacts into sales. Our expo team makes one-on-one contacts with all guests during the fair which is an important criterion to measure the productivity of the event. We receive feedback and information from our team regarding the information flow at the fair. We try to direct our future sales work in line with these data.

aouse

added
computer
parts, small house
appliances and personal
care products to our first product
range. Besides, we continue to work on
porcelain products.

we gradually

HOW DID YOU REALIZE THE BRAND CREATION AND RECOGNITION PROCESS? WHAT KIND OF INVESTMENTS DID YOU MAKE IN TERMS OF BRAND CREATION?

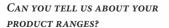
The power of a brand is inversely proportional with its recognition process. If you put your brand name on everything, then it will lose its name power. Making short-term extra sales by expanding the brand ends up in a contrary working for branding. If you wish to make a powerful brand in the eye of consumers, you need to narrow down the brand that you are using for that work.

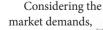
A brand becomes more powerful if it narrows its brand objective. If you dominate in a category, you become even more powerful. If you wish to dominate a category, you will need to narrow down the objective of the brand. As the CVS brand, we narrowed down our target category as "Small House Appliances" and thus we continue to work on becoming a leader in the sector.

The creation of a brand is achieved through promotion, not through advertisement. Big commercial budgets may be needed to protect such great brands as McDonald's and Coca-Cola, but in general, advertisement would not create a new brand.

What other people say about your brand would be much more influential rather than what you say. We want to please consumers and try to encourage our customers to recommend our brand. As CVS, we always try to provide better, more qualified and functional services and goods to our users.

Once created, a brand will require advertisement in order to efficiently maintain. Advertisement budget works just like a defense budget of a nation. You cannot purchase anything with the budget you allocate for advertisement; they will only prevent market shares to fall for your competitors. Currently, we are working on the promotion of CVS in order to protect our position in terms of advertisement by issuing commercials in sectoral journals, using on-car advertising and by being a sponsor for sports.









# BYPALLETTE IS THE ATTRIBUTES FOR HANDCRAFT







HANDE YILMAZ



We had an interview with Hande Yılmaz who thinks Turkey is in an important position in terms of industrial design just as in many other fields and sectors.

#### Who is Hande Yilmaz? How did she first enter into the world of design?

After graduating from the department of Climatization-Cooling Technology I worked at an insurance company for a while. Then, I did some handcraft jobs that require hand labor such as cupcake and cake designs, curtain and chandelier designs and sold my designs overseas. I have always had an interest in handmade works and I cherish handcrafts. Appreciating and utilizing palettes which belongs to our family for 40 years especially makes me very proud. The idea of transforming and giving life to old palettes after we had Bilge Dilsiz

in our family enabled our partnership with ByPalette and created our brand. We have always followed the general trends, preferences, innovative approaches and fashions in the design world and we still do so. We did a great deal of research and worked on the items we had and figured how to transform them into everyday furniture and accessories. Our interest and preference is directly linked and

#### In which sectors do you work for? Which fields do you especially prefer to do your designs?

proportional with the love we have for

design...

We try to create products in every scale; in other words we design anything we believe that should be combined with hardwood...Be it a library, a fireplace in the living room, a tray or a rocking chair... For a period of time, fabricated products became popular in the furniture sector which paved the way for the



expiration of handcrafts and hand labor. We see, however, now that natural and real woodwork are once again becoming to draw attention especially if they are handcrafted. We certainly believe in the preciousness of handcraft and we think it should be preserved against all odds... One may observe this perspective with our approach to production and design.

Designer Hande Yılmaz says: "We design everything we believe that should be combined with hardwood". According to Yılmaz, handcraft is a precious form of labor and should be preserved against all odds...

# COULD YOU GIVE FURTHER INFORMATION ABOUT THE WORKS YOU ARE CURRENTLY ENGAGED IN?

We design for outdoors; terraces, gardens, sofa groups for houses and winter gardens, accessories and sofas. Besides, we provide custom designs for offices, houses, gardens, children and baby rooms as well as special tables and chairs, coffee tables etc. We also design multi-functional products such as handmade trays, flowerpots, mirrors, service units, libraries and sideboards etc.

#### In your opinion, where does Turkey stand in industrial design especially in terms of the kitchenware sector?

Design is now a reality for Turkey as well. Without a doubt, we are in a prominent position in the field of industrial design just as we are in every sector.





# "THERE ARE NO BIG DIFFERENCES BETWEEN TURKISH PRODUCTS AND FOREIGN PRODUCTS"



Başak Oğuzalp has had the chance to compare products by Turkish companies and foreign products at the Ambiente Fair. Young designer Oğuzalp states that innovative products are being developed in recent years especially with the increased attention attributed to industrial design.

As a young industrial designer, Başak Oğuzalp closely follows the kitchenware sector. While comparing foreign products with Turkish products at the Ambiente Fair, she concludes that there are no big differences between the two. Here is the interview with Başak Oğuzalp made by Turkish Kitchenware.

#### Who is Başak Oğuzalp? How did she first enter the world of design?

I was born in Ankara in 1993. I studied in Ankara during my primary, middle and high school years. Later, I studied at the Industrial Products Design department of Gazi University, Ankara and graduated in 2016. I discovered my interest in industrial design during my childhood as I always had a passion for drawing and producing something new. I was encouraged by the positive feedback and response I got from people around me. I decided to lead my life in line with my dreams by choosing to study in this department with the support of my family.

IN WHICH SECTOR DO YOU WORK? WHICH FIELDS DO YOU PREFER TO WORK FOR?

I haven't started to design as a

professional yet. But I designed many products for various sectors during my undergraduate years and while preparing for design contests. In fact, I do not have a specific preference regarding the field I'd like to work for in the future. However, given my current experiences, I'd like to work in kitchenware design, packaging sector and furniture sector the most.

### COULD YOU BRIEFLY TALK ABOUT YOUR CURRENT WORKS?

I have been competing in design contests since 2015. I ranked in the first place twice at the Industrial Design contest organized by IMMIB (Istanbul Mineral and Metal Exporters' Association) in the category of Metal Student in 2015 and in 2016. I also received awards in different competitions. This year I plan to study in a master's program with the study abroad program supported by the Ministry of Economy.

In your opinion, what is Turkey's position in terms of industrial design in the kitchenware sector?

In fact, I have positive opinions





on this subject because I had various opportunities to participate in different activities and events thanks to IMMIB's industrial design contests. Actually, it was through this opportunity that I got to see the Ambiente Fair in 2015. While I was at the Ambiente Fair, I had a chance to compare foreign products with Turkish products. I think there are no grave differences between them. Innovative products are being developed in recent years especially with the increased attention attributed to industrial design. There are big, old Turkish companies in this sector, however I also saw interesting designs by new companies that have actually won prestigious awards abroad. In fact, this is something that we should be proud about. I think IMMIB has a big share in the development of this sector as it supports designers and students in this field. I hope these encouraging approaches continue to grow so that we can have a more efficient and active position in all sectors.





# GLOBAL BRANDS AND BUYERS COME TOGETHER AT ZUCHEX



21-24 SEPTEMBER

TÜYAP FAIR CENTER Visiting Hours: 09:30-19:00

28TH INTERNATIONAL HOUSEWAR GIFT & ELECTRICAL APPLIANCES FAIR ISTANBUL





zuchex.com



























# "WE NEED GOOD DESIGNS, NOT DESIGNS FOR COMPETITION"

Industrial designer Burak Koçak states that demands for timeless and durable designs should increase nowadays and adds that: "While design used to be a factor for competition in the past, good design became a factor for competition today".

Trying to create applicable and functional designs, Burak Koçak answered the questions by Turkish Kitchenware.

### Who is Burak Koçak? Could you tell us about yourself, please?

I was born in Istanbul in 1991. I studied Industrial Design at Mimar Sinan Fine Arts University, Istanbul and worked as a product designer at Autoban. Then, I did my master's degree in Product Design at Scuola Politecnica di Design, Milano. In Italy, I worked with several Italian companies such as Irsap, Rapsel, Mogg etc. My work for Rapsel was shown at Salone del Mobile which also won the IF Student Design Award. In 2015, I was selected in Red Dot 60 Young Professionals.

### WHAT KIND OF DESIGNS ARE YOU CURRENTLY WORKING ON?

I am currently pursuing my great interest that is on furniture and object design. I have always been interested in functional designs that have also plastic values. I especially focus on these two values in my designs and creations.

In your opinion, what is Turkey's position in terms of industrial design?

Industrial design in Turkey has become more common in the last 4 or 5 years. Industrialists who wish to



produce goods with added value now know that design is one of the most crucial stages of the work and they are aware of the fact that they either need to have a strong design or marketing department or a strong corporate identity if they wish to sell their good with higher prices. Customers have different and separate expectations from the brand, product and the design. Each of these expectations should be well-evaluated and companies should know about their customers and their needs. Also, they should set their recommendations regarding customer values and focus on meeting these expectations in the best possible way. While design used to be a factor for competition in the past, good



design became a factor for competition today. Therefore, companies who wish to become the best now have to offer best designs to their customers by cooperating with the best designers and they should do it in the most up-do-date way with thinking at least 5 upcoming years.

### What is the most important aspect of a design?

First of all, the designs should be easily applicable. I think designers are often scaring producers with good but difficult projects. I try to create sufficient and functional designs. While doing so, I also make sure that they have plastic values as well. We are all creative identities who believe that a better world can be designed. Improving the self, reading, researching are important factors just as in every other field. Yet, there is another important factor in design, which is to be open-minded and skeptical. We need to be able to say that nothing is right, while also nothing is wrong.





WHEN YOU ARE LOOKING FOR

TURKISH

HOUSEWARES

MANUFACTURERS

VISIT

www.evsid.org





kitchen

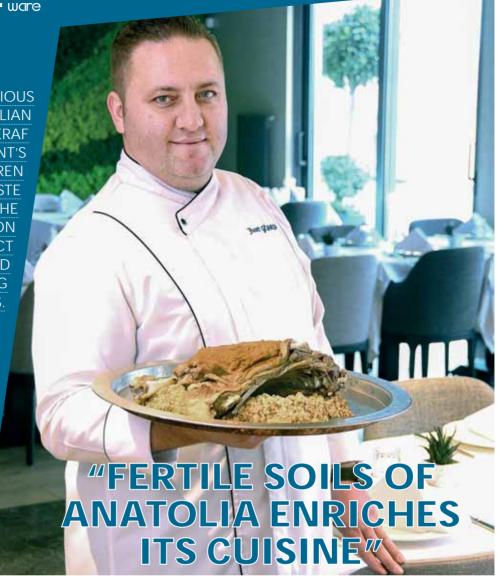
OFFERING DELICIOUS
TASTES OF ANATOLIAN
CUISINE, SERAF
RESTAURANT'S
CHEF FUAT GÖREN
CLAIMS THAT TASTE
COMES FROM THE
COMBINATION
OF CORRECT
INGREDIENTS AND
CORRECT COOKING
TECHNIQUES.

#### Seraf Restaurant

Deriving its name from "serf", meaning eating Seraf Restaurant was first established to cherish the archaic culture of Anatolia's spirit. Offering delicious food under the shadows of pomegranate, olive and tangerine trees in the midst of Istanbul's business world. Seraf Restaurant serves as an oasis in the city center terrace. Opened in 2016 with its 548 square meter kitchen and three special dining halls for 22, 24 and 26 persons, Seraf has a facility of 2 thousand 366 square meters in total and offers high-quality delicious dishes with its experienced staff members. As a representative of Anatolian cuisine, Seraf transforms accordance with the season and offers natural and

healthy food for

its diners.



As a self-taught cook who later received education with various training programs, Fuat Gören told us about Anatolian cuisine and offered us a variety of his delicious dishes.

### When did you first realize your interest in cooking? How did you first start?

Ever since I was a child, we can say. It was also an influence that my father was also a cook.

#### DID YOU GET ANY TRAINING OR ARE YOU A SELF-TAUGHT COOK?

I started my career as a self-taught cook. In time, however, I took some courses and participated in various trainings to improve myself and my skills.

Where did you previously work? How and when did you start working for Seraf Restaurant?

My career started in Konyalı restaurants. Later, I

worked at different restaurants. I started to work with Seraf Restaurant in June 2016.

### IN YOUR OPINION, WHAT ARE THE MAIN CHARACTERISTICS OF TURKISH CUISINE?

Anatolian cuisine, which holds elements from different civilizations and cultures is a special cuisine. Considering the fertile soils of Anatolia, we have a rich cuisine.

### In your opinion, what is the secret of cooking delicious dishes?

With correct ingredients and correct cooking techniques, one can achieve their favorite tastes.

### WHAT IS YOUR FAVORITE DISH AND WHAT IS THE BEST DISH YOU CAN COOK?

My favorite dish to cook is "Sac Tava" (Stir Fry). It is an amazingly delicious dish if cooked correctly.



Ingredients:

1 cup of chickpeas 1 dessert spoon of tahini Extra virgin olive oil Salt

#### **Directions:**

Soak the chickpeas in hot water over night. Boil them the next day and remove the peels. As you grind them in the food processor add tahini, salt and olive oil.





# **Sac tava** (Stir Fry)

#### Ingredients:

200 gr suckling lamb 50 gr tomato 30 gr green pepper 10 gr oil Chilli flakes, salt

#### **Directions:**

Marinate the meat cubes. After resting them for one day, cook them in high heat. Add tomatoes and peppers. Serve after cooking for 15 minutes.

# İncir uyutması (Traditional Turkish Fig Pudding)

#### Ingredients:

10 dried figs

1 teacup of milk

1 dessert spoon of butter

½ teacup of vanilla

Coconut for topping

Crushed walnuts while serving

#### Directions:

Soak the dried figs in hot water for about an hour until they get soften. Then boil them with milk after cutting them into cubes. Add butter and vanilla. Process them with a blender. Put coconut on top and serve with walnuts.











Appetizer set **Külsan** 

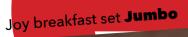


Vitality dinnerware Bernardo



Samanyolu porcelain dinnerware **Emsan** 

# **S**tyle









# Vegetable peeler **Okyanus Plastik**





Marie Antoinette dinnerware

Porland



Gold tray **Linens** 



Plastic breadbasket
Okyanus Plastik





# **S**tyle





Porcelain breakfast set

English Home



Appetizer set **Külsan** 



Plastic storage box **Dünya Plastik** 

# Eliza dinnerware **Emsan**



Plastic storage boxes
Dünya Plastik



Joy green plates Jumbo







# Vestel exports to 153 countries

Vestel, operating over 35
years with its 23 companies,
16 of which is abroad, is at the
forefront among the biggest
technology companies of
the world. Turan Erdoğan,
Executive President of Vestel
Corporate Group states that
Vestel having exported the
first to England in 1988, is
the export champion in its
respective sector for 18 years,
exporting its technology to
153 countries today.



Turan Erdoğan / Executive President of Vestel Corporate Group / www.vestel.com.tr

eing the export champion in its respective sector for 18 years, Vestel is trying to spread the Turkish technology to the world. Let's get to know Vestel closer from A to Z!

# Would you briefly tell us about how Vestel was founded?

Vestel, one of the biggest technology companies not only in Turkey but also in the world, with the pride of domestic production, was founded in 1985. Having been purchased by Ahmet Nazif Zorlu in 1994, Vestel has been operating since then under Zorlu Holding. After being purchased by Zorlu Holding, Vestel started with white appliances in 1994 and Vestel City, which is one of the biggest factories of Europe, was opened in 2003.

Vestel serves for over 35 years with its 23 companies, 16 of which is located abroad, operating in electronics, white appliances, digital products and information technologies, defence industry. Having made the first export to England in 1988, Vestel becomes export champion in its respective sector for 18 years, exporting to 153 countries today.

HOW DID YOU MAKE THE BRAND INVESTMENT PROCESS AND RECOGNITION OF VESTEL? WHAT KIND OF INVESTMENTS HAVE YOU MADE UP TO DATE FOR THE ESTABLISHMENT OF THE BRAND?

Vestel is one of the leading technology brands, not only of Turkey but also of the world. Creating a brand, and particularly establishing one that presents the Turkish customers with the firsts, is a long and demanding process. Since the first day of establishment, we have been trying to reach to the technology to the four winds of Turkey and spread the Turkish technology to the world. With this philosophy, we have adopted since the very first day, we have realized successful deeds and we have come an important way. And we have made it through long term thinking.

A leading brand should address to everyone. To the youth, adults, women, to those who know well or little about technology; we made it our goal to ensure benefits to everyone in Turkey with the things we have done. We have human focus, closeness and sincerity in the basis of our name and brand. Now with our widespread shops all around Turkey, we focus on being there for all the needs of our customers

regarding technology. We continue to create values for consumers and invest in our brand for sustainable success. We are interacting therefore, with our customers on all physical and digital channels.

### HOW DO YOU COLLABORATE WITH LOCAL OR FOREIGN DESIGNERS, WHEN YOU DESIGN YOUR PRODUCTS?

As Vestel, our benchmark in the technology we produce is to produce the latest technology products that are easy-to-use and present these with a rich understanding of design. The most important detail in this sense, is to develop products that would facilitate the life of our consumers all around the world, by following the trends. We may have common studies with our industrial designers in Vestel City along with design companies and designers that are successful in their respective fields from time to time. We have a wide portfolio in this regard and we render support in accordance with the target market and needs, not more than 10% of the total design activities. The fact that we return with an armload of awards from the organizations considered as the ration card of the design world, shows that we are on the right track.

# **B**rand history

Would you inform us how much of the production is for domestic and how much is foreign markets along with the weight of Vestel in the sector?

As Vestel, we have maintained our championship in export by increasing the number of countries to export to 153, despite all the uncertainties and stagnations in global markets. We continue to grab a slice of history by following an active process both in domestic market and foreign markets, where we dominate. With a total of 23 companies, 16 of which is abroad that are under Vestel Conglomerate, we present a wide product range in the fields of consumer electronics, white appliances, information technologies and digitals to the whole world. Taking a look back to the first half of 2016, we continued to grow as Vestel, despite the downsizing in Europe, in the TV market, at which we are the leader in Turkey by a long shot and we ranked as the second in Europe And in white appliances, which is another main market of ours, we have become the biggest 5 manufactures of white appliance market in Europe and first three players of the sector in Turkey, with the products we developed by following the trends closely.

The technology that we reach to the four comes of the earth takes a different shape depending on the cultures and this brings us the success in export. Over 75% of the products we manufacture is exported and this contributes considerably in settling the primary deficit of Turkey.



### Do you have branches abroad?

We have a broad sales and marketing network, thanks to our companies in sales and marketing abroad in various countries, as well as our distributor companies.

# Would you briefly explain us your range of products?

We, as Vestel, will continue to maintain our powerful position in the TV market, where we already are a leader by long shot in Turkey and second in Europe. We have presented our customers the new world of "Internet of Objects", "Smart Houses" and "Smart Cities" in the white appliances market, where we dominate, and we contributed considerably to them with or record holder products that make a big difference in energy efficiency. We will keep on developing our technologies

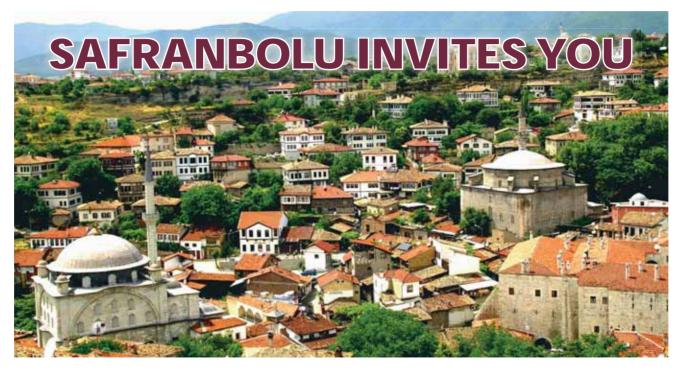
according to the needs and desires of our customers, with these concepts in mind. On the other hand, we will expand the export network of Venus, the first smart phone of Turkey, which we created by merging our power generated with the experiences we had with TV market and the power of design and production. Just like the way we create a perception in the television and white appliances sectors and reach our technology to 153 countries, we will make this perception in phone as well, permanent.

# WHAT ARE YOUR PLANS FOR THE UPCOMING YEARS?

One of the most important agenda of the world's most important industrial giants is the Internet of Objects and harmonization studies to Industry 4.0. As Vestel, our most important priority is Industry 4.0 transition. Looking at our long-term vision, "Mobility" and "Connectivity" technologies with Industry 4.0 concept, constitutes an important part of the R&D studies of Vestel. Services provided under the Smart Houses, Smart Cities and Internet of Objects concepts will be a field, where you will frequently hear of Vestel. Besides releasing smart products, which can communicate with each other and be controlled via mobile devices, we will invest in the connection infrastructure thereof. Our studies to make Vestel City the first smart factory of Turkey, will go on full force in 2017.



# kitchen



With its impressive buildings, historical sites, city culture and natural attractions, Safranbolu is one of Turkey's touristic heavens... Known as one of the prettiest towns of Anatolia, Safranbolu is an ideal destination for a weekend trip or for a long summer vacation as a daily tour may not suffice to make the most of it. Safranbolu invites those who wish to closely observe the harmony of nature and art...



nce known as Anatolia's most important trade center, Safranbolu is now recognized with the touristic value it attributes to Turkey. As one of the touristic towns of Karabük, Safranbolu welcomes many domestic and foreign tourists with its impressive houses. Although traditional houses come to mind when speaking of Safranbolu, this magical place offers many other things as well. Safranbolu is

one of the most attractive sites of Turkey with its history, city culture, life-style, tradition and customs as well as with its houses and mansions along with its natural beauties...

Those who prefer to spend a weekend or summertime there may witness the harmony of nature and art. Worldfamous Safranbolu mansions and houses in the historical center, Safranbolu Shoemakers' Market (Yemeniciler



Çarşısı), Bakırcılar Çarşısı (Coppersmiths' Bazaar) and little shops where souvenirs are sold that are special to Safranbolu are among the places that should be visited. Yet, Safranbolu is not all about souvenirs and coppersmiths' works. It should be noted that there are many other places that can be visited for those who wish to stay longer to discover Safranbolu. Let us make a trip to Safranbolu together...

# DISCOVER THE NATURAL BEAUTY OF TOKATLI CANYON

Safranbolu Tokatlı Canyon is a place where you can discover the natural beauty of Safranbolu apart from its historical values. One side of the canyon lies towards the Tokatlı Village while another lies along the Gümüş District of the Old Bazaar. Waterfalls, singing birds, fresh air and many more awaits you as you take an amazing walk besides the river. At the height of 80 meters, Crystal Terrace represents a first and only in Turkey as it offers you the best view of the Tokatlı Canyon. This terrace has the capacity to carry 75 tons of weight whose base is made of an extremely durable, unbreakable glass. This terrace is set right at the edge of a cliff. Since you can see the height where you stand through the glass right below your feet, you will find yourself in an extremely exciting experience. It is possible to capture fantastic photographs of the Tokatlı Canyon from the 11 meters wide Crystal Terrace which is located in Safranbolu İncekaya. The 116 meters long İncekaya Aqueduct is a fascinating structure. You can find it on your left once you get down from the Crystal Terrace to Tokatlı Canyon. Tokatlı Creek flows below the aqueduct whose width ranges from 110 to 220 centimeters. Lying along the creek, the walking track is the best route of Tokatlı Canyon. The aqueduct was constructed by the Grand Vizier İzzet Mehmet Pasha to bring water to Safranbolu.







### A MASTERPIECE OF ART: KAYMAKAMLAR GEZİ EVİ (GOVERNORS' HOUSE)

There are many beautiful and historical houses in Safranbolu which are conserved by the Ministry of Culture since 1976 as a "Protected Area". Safranbolu Kaymakamlar Gezi Evi (Governors' House) is one of these protected areas. As a masterpiece of art with its wooden architecture, this house is an exemplary structure where geography is in harmony with people and where architecture is shaped by a certain life-style. This three-storey house with its seven rooms and a beautiful garden should definitely be seen. Each corner of this house is embedded with special carpentry and handcraft. Doors, window frames, ceilings and almost everything except for the walls are made out of wood.







# FELTS ARE MADE INTO UNIQUE PRODUCTS IN THE HAND OF ARTISTS

Defined as a "coarse fabric made out of matting, condensing and pressing grease wool or goat hair" in the dictionary, felts used to be used for the making of cloths, tents and rugs while today they are used in the making of attires, accessories and kitchenware.

t is possible to define felt as a form of textile or fabric consisting of the matted, compressed animal fibers such as mammals like sheep, rabbits, camels and llamas as well as the mixture of angora goat wools in an alkaline condition with the help of water, soap and heat. These textiles are matted without warps... As one of the oldest forms of handcrafts, felts continue to be used in contemporary times in daily life thanks to their practicality and visual quality. Felts

are sometimes used in tents, cloaks, boots and clothes for their isolating feature and sometimes they are made into beautiful artwork in the hands of artists.

There is a mention of felt in the oldest scripture by Homer, namely the Illiad. Following the Battle of Manzikert in 1071, nomadic Turkic tribes migrating from Central Asia to Anatolia have also brought their cultures along. Art of felt is among the handcrafts brought by these



tribes. Konya, Diyarbakır, Afyon, Isparta, Uşak, Urfa and Bursa were the production centers of felts in the Ottoman times. Felts have always been utilized by Turks even back in Central Asia. Art of felt had a significant place in the guilds which were among the

ahi-community. Master-builders and masters were learning how to flock wool, stomp wool by feet, prepare wool into the case as well as methods to cook felts in baths during a preparation period of six or seven years.

### **JUST LIKE A HOBBY**

Felts which were used in various areas in the past were doomed to be forgotten with the rise of industrialization. However, with the convenience of felt making today it has now turned into a type of hobby which prevented its fall into oblivion.

The areas of usage of felts can be briefly explained as follows: earlier, it was possible to see felts in the everyday life in Anatolia. Felts were commonly used in tents, saddles, sofas, hall rugs, quilts, pillows, prayer rugs, beds and cushions both in tents and houses. Besides, there were also various felts for other uses such as in door mats, felts for covering milk boilers, felts for covering saddles, harnesses, shoes, tandouris as well as doors, flask cases, bags, saddlebags, woolens, puttees, ball felts, cloaks, cones, slippers, boots, socks, shoes, trousers, coats and belts etc. However, felts are no longer as common as they used to be with the changing standards of modern life. Machine-woven carpets are much more preferred than felts now. This also influenced the rural areas as well since felts are no longer used in regions with animal husbandry.

# WORKSHOPS ARE SHUTDOWN

Art of felts were made with tampering method in the past. Now, there are two new methods, namely "wet felting" and "dry felting". With these new methods, the traditional tampering method which was challenging is now more practical. Wet felting is almost the same with the tampering method; yet neither workshops nor physical labor is necessary for felting anymore. The felting procedures which were conducted in big workshops or in



baths are now much easier with this method. Thus, felting turned into a hobby. Dry felting, on the other hand, is a new technique which enables creating homemade felts. No soap or water is necessary for this felting. All we need is a feiting needle and colorful fibers which can all be found in the market easily. These new techniques revive felting, make it more common and prevent its fall into oblivion. Yet, these advantages end up in the shutdown of traditional workshops which will eventually make people forget traditional matting and felting. Although felts are more common today with the expansion of their areas of usage, traditional felting is still among rare artworks that are doomed to be forgotten.



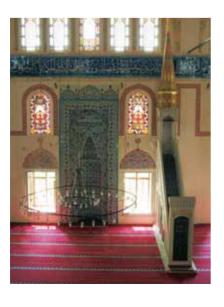






# A six-domed Mimar Sinan architect:

# GRAND PIYALE PASHA MOSQUE



Constructive of the Grand Pivale Pasha Mosque, Chief Admiral Piyale Pasha, had the mosque constructed by Mimar Sinan in 1573. The Mosque stands out as one of the works created by the architect at the same time with Selimiye Mosque. Built as a social complex, the mosque lies in a valley once by the shore on the north of the district of Kasımpaşa. Apart from the known typology, the mosque has been built on arches supported by two 30,5 x 19,5 meter sized, rectangular shaped granite pillars. It has been covered with six domes, each of which has a diameter of about 9 meters and has been extended to the sides by vaults. The mosque and mausoleum among the buildings of the complex

GRAND PIYALE PASHA MOSQUE, CONSTRUCTED BY MIMAR SINAN IN 1573 IS ONE OF HIS ARTEFACTS THAT HE CONSTRUCTED AT THE SAME TIME WITH SELIMIYE MOSOUE.

survived up to date along with the taps of the rectangular fountain in the courtyard. However, among the madrasah, lodge, infant's school and market, none has survived. Stated in a large courtyard, the mosque is a six-domed structure covering an area of 54,6x45 sqm, and a minaret rises in the very centre of the entrance on the axis of the altar.

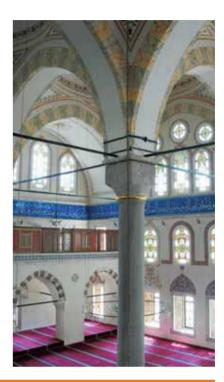
# EXCLUSIVE STRUCTURE OF THE OTTOMAN ARCHITECTURE

The mosque covers an area of 2,214 sqm and 22,500 sqm with the courtyard

### *I*stanbul&Architecture

in total. In 1570s, Piyale Mehmed Pasha had a social complex built, consisting of mosque, madrasah, dervish lodge, infant's school, mausoleum, market, hammam and public fountain, to open a rural part that was inhabited, to settlement in the valley behind Kasımpaşa. And only the mosque and mausoleum could survive up to date. Plan setup resembles to the traditional multi-strand/multi-domed (Ulucami) setup. It goes beyond the typology with the addition of two tier side mahfils (muezzin balconies), that are very common in the time of Sinan the Architect. The difference stands out not only with the one piece, slender and tall granite pillars instead of heavy stone bearings in the centre, carrying only the domes, but also with the side balconies being covered with vaults and dominating on side facades with their lancet frontons.





### SOME PARTS OF THE TILES ARE MISSING

Some part of the invaluable tiles of Kasımpaşa Grand Piyale Pasha Mosque have been stolen. Authorities stating that some tiles were stolen from the mosque in the past, said that some of the tiles on the wall had been broken and stolen during this time. Before Mimar Sinan, who was assigned to transform the dockyard building into a mosque, used tiles that were specially designed in Iznik tile workshops in the 16th century to decorate the mihrab and lancet window frontons and turned the mosque into a colour and flower garden by furnishing the southern and western walls with tile rims. The mosque, which was completed in 1573 is famous for its tiles. Disappearance of the tiles of Piyale Pasha Mosque dates back to the mid-19th century. Tiles stolen in that time are now exhibited in Paris Louvre Museum, Berlin State Museum, Vienna Traditional Arts Museum and Lisbon Gulbenkian Foundation Museum with the labels "From Piyale Pasha Mosque".

The strands of the qibla wall coinciding all structural axis, have been extended respectably and transformed into heavy buttress of an ordinary retaining wall.

Richness the architect brought to the outdoors in his authentic setup can only be understood with an analysis of twenty-eight lodges, seventeen madrasah cells composing the courtyard, and "double portico" around the main body and two tier outer wings altogether. All these can be evaluated as the outdoor arrangements that are not quite well matured in terms of functional solution. But on the other hand, this exclusive structure of the Ottoman architecture needs a careful emphasis.





# INTERNATIONAL HOME & HOUSEWARES SHOW 2017



National participation by Turkey to International Home & Housewares Show 2017 Fair will be made for the 13th time by Istanbul Minerals and Metals Exporters' Association (IMMIB) this year. Considered as one of the most important fairs in the houseware, kitchenware and cookware sector, The Home & Housewares Show 2017 will take place

on March 18-21, 2017 in Chicago, USA. IMMIB will participate with 10 companies in total over an area of 232 square meters at the Northern and Southern halls of the exposition area. Participating companies will display griddle, non-stick pan, enamel, plastic, melamine, metal and glass kitchenware, bathroom supplies and housewares.

# **WE WILL BE AT HONG KONG HOUSEWARE 2017 FAIR**

This year, 25 of our companies will be participating in the Hong Kong Houseware Fair with a national participation organization for the 13th time on April 20-23, 2017. Our national participation stands will be located right at the entrance of Hall 3D which is usually crowded by visitors and our stands will be set on an area of 564 square meters. Houseware and bathroom supplies out of plastic and metal along with stainless steel, griddle and aluminum cookware as well as souvenirs made out of glass will be displayed as part of our product ranges on our national participation stands.











### **3-D THE GLASSWARE COMPANY**

Tel: +90 216 583 04 70 Fax: +90 216 583 04 81 Web: www.3dglassware.come-mail: info@3dglassware.com

### AB-KA KRİSTAL DECORATED GLASSWARE

Tel: +90 216 465 55 15 Fax: +90 216 465 55 14 Web: www.abkakristal.com, e-mail: altan@abkakristal.com

### AEB HOTEL EQUIPMENT INC.

Tel: +90 242 322 90 56 Fax: +90 242 322 60 50 Web: www.aebhotelequipments.com, e-mail: info@aebhotelequipments.com

### AHMETAL

Tel: +90 272 612 88 02 Gsm: 009 0532 451 60 82 Web: www.ahmetal.com.tr, e-mail: export@ahmetal.com.tr

### AKAY PLASTIC INDUSTRY TRADE INC.

Tel: +90 212 659 11 87 Fax: +90 212 659 11 89 Web: www.akayplastik.com.tr, e-mail: info@akayplastik.com.tr

### AKCAM GLASS PLASTIC CONSTRUCTION CO.

Tel: +90 216 378 74 50 Fax: +90 216 378 87 30 Web: www.ak-cam.com.tr, e-mail: export@ak-cam.com.tr

### AKDEM MUTFAK GEREÇLERİ ÇELİK SAN. TİC. LTD.ŞTİ

Tel: +90 344 236 34 01 Fax: +90 344 236 34 06 Web: www.akdem.com.tr, e-mail: akdem@akdem.com.tr

### AKER ELEKTRİKLİ EV ALETLERİ

Tel: +90 212 876 93 77 Fax: +90 212 876 93 55 Web: www.aker-mutfak.com, e-mail: aker@akerticaret.com

### AKSEL KITCHENWARE IND. AND. TRADE

Tel: +90 212 617 12 60 Fax: +90 212 538 22 28 Web: www.akselmutfak.com, e-mail: info@akselmutfak.com.tr

### **AKYILDIZ MUTFAK EŞYALARI**

Tel: +90 344 257 91 88 Fax: +90 344 257 91 87 Web: www.akykitchen.com, e-mail: info@akykitchen.com

### **AKYOL PLASTIK**

Tel: +90 212 550 30 21 Fax: +90 212 550 54 47 Web: www.akyol.com.tr, e-mail: info@akyol.com.tr

### **AKYÜZ PLASTIC**

Tel: +90 212 612 94 00 Fax: +90 212 577 60 92 Web: www.akyuz.com.tr, e-mail: info@akyuz.com.tr

### ALBA TURİSTİK VE HEDİYELİK EŞYA

Tel: +90 212 578 87 96 Fax: +90 212 578 87 96 Web: www.albasis.com, e-mail: info@albasis.com

### AL-CO ALÜMİNYUM / Papilla

Tel: +90 212 676 78 38 Fax: +90 212 676 78 39 Web: www.alcocookware.com, , www.papilla.com.tr e-mail: adalgic@alcocookware.com, info@papilla.com.tr

### ALBAYRAK MELAMIN PLASTIK

Tel: +90 212 659 33 75 Fax: +90 212 659 33 80 Web: www.albayrakmelamin.com, e-mail: info@albayrakmelamin.com

### **ALEVLI ZÜCCACİYE TİCARET A.Ş**

Tel: +90 212 219 51 11 Fax: +90 212 225 02 93 Web: www.alevli.com.tr, e-mail: info@alevli.com.tr

### ALKAN ZÜCCACİYE SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 527 15 92 Fax: +90 212 528 13 69 Web: www.alkanzuccaciye.com, e-mail: zicco@alkanzuccaciye.com

### ALP PLASTİK KALIP SANAYİ / Moonstar

Tel: +90 212 875 26 66 Fax: +90 212 875 26 46 Web: www.moonstar.com.tr, e-mail: moonstar@moonstar.com.tr

### **ALPIN STEEL**

Tel: +90 212 875 02 22 Fax: +90 212 875 02 26 Web: www.bertone.com.tr, e-mail: info@bertone.com.tr

### ALYANS METAL

Tel: +90 344 236 11 65 Fax: +90 344 236 44 25 Web: www.alyansmetal.com.tr, e-mail: info@alyansmetal.com.tr

### ANİKYA İZNİK TILE

Tel: +90 216 422 88 41 Fax: +90 216 422 88 43 Web: www.anikya.com, e-mail: info@anikya.com

### ANİVA EV URUNLERİ METAL SAN. TİC. LTD. ŞTİ.

Tel: +90 262 751 21 94 Fax: +90 262 751 21 98 Web: www.aniva.com.tr, e-mail: aniva@aniva.com.tr

### ANSAN METAL AND PLASTIC

Tel: +90 212 422 05 06 Fax: +90 212 422 85 82 Web: www.ansan.com.tr, e-mail: exp1@ansan.com.tr

### **ARAS METAL**

Tel: +90 212 855 27 80 Fax: +90 212 856 08 26 Web: www.arasmetal.com, e-mail: arasmetal@superonline.com

### **ARCELİK**

Tel: +90 212 314 34 34 Web: www.arcelik.com.tr e-mail: melis.mutus@arcelik.com.tr, seher.turkpence@arcelik.com.tr

### ARDA GLASSWARE

Tel: +90 212 422 10 66 Fax: +90 212 422 10 71 Web: www.ardaglassware.com e-mail: contact@ardaglassware.com



### ARMA METAL DİS TİC.LTD.ŞTİ.

Tel: +90 344 251 33 00 - Fax: +90 344 251 31 31 Web: www.armametal.com, e-mail: info@armametal.com

### ARMADA METAL SANAYİ VE TİCARET LTD. ŞTİ.

Tel: +90 212 694 58 82 - Fax: 212 591 75 54 Web:www.armadametal.com, e-mail: satis@armadametal.com

### ARMONI A.Ş.

Tel: +90 212 798 36 37 Fax: +90 212 798 36 46 Web: www.armonipazarlama.com, e-mail: armoni@armonipazarlama.com

### ARTAÇ KITCHENWARE MANUFACTURING COMPANY

Tel: +90 212 798 25 75 Fax: +90 212 798 25 79 Web: www.artac.com.tr, e-mail: info@artac.com.tr

### ARTEK ELEKTRİKLİ EV ALETLERİ SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 256 47 63-64 Fax: +90 212 255 04 90 Web: www.ar-tek.com, e-mail: ar-tek@ar-tek.com

### ARTEPELLE HEDİYELİK EŞYA

Tel: +90 212 283 29 30 Fax: +90 212 283 29 21 Web: www.arte-pelle.com, e-mail: info@arte-pelle.com

### AR-YILDIZ MADENİ MUTFAK EŞYALARI SAN. TİC. A.Ş.

Tel: +90 282 681 84 60 Fax: +90 282 681 84 70 Web: www.aryildiz.com, e-mail: info@aryildiz.com

### ARZU ÇELİK METAL SAN. TİC. LTD. ŞTİ. / Asstarline

Tel: +90 344 236 05 03 Fax: +90 344 236 11 87 Web: www.arzumetal.com.tr, e-mail: export@arzumetal.com

### **ARZUM SMALL DOMESTIC APPLIANCE / Felix**

Tel: +90 212 467 80 80 Fax: +90 212 467 80 00 Web: www.arzum.com.tr, www.felix.com.tr e-mail: okarahan@arzum.com.tr

### AS PLASTIC AND PACKAGING

Tel: +90 216 464 38 48 Fax: +90 216 445 79 02 Web: www.asplastik.com, e-mail: export@asplastik.com

### A-SIL KABLO SAN.TIC.VE LTD.STI

Tel: +90 212 486 02 01 Fax: +90 212 485 00 80 Web: www.casta-sil.com, e-mail: info@casta-sil.com

### ASİL TİCARET VE EV ALETLERİ / Noble Life

Tel: +90 212 659 51 00 Fax: +90 212 659 25 15
Web: www.asilticaret.com.tr, www.noblelife.com.tr
e-mail: asil@asilticaret.com.tr

### **ASKOM OTEL RESTAURANT EQUIPMENTS**

Tel: +90 212 513 29 38 Fax: +90 212 526 58 94 Web: www.askom.com, e-mail: askom@askom.com

### **ASUDE PLASTIK KALIP SAN.TIC**

Tel: +90 212 659 23 12-13 Fax: +90 212 659 23 11 Web: www.asudeplastik.com, e-mail: muhase@asudeplastik.com

### ATA DÖKÜM SAN. VE TİC. A.Ş

Tel: +90 222 236 82 26 Fax: +90 222 236 82 31

Web: www.surelgrup.com, www.atadokum.com.tr;

www.surelmutfak.com

e-mail: atadokum@atadokum.com.tr

### ATLANTİK TÜKETİM MAL.SAN.TİC.LTD.ŞTİ.

Tel: +90 212 494 47 74 Fax: +90 212 494 47 75 Web: www.dose.com.tr, e-mail: pazarlama@dose.com.tr

### ATLAS DAYANIKLI TÜKETİM MALLARI

Tel: +90 212 585 34 44 Fax: +90 212 589 16 25 Web: www.atlasdtm.com, e-mail: atlas@atlasdtm.com

### ATMACA ELEKTRONİK / Cleaner, Sunny, Woon, Cendix, Axen

Tel: +90 212 412 12 12 Fax: +90 212 412 14 99 Web: www.sunny.com.tr, e-mail: halilorenbas@sunny.com.tr

### AVA PLASTİK SANAYİ / Avatherm

Tel: +90 282 747 63 33 Fax: +90 282 747 65 31 Web: www.avaplastik.com, e-mail: avaplastik@avaplastik.com

### AVŞAR ENAMEL SAN. TİC. A.Ş. / Avsar, Rataly

Tel: +90 272 612 66 00 Fax: +90 272 611 43 34 Web: www.avsar.com, e-mail: export@avsar.com export3@avsar.com

### AYDIN TURİSTİK HEDİYELİK EŞYA VE DEKORASYON

Tel: +90 212 512 60 63 Fax: +90 212 513 45 16 Web: www.exoticlamp.com.tr, e-mail: exoptic@exoticlamp.com.tr

### AYKASA POLİMER AMBALAJ VE TAŞIMA SİSTEMLERİ SAN. TİC. A.Ş.

Tel: 0262 653 16 74 www.aykasa.com.tr,info@aykasa.com.tr

### AYSBERG SOĞUTMA METAL SAN. VE TİC.A.Ş

Tel: +90212 886 78 00 Fax: +90 212 886 64 83 Web: www.oztiryakiler.com.tr, e-mail: aysberg@oztiryakiler.com.tr

### AYMAK ENDÜSTRİYEL MUTFAK CİHAZLARI SAN. VE TİC.A.Ş.

Tel: +90 242 258 17 10 Fax: +90 242 258 17 14
Web: www.oztiryakiler.com.tr,
e-mail: aymak@oztiryakiler.com.tr







Tel: +90 212 659 93 33 Fax: +90 212 659 93 34

Web: www.aypas.com.tr

e-mail: gyorur@aypas.com.tr, galaxy@aypas.com.tr

### AYYILDIZ MUTFAK EŞYALARI TEKSTİL SAN. VE DIŞ TİC. LTD. ŞTİ.

e-mail: info@ayyildizexport.com, Tel: +90 344 231 49 49 Fax:+90 344 231 49 49, www.ayyildizexport.com

### BAGER PLASTIK SAN.VE TİCARET LTD.ŞTİ.

Tel: +90 212 659 57 30 Fax: +90 212 659 02 75 Web: www.bagerplastik.com, e-mail: info@bagerplastik.com

### BANAT FIRÇA VE PLASTİK SANAYİ

Tel: +90 212 289 01 50 Fax: +90 212 289 08 29 Web: www.banat.com, e-mail: satis@banat.com

### BAŞAK MAKİNA MUTFAK EŞYALARI

Tel: +90 212 485 24 73 Fax: +90 212 485 24 77
Web: www.basakmakina.com.tr
e-mail: info@basakmakina.com.tr

### **BAYINER ELEKTRONIK**

Tel: +90 216 415 53 36 Fax: +90 216 415 27 37 Web: www.bayiner.com.tr, e-mail: info@bayiner.com.tr

### BAYRAKTAR MADENİ ESYA SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 659 78 00 Fax: +90 212 659 78 02 Web: www.bayraktarkitchenware.com e-mail: istoc@bayraktarkitchenware.com

### **BAYSAN HEATING AND COOLING SYSTEMS**

Tel: +90 212 501 84 83 Fax: +90 212 576 33 81 Web: www.baysanmutfak.com e-mail: baysan@baysanmutfak.com

### ВЕКО

Tel: +90 212 314 34 34 Fax: +90 212 314 34 50 Web: www.beko.com.tr, e-mail: melis.mutus@arcelik.com.tr

### BELIVA INTERNATIONAL

Tel: +90 212 659 80 55 Fax: +90 212 659 80 56 Web: www.akelevaletleri.com, e-mail: info@akelevaletleri.com

### BEMSA METAL EŞYA SAN. VE TİC.

Tel: +90 344 236 08 84 Web: www.bemsametal.com, e-mail: info@bemsametal.com

### BES METAL EŞYA TURİZM KİMYA SAN. TİC. LTD.ŞTİ.

Tel: +90 262 751 48 69 Fax: +90 262 751 48 22 Web: www.besmetal.com, e-mail: info@besmetal.com

### **BES PLASTIK SANAYI**

Tel: +90 212 876 36 32 Fax: +90 212 876 36 34 Web: www.besplastik.com, e-mail: info@besplastik.com

### BEŞTEPE TUBE PROFILE TRADE CO.

Tel: +90 352 322 04 37 Fax: +90 352 322 04 42 Web: www.bestepe.com.tr, e-mail: info@bestepe.com.tr

### BİLAL MUTFAK EŞY. SANAYİ VE TİCARET LTD.ŞTİ.

Tel: +90 422 237 55 33 Fax: +90 422 237 55 31 Web: www.bilal.com.tr e-mail: info@bilal.com.tr

### BİLGE METALSAN ÇELİK VE METAL

Tel: +90 212 612 26 30 Fax: +90 212 612 69 12 Web: www.bilgemetal.com e-mail: bilgemetal@bilgemetal.com

### **BKL MAKİNE SANAYİ ve TİCARET LTD.ŞTİ**

Tel: +90 212 690 37 20-21

Fax: +90 212 428 39 45, Web: www.bklmakine.com
e-mail: bklmakine@bklmakine.com

### BLANCO ÖZTİRYAKİLER MUTFAK DONANIMI SAN.

Tel: +90 212 886 57 13 Fax: +90 212 886 57 21 Web: www.blanco.com.tr e-mail: nadirerbil@blanco.com.tr

### BLUE HOUSE-TARMAN DIŞ TİCARET A.Ş.

Tel: +90 212 365 44 44 Pbx Fax: +90 212 365 44 55 Web: www.blue-house.com.tr, e-mail: info@tarmangroup.com

### BOĞAZİÇİ INDUSTRIAL

Tel: +90 212 294 22 15 Fax: +90 212 294 97 18 Web: www.bogazicimakina.com, e-mail: bogazici@bogazicimakina.com

### BORA PLASTİK SAN. VE TİC. A.Ş.

Tel: +90 212 422 18 50 Fax: +90 212 422 44 34 Web: www.boraplastik.com.tr, e-mail: info@boraplastik.com.tr

### BOSCH AND SIEMENS HOME APPLIANCES GROUP

Tel: +90 282 748 30 00 Fax: + 90 282 726 53 96 Web: www.bosch-home.com, e-mail: kurumsaliletisim@bshg.com

### **BOZTEPE - MEGA STAINLESS STEEL**

Tel: +90 258 251 69 90 Fax: +90 258 251 66 10 Web: www.boztepe.com, e-mail: info@boztepe.com

### **BURÇAK PLASTIC COMPANY**

Tel: +90 212 674 75 75 Fax: +90 212 577 77 95 Web: www.burcakplast.com.tr e-mail: info@burcakplast.com.tr



### **BURSEV PLASTIC&FOREIGN TRADE**

Tel: +90 212 659 06 91 Fax: +90 212 659 06 97 Web: www.bursev.com, e-mail: info@bursev.com

### **BUTANSAN HOMEWARE**

Tel: +90 352 322 00 90 Fax: +90 352 322 00 99 Web: www.butansan.com.tr, e-mail: butansan@hotmail.com.tr

### CAMBRO ÖZAY PLASTİK / Ozay, Cambro

Tel: +90 262 751 29 40 Fax: +90 262 751 18 79 Web: www.ozaytray.com, e-mail: ozaytray@ozaytray.com

### **CAN CAN JUICERS AND KITCHEN EQUIPMENTS**

Tel: +90 264 291 49 44 Fax: +90 264 291 49 45
Web: www.cancan.com.tr, www.cancanmakina.com.tr
e-mail: info@cancanmakina.com

### CANBA

Tel: +90 212 325 94 13 Fax: +90 212 325 94 12 Web: www.canba.com.tr, e-mail: info@canba.com.tr

### **CAPRI INDUSTRIAL COOLING & KITCHEN**

Tel: +90 224 484 31 15 Fax: +90 224 484 31 17 Web: www.capri.com.tr, e-mail: capri@capri.com.tr

### **CEM BİALETTİ EV VE MUTFAK EŞYALARI / Cem**

Tel: +90 216 445 53 73 Fax: +90 216 445 53 74 Web: www.cembialetti.com, e-mail: info@cembialetti.com

### CEMİLE DIŞ TİC. LTD.ŞTİ.

Tel: +90 212 249 91 34 - +90 212 251 58 16 Fax: +90 212 249 91 76 Web: www.cemile.com.tr, e-mail: cemile@cemile.com.tr

### **CENK METAL - ZEST COOKWARES**

Tel: +90 212 567 24 56 Fax: +90 212 544 59 39 Web: www.cenkmetal.com e-mail: info@cenkmetal.com

### ÇELİKAY INDUSTRIAL

Tel: +90 312 319 08 09 Fax: +90 312 319 20 60 Web: www.celikay.com.tr, e-mail: celikay@celikay.com.tr

### ÇETİN PLASTİK KALIP SAN.VE TİC.LTD.ŞTİ.

Tel: +90 212 537 48 48 fax: +90 212 537 30 29
Web:www.cetinplastik.com.tr
e-mail:Office@cetinplastik.com.tr
mdeniz@cetinplastik.com.tr

### ÇETİN PLASTİK SAN. TİC.LTD.ŞTİ.

Tel: +90 212 502 21 28 Web:www.cetinplastik.com e-mail:ugur.ozkan@cetinplastik.com

### ÇETİNTAŞ BEYAZ EŞYA

Tel: +90 222 236 00 55 Fax: +90 222 235 05 75 Web: www.cetintasbeyazesya.com e-mail: export@cetintasbeyazesya.com

### ÇÖZÜM MUTFAK SAN. VE TİC. A.Ş.

Tel: +90 232 376 72 76 Fax: +90 232 376 72 78 Web: www.cozummutfak.com, e-mail: izmirsts@cozummutfak.com

### DALGIÇ GÜMÜŞ SAN. VE DIŞ TİC. LTD. ŞTİ.

Tel: +90 212 482 42 00 Fax: +90 212 482 42 18 Web: www.dalgic.com.tr, e-mail: dalgic@dalgic.com.tr

### DAY-CO METAL

Tel: +90 212 493 51 62 Fax: +90 212 493 51 38 Web: www.day-cometal.com, e-mail: info@day-cometal.com

### DECORIUM/AR-ŞAH KRİSTAL

Tel: +90 216 595 18 63 Fax: +90 216 378 53 51 Web: www.decorium.com.tr, e-mail: info@decorium.com.tr

### DEKOR AHSAP ÜRÜNLERİ SAN. A.S.

Tel: +90 262 678 65 00 Fax: +90 262 642 56 85 Web: www.lineadecor.com.tr e-mail: export@lineadecor.com.tr, nazan.kartal@lineadecor.com.tr

### DEKOR GLASSWARE FOREIGN TRADE CO.

Tel: +90 212 422 17 01 Fax: +90 212 422 79 73
Web: www.dekorcam.com.tr, e-mail: export@dekorcam.com.tr

### DEMİREL PLASTİK VE KALIP SANAYİ

Tel: +90 212 659 59 21 Fax: + 90 212 659 59 23 Web: www.demirelplastik.com, Web: export@demirelplastik.com

### DENGE GIDA ÜRÜNLERİ ELEKTRİK ELEK. DAN. VE PAZ.

Tel: +90 212 576 82 81 Fax: +90 212 577 71 17 Web: www.denge-ltd.com.tr, e-mail: info@denge-ltd.com.tr

### DENİZLİ CAM SAN. VE TİC. A.Ş.

Tel: +90 212 377 27 65 Fax: +90 212 350 42 73 Web: www.denizlicam.com.tr

### **DERÍA DERÍ SANAYÍ**

Tel: +90 216 573 46 58 Fax: +90 216 573 46 58 Web: www.deria.com.tr, e-mail: ugur@deria.com.tr

### **DESING ZONE GALLERY**

Tel: +90 212 527 92 85

Web:www.ozlemtuna.com, e-mail:info@ozlemtuna.com





### DİBEKSAN MET. MAT. İHR. İTH. SAN. TİC. LTD. ŞTİ.

Tel: +90 236 313 65 10 Fax: +90 236 314 20 98
Web: www.dibeksan.com, e-mail: dibeksan@dibeksan.com

### DİKTAŞ INC. CO.

Tel: +90 312 267 01 90 Fax: +90 312 267 10 03 Web: www.diktas.com, e-mail: diktas@diktas.com, export1@diktas.com

### DİZDAR STAINLESS STEEL KITCHEN EQUIPMENT CO.

Tel: +90 212 444 20 98 Fax: +90 212 690 12 57 Web: www.dizdarsteel.com, e-mail: info@dizdarsteel.com

### **DKR-DEKOR BANYO**

Tel: +90 216 466 56 83 Fax: +90 216 527 53 82 Web: www.dekorbanyo.com, e-mail: info@dekorbanyo.com

### DMR SEDEFÇİLİK

Tel: +0506 547 02 03 - 0539 324 23 76 Web: www.dmrsedefcilik.com.tr, e-mail: mozaiksedefkakma@gmail.com

### DOĞRULAR MADENİ EŞYA PAZ. LTD. ŞTİ.

Tel: +90 332 239 16 40 Fax: +90 332 239 16 49
Web: www.dogrular.com.tr, e-mail: emin@dogrular.com.tr
mahir@dogrular.com.tr

### DOLPHIN CÖKERTME CAM SANAYI

Tel: +90 216 631 66 32 Fax: +90 216 632 19 32 Web: www.dolphinglass.com.tr, e-mail: info@dolphinglass.com.tr

### DÜNYA PLASTİK SAN.

Tel: +90 212 489 04 14 Fax: +90 212 489 16 11 Web: www.dunyaplastik.com, e-mail: export@dunyaplastik.com

### ECE METAL SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 481 83 17 Fax: +90 212 481 82 50
Web: www.ecemetal.com.tr, e-mail: info@ecemetal.com.tr

### EFBA DAYANIKLI TÜK. MAL. SAN.

Tel: +90 212 486 38 20 Fax: +90 212 486 38 42 Web: www.efba.com.tr, e-mail: info@efba.com.tr

### EFE CAM SAN. İTH. İHR.

Tel: +90 212 479 51 51 Fax: +90 212 477 27 88 Web: www.efecam.com.tr, e-mail: export@efecam.com.tr

### EFEM MUTFAK

Tel: +90 212 591 20 22 Fax: +90 212 591 60 22 Web: www.efemmutfak.com, e-mail: info@efemmutfak.com

### EFES HEDİYELİK EŞYA SAN.

Tel: +90 212 511 30 37 Fax: +90 212 514 59 40 Web: www.colorlightscollection.com, e-mail: info@mosaiclampstore.com

### EGE EV ÜRÜNLERİ MADENİ EŞYA PAZARLAMA SAN. VE TİC. LTD. ŞTİ.

Tel: +90 232 853 73 80 Fax: +90 232 853 70 05 Web: www.eqeltd.net, e-mail: info@egeltd.net

# EGEMEN HEDİYELİK EŞYA OYUNCAK ZÜCCACİYE ELEK.GIDA TEKSTİL İNŞ. AMBALAJ SAN. A.Ş.

Tel: +90 232 437 32 05 Fax: +90 232 437 30 65 Web: www.magicsaverbag.com, e-mail: info@egemen-group.com

### EKBER KITCHEN EQUIPMENTS IND.& TRADE CO.

Tel: +90 212 423 92 92 Fax: +90 212 428 17 58 Web: www.ekber.com, e-mail: export@ ekber.com

### EKONOMA MUTFAK VE SERVİS EKİPMAN SAN. VE TİC. A.Ş.

Tel: +90 212 886 88 00 - 886 88 00 Fax: +90 212 886 68 17 Web: www.oztiryakiler.com.tr, e-mail: ekonoma@oztiryakiler.com.tr

### EKSPOPLAST PLASTIC PACKAGING IND.

Tel: +90 216 304 04 24 Fax: +90 216 304 04 29 Web: www.expoplastplastic.com, e-mail: info@expoplastplastic.com

### **ELEVSAN ELECTRICAL APPLIANCES IND.**

Tel: +90 222 236 00 93 Fax: +90 222 236 00 94 Web: www.esco.com.tr, e-mail: export@esco.com.tr

### ELİF PLASTİK MUTFAK EŞYALARI

Tel: +90 212 659 22 56 Fax: +90 212 659 56 07 Web: www.elifplastic.com, e-mail: info@elifplastic.com

### ELİT FOREIGN TRADE LTD. CO.

Tel: +90 236 237 93 91 Fax: +90 236 238 96 58 Web: www.elitforeigntrade.com, e-mail: info@elitforeigntrade.com export@elitforeigntrade.com

### EMSAN MUTFAK GEREÇLERİ SANAYİ VE TİCARET A.Ş.

Tel: +90 212 495 22 22 Fax: + 90 212 495 45 00 Web: www.emsan.com.tr, Web: info@emsan.com.tr

### ENART ENAMEL CO.

Tel: +90 352 321 35 51 Fax: +90 352 321 35 54 Web: www.enartco.com, e-mail: export@enartco.com

### ENESCO

Tel: +90 212 520 34 86 Fax: +90 212 520 34 88 Web: www.enescoglass.com, e-mail: info@enescoglass.com

### ENKAY ALÜMİNYUM LEVHA MUTFAK EŞYALARI

Tel: +90 362 266 76 26 Fax: +90 362 266 76 27 Web: www.leydimutfak.com, e-mail: leydi@leydimutfak.com



### **ERA HOME APPLIANCES**

Tel: +90 212 407 01 15 – 16 Fax: +90 212 407 01 14 Web: www.eraizgara.com, e-mail: era@eraizgara.com

### **ERDAL INDUSTRIAL KITCHEN EQUIPMENT**

Tel: +90 332 251 51 15 Fax: +90 332 251 51 75 Web: www.erdalmutfak.com.tr, e-mail: bilgi@erdalmutfak.com.tr

### **ERDEM KITCHENWARE INDUSTRY**

Tel: +90 212 683 22 46 Fax: +90 212 683 22 29
Web: www.erdemkitchen.com,
e-mail: ifergan@erdemkitchen.com,
erdem@erdemkitchen.com

### ERKOC PLASTIK VE KALIP SAN. VE TIC. LTD. STI.

Tel: +90 212 549 53 85 Fax: +90 212 549 53 87 Web: www.poly-time.com, e-mail: erkoc@poly-time.com

### ERNA MAŞ MAKİNA TİC. VE SAN. A.Ş

Tel: +90 212 866 22 00 Fax: +90 212 771 45 00 Web: www.ernamas.com, e-mail: emreg@ernamas.com

### ESCO EMAYE DÖKÜM SAN. VE TİC. A.Ş.

Tel: +90 222 236 00 93 Fax: +90 222 236 14 01 Web: www.esco.com.tr, e-mail: export@esco.com.tr

### ES-MAK MAKİNE İMALAT SAN.

Tel: +90 212 875 78 16 Fax: +90 212 876 15 33 Web: www.esmak.com.tr, e-mail: mail@esmak.com.tr

### ESLON MUTFAK EŞYALARI SAN.VE TİC.LTD.ŞTİ.

Tel: +90 344 257 93 30 Fax: +90 344 257 93 76 Web: www.eslon.com.tr, e-mail: info@eslon.com.tr

### ESMER HEDİYELİK

Tel: +90 212 513 76 98 Fax: +90 212 512 17 87 Web: www.esmerbujiteri.com e-mail: esmer@esmerbujiteri.com

### EURO-MEL

Tel: +90 212 486 23 01 Fax: +90 212 486 23 25 Web: www.euro-mel.com, e-mail: ugur@euro-mel.com, onur@euro-mel.com

### EVAS EV ALETLERİ SANAYİ LTD. ŞTİ.

Tel: +90 216 378 73 15 PBX Fax: + 90 216 378 10 06 Web: www.evas.com.tr, e-mail: info@evas.com.tr

### **EVELIN**

Tel: +90 212 659 03 86 Fax: + 90 212 659 03 80 Web: www.evelin.com.tr, e-mail: info@evelin.com.tr

### EVREN MUTFAK EŞYALARI SAN.

Tel: +90 212 624 52 21 Fax: +90 212 540 05 00 Web: www.evrenmutfak.com.tr, e-mail: info@evrenmutfak.com.tr

### EVREN PLASTIK VE MELAMIN SAN.

Tel: +90 212 550 46 55 Fax: +90 212 550 18 12 Web: www.evrenplastik.com.tr, e-mail: info@evrenplastik.com.tr

### **EVYELÜKS METAL SAN. TİC. A.Ş.**

Tel: +90 212 723 69 00 Fax: +90 212 723 69 19
Web: www.artenova.com.tr, e-mail: info@artenova.com.tr

### FAGOR ENDÜSTRİYEL SAN.

Tel: +90 262 751 10 31 Fax: +90 262 751 10 32 Web: www.fagor.com.tr, e-mail: fagor@fagor.com.tr

### FATİH PLASTİK SAN.

Tel: +90 352 321 40 70
Web: www.fatihplastik.com, e-mail: info@fatihplastik.com

### FETTAH ÇİNİ GIDA TEKSTİL TURİZM SAN. VE TİC. LTD. ŞTİ.

Tel: +90 274 266 22 02 Fax: +90 274 266 26 36 e-mail: fettahceramic@hotmail.com

### FIL GRUP - FILPA

Tel: +90 212 886 32 41 Fax: +90 212 886 32 64 Web: www.filgrup.co, m.tr, e-mail: info@filgrup.com.tr

### FLORKIM

Tel: +90 216 466 82 72 pbx Fax: +90 216 365 23 05 Web: www.florkim.com, -mail: florkim@florkim.com

### FORM KITCHEN APPLIANCES

Tel: +90 236 671 38 83 Fax: +90 212 671 38 84 Web: www.form-co.com, e-mail: form.co@form-co.com

### FORM PLASTIK SAN. VE TIC. LTD. ŞTİ.

Tel: +90 236 214 01 13 Fax: +90 236 214 01 17 Web: www.formplastik.com.tr, e-mail: info@formplastik.com.tr

### FRENOKS ENDÜSTRİYEL SOĞUTMA SANAYI

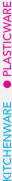
Tel: +90 212 544 98 83 Fax: +90 212 493 42 11
Web: www.frenox.com, e-mail: info@frenox.com, burak@frenox.com

### FRL FREELINE INDUSTRIAL CLEANING EQUIPMENTS

Tel: +90 212 674 75 75 Fax: +90 212 577 77 95 Web: www.freeline.com, e-mail: info@burcakplast.com.tr

### GASTRODİZAYN INDUSTRIAL KITCHEN IND.

Tel: +90 212 297 11 00 Fax: +90 212 254 11 55 Web: www.gastrodizayn.com.tr, e-mail: gastrodizayn@gastrodizayn.com.tr







### **GD CRYSTAL**

Tel: +90 212 613 74 47 Fax: +90 212 576 80 55 Web: www.gundogdukristal.com, e-mail: oktay@gundogdukristal.com

### **GLANGE CANDLES**

Tel: +90 216 420 49 51 Fax: + 90 216 420 15 80 Web: www.glange.org, e-mail: info@glange.org

### GLOBAL FOREIGN TRADE LTD. CO.

Tel: +90 258 211 83 57 Fax: +90 258 211 02 62 Web: www.globalcookware.com, e-mail: info@globalcookware.com

### GLORE GLASSWARE - SAHRA CAM SAN.

Tel: +90 262 751 18 88 Fax: +90 262 751 18 69 Web: www.gloreglass.com, e-mail: info@gloreglass.com

### **GOLDEN FLORA**

Tel: +90 216 328 64 27 Fax: +90 216 335 77 99 Web: www.goldenflora.com, e-mail: info@goldenflora .com

### **GOLDÍNÍ KRÍSTAL**

Tel: +90 216 320 51 41 Fax: +90 216 320 42 23 Web: www.goldini.com.tr, e-mail: info@goldini.com.tr

### **GONDOL PLASTIC INDUSTRY**

Tel: +90 212 659 90 90 Fax: +90 212 659 87 77 Web: www.gondolplastic.com, e-mail: info@gondolplastic.com

### GÖNEN METAL INDUSTRY

Tel: +90 212 552 25 08 Fax: +90 212 551 02 81 Web: www.biricik.com.tr, e-mail: biricik@biricik.com.tr

### GÖRGEL METAL SAN. TİC. A.Ş.

Tel: +90 344 236 26 37 Fax: +90 344 236 30 90 Web: www.gorgelmetal.com.tr, e-mail: info@gorgelmetal.com.tr

### GRAF IMPORT EXPORT AND TOURISM LTD. CO.

Tel: +90 212 482 02 25 Fax: +90 212 481 97 37 Web: www.graf.com.tr, e-mail: info@graf.com.tr

### GRANİT DAYANIKLI TÜKETİM MALLARI

Tel: +90 232 853 91 00 Fax: +90 232 853 85 86 Web: www.granitltdsti.com.tr, e-mail: info@granitltdsti.com.tr

### **GUESTINHOUSE**

Tel: +90 216 385 55 11 Fax: +90 216 385 55 13 Web: www.guestinhouse.com, e-mail: info@guestinhouse.com

### GÜLİSTAN DEKAL ÇIKARTMA VE BASKI SAN.

Tel: +90 216 311 46 36 Fax: +90 216 311 36 50 Web: www.gulistandekal.com.tr, e-mail: gd@gulistandekal.com.tr

### GÜNEŞ ENAMEL IND AND TRADE CO.

Tel: +90 212 512 95 69 Fax: + 90 212 520 02 60 Web: www.gunesmelamin.com, e-mail: ersan@gunesmelamin.com

### GÜNEYSİ METAL MUTFAK EŞYALARI SAN.VE TİC.LTD.ŞTİ.

Tel: +90 344 236 00 15 Fax: +90 344 236 00 14 Web: www.guneysimetal.com.tr, e-mail: mehmet@guneysimetal.com.tr

### GÜRÇELİK DAY. TÜK. MAM.

Tel: +90 232 853 92 00 Fax: +90 232 853 91 99 Web: www.gurcelik.com.tr, e-mail: gurcelik@gurcelik.com.tr

### **GÜREN METAL**

Tel: +90 212 549 45 40 Fax: +90 212 549 45 39 Web: www.guren.com.tr, e-mail: info@guren.com.tr

### GÜLBAK BAKALİT VE METAL SANAYİ TİCARET LTD. ŞTİ.

Tel: +90 344 236 46 26 Fax: +90 344 236 18 39 Web: www.gulbak.com.tr, e-mail: info@gulbak.com.tr

### **GÜNEŞ PLASTİK**

Tel: +90 262 751 30 16 Fax: +90 262 751 25 00 Web: www.gunesplastik.com.tr, e-mail: info@gunesplastik.com.tr

### GÜRAL PORCELAIN HERİŞ CERAMIC

Tel: +90 274 225 03 00 Fax: +90 274 225 03 16 Web: www.guralporselen.com.tr, e-mail: export@guralporselen.com.tr

### **GÜRALLAR ARTCRAFT**

Tel: +90 216 576 25 25 Fax: +90 216 576 25 00 Web: www.artcraft.com.tr e-mail: artcraft@artcraft.com.tr

### GÜR-PAK MELAMİN VE PLAST. SAN. VE TİC.LTD.ŞTİ

Tel: +90 212 486 23 01-02 Fax: +90 212 486 23 25 Web: www.euro-mel.com e-mail: info@euro-mel.com, onur@euro-mel.com

### **GÜZELEV - MIACASA**

Tel: +90 232 479 12 12 Fax: +90 232 479 92 48 Web: www.guzelev.com.tr, e-mail: info@guzelev.com.tr

### GÜZELİŞ PORSELEN SAN. TİC. A.Ş. / Eternity

Tel: +90 216 598 35 35 Fax: +90 216 598 35 25 Web: www.guzelis.com.tr, e-mail: info@guzelis.com.tr

### HAK PLASTİK AMBALAJ SAN.

Tel: +90 322 441 10 44 Fax: +90 322 441 02 44 Web: www.hakplastik.com.tr, e-mail: hakplastik@hakplastik.com.tr



### HAKART DEKORATİF EŞYA VE METAL SAN. ve TİC. A.Ş.

Tel: +90 212 876 26 86 Fax: +90 212 876 26 88 Web: www.hakart.com.tr, e-mail: hakart@hakart.com.tr

### HAMAM KONFEKSİYON PAZ.TEKS. SAN. TİC. LTD.ŞTİ.

Tel: +90 258 269 15 56 Fax: +90 258 269 15 59 Web: www.hamam.eu, e-mail: info@hamam.eu

### HASCEVHER METAL SAN. / Hascevher, Hcm, Arian, Perfect

Tel: +90 344 257 95 70 Fax: +90 344 257 95 64 Web: www.hascevher.com.tr, e-mail: info@hascevher.com.tr

### HAY FIRÇA SAN.

Tel: +90 232 264 60 17 Fax: + 90 232 264 76 10 Web: www.hayfirca.com, e-mail: info@hayfirca.com

### HECHA CAST IRON COOKWARE FOR GOURMETS

Tel: +90 212 445 10 20 Fax: +90 212 445 79 79 Web: www.hecha.com.tr, e-mail: info@hecha.com.tr

### HELENA SEDEFLİ MOBİLYA LTD. ŞTİ.

Tel: +90 326 285 62 08 Fax: +90 326 285 62 10 Web: www.helena.com.tr, e-mail: helena@helena.com.tr

# HEREVIN SOLMAZER KITCHENWARE INDUSTRY LTD / Herevin, Mayamos

Tel: +90 212 659 00 19 Fax: +90 212 659 40 46 Web: www.solmazer.com, e-mail: info@solmazer.com export@solmazer.com

### Hİ-PAŞ PLASTİK EŞYA TİC.VE SAN.LTD.ŞTİ.

Tel: +90 212 659 03 86 Fax: +90 212 659 03 80 Web: www.evelin.com.tr, www.hipas.com.tr e-mail: info@evelin.com.tr; info@hipas.com.tr

### HİREF TASARIM ORG. VE DIŞ TİC.

Tel: +90 212 283 15 77 Fax: +90 212 283 15 78 Web: www.hiref.com.tr, e-mail: info@hirefstore.com.tr

### HISAR CUTLERY AND COOKWARE PRODUCT

Tel: +90 212 596 10 03 Fax: +90 212 596 10 35 Web: www.hisar.com.tr, e-mail: export@hisar.com.tr

### HOMATEX TURİZM VE OTEL MALZ.

Tel: +90 212 320 32 55 Fax: +90 212 320 32 50 Web: www.homatex.com.tr, e-mail: homatex@homatex.com.tr

### HOTEC TOURISM IND IMPORT EXPORT

Tel: +90 212 320 30 70 Fax: +90 212 221 33 74 Web: www.hotecturkey.com, e-mail: esene@hotecturkey.com

### HÜRSULTAN CO.

Tel: +90 212 798 25 60 Fax: +90 212 798 25 69 Web: www.hursultan.com.tr, e-mail: info@hursultan.com.tr

### ICF KITCHEN APPLIANCES

Tel: +90 216 575 51 54 Fax: +90 216 572 44 27 Web: www.icfappliances.com, e-mail: cenk@icfappliances.com

### IIIO

Tel: +90 212 245 25 63 Fax: +90 212 244 89 43 Web: www.demirden.com, e-mail: info@demirden.com

### INDESIT COMPANY

Tel: +90 212 355 53 00 Fax: +90 212 216 13 73 Web: www.hotpoint.com.tr

### IRAK PLASTİK SANAYİ

Tel: +90 212 659 54 12 Fax: + 90 212 659 51 08 Web: www.irakplast.com, e-mail: expo@irakplast.com, pazarlama@irakplast.com, sibel@irakplast.com

### ISITAŞ BEYAZ EŞYA SAN. VE TİC. A.Ş.

Tel: +90 222 236 16 63 - 64 Fax: +90 222 236 16 65 Web: www.sunfire.com.tr, e-mail: export@sunfire.com.tr

### IŞILAY MUTFAK EŞYALARI BAKALİT METAL TEKS.TAŞ.İNŞ.GIDA SAN.TİC.LTD.STİ.

Tel: +90 344 236 09 64 Fax: +90 344 236 09 75 e-mail: info@isilaymetal.com

### **İKRA METAL STANLIESS STEEL INDUSTRY**

Tel: +90 344 236 40 00 Fax: +90 344 236 40 40 Web: www.ikragroup.com, e-mail: ikratrade@ikragroup.com

### **İLYASOĞLU EVIL EYES**

Tel: +90 212 513 34 49 Fax: +90 212 310 24 95 Web: www.ilyasoglu.com, e-mail: contact@ilyasoglu.com

### **INCİ MADENİ EŞYA**

Tel: +90 212 597 60 34 Fax: +90 212 597 52 13 Web: www.incicelik.com.tr, e-mail: incicelik@incicelik.com.tr

### İNOKSAN A.Ş. / İnoksdesign, Klinoks

Tel: +90 224 294 74 74 Fax: +90 224 243 61 23 Web: www.inoksan.com.tr, e-mail: inoksan@inoksan.com.tr

### İPEK ZÜC. IMPORT & EXPORT CO. LTD.

Tel: +90 212 659 24 28 Fax: +90 212 659 55 30 Web: www.ipekltd.com, e-mail: export@carmelia.com.tr





### **ITIMAT MAKINA SANAYI**

Tel: +90 352 321 26 26 Fax: +90 352 321 18 03 Web: www.itimat.com.tr, e-mail: itimat@itimat.com.tr

# IZMAK INDUSTRIAL KITCHEN EQUIPMENTS MANUFACTURER

Tel: +90 232 281 44 64 Fax: +90 232 281 51 25 Web: www.izmak.com.tr, e-mail: izmak@izmak.com.tr

### JUMBO MADENİ MUTFAK EŞYA SAN.

Tel: +90 212 565 90 70 Fax: +90 212 565 60 47 Web: www.jumbo.com.tr, e-mail: info@jumbo.com.tr

### KABOĞLU PLASTIC PACKAGING IND. TRADE

Tel: +90 216 304 04 24 Fax: +90 216 304 02 29 Web: www.kabogluplastik.com, faruk@kabogluplastik.com

### KALIPSAN KALIP PLASTİK VE AMBALAJ SAN.

Tel: +90 212 422 92 43 Fax: +90 212 422 68 85 Web: www.kalipsanplastik.com.tr e-mail: info@kalipsanplastik.com.tr

### KALİTE INDUSTRIAL KITCHEN APPLIANCES IND.

Tel: +90 212 671 99 34 Fax: + 90 212 671 99 44 Web: www.kalitegaz.com.tr, e-mail: info@kalitegaz.com.tr

### KAR MAKİNA PARÇALARI SAN. / Omg Innova

Tel: +90 262 751 03 90 Fax: +90 262 751 03 94 Web: www.omginnova.com e-mail: mustafa@omginnova.com

### KAR TEKNİK SOĞUTMA ENDÜSTRİYEL MUTFAK SAN.

Tel: +90 242 258 18 50 Fax: +90 242 258 18 55 Web: www.karteknik.com, karteknik@karteknik.com

### KARACA ZÜCCACİYE TİC. SAN. A.Ş.

Tel: +90 212 412 44 00 Fax: +90 212 422 48 59 Web: www.krc.com.tr, e-mail: krc@krc.com.tr

### KARAKAYA PLASTIC LTD. ŞTİ.

Tel: +90 212 567 23 19 Fax: +90 212 577 06 94 Web: www.karakayaplastik.com, e-mail: karakaya@karakayaplastik.com

### KARAT TAKI VE MÜCEVHERAT SAN. TİC. A.Ş.

Tel: +90 232 462 06 06 Fax: +90 232 462 05 05
Web: www.karatgold.com.tr, e-mail: info@karatgold.com.tr

### KARDESAN BAKERY AND PASTRY EQUIPMENTS

Tel: +90 216 471 84 61 Fax: +90 216 471 84 62 Web: www.kardesan.com, e-mail: info@kardesan.com

### KARTAL INDUSTRIAL KITCHEN APPLIANCES

Tel: +90 212 428 09 04 Fax: +90 212 428 09 07 Web: www.kartalmutfak.com,e-mail: info@kartalmutfak.com

### KASTAMONU PLASTİK PACKAGING PRODUCTS

Tel: +90 212 509 32 99 Fax: +90 212 676 39 06 Web: www.kastamonuplastik.com e-mail: info@kastamonuplastik.com

### KAVSAN

Tel: +90 212 552 01 39 Fax: +90 212 522 40 71 Web: www.kavsan.com, e-mail: kavsan@kavsan.com

### KAYALAR ENDÜSTRİYEL MUTFAK SANAYİ /

Folnox, Electromax, Mastro

Tel: +90 212 612 26 11 Fax: +90 212 493 10 16 Web: www.kayalarmutfak.com e-mail: info@kayalarmutfak.com

### KAYALAR STEEL CO.

Tel: +90 212 859 00 02 Fax: +90 212 859 00 14 Web: www.kayalar.com.tr, e-mail: kayalar@kayalar.com.tr

### KAYALAR MUTFAK-OTEL-RESTAURANT EKİPMANLARI

Tel: +90 232 479 79 90 Fax: + 90 232 479 79 94 Web: www.kayalar.gen.tr e-mail: osman@kayalar.gen.tr

### KERAMİKA SERAMİK

Tel: +90 274 266 20 02 Fax: +90 274 266 24 55 Web: www.keramika.com.tr, e-mail: fyuce@unsamadencilik.com.tr

### KILIÇLAR ÇATAL KAŞIK MADENİ MUTFAK EŞYALARI

Tel: +90 216 592 82 00 Fax: +90 216 592 24 55 Web: www.kiliclar.net, e-mail: kiliclar@superonline.com

### KING PAZARLAMA VE DIŞ TİC. A.Ş.

Tel: +90 212 565 15 95 Fax: +90 212 565 16 07 Web: www.king.com.tr, e-mail: pazarlama@king.com.tr

### KIRTEKSMETAL TEKSTİL SAN. VE TİC. LTD.ŞTİ.

Tel: +90 344 257 91 43 Fax: +90 344 257 91 46 Web: www.kirteksmetal.com, e-mail: info@kirteksmetal.com

### KIZIKOĞLU INDUSTRIAL COOLING INDUSTRY

Tel: +90 274 224 93 92 Fax: +90 274 224 93 90 Web: www.sogutmaci.com, e-mail: export@sogutmaci.com

### KLASS FOREIGN TRADE LTD. CO.

Tel: +90 352 321 13 79 Fax: +90 352 321 18 43 Web: www.klass.com.tr, e-mail: info@klass.com.tr export.class@gmail.com



### **KLEO MINIBAR & ROOM SERVICE EQUIPMENTS**

Tel: +90 242 321 46 76 Fax: +90 242 321 47 17 Web: www.minibar.com.tr, e-mail: info@minibar.com.tr

### KONYA SARAYLI MADENİ EŞYA / Saraylı

Tel: +90 332 239 08 78 Fax: +90 332 239 02 36 Web: www.smsarayli.com.tr, e-mail: info@smsarayli.com.tr

### KORKMAZ STAINLESS STEEL COOKWARE & ELECTRICAL

Tel: +90 216 444 01 47 Fax: +90 216 540 09 34 Web: www.korkmaz.com.tr, e-mail: info@korkmaz.com.tr

### KRISTAL INDUSTRIAL

Tel: +90 242 258 03 22 Fax: +90 242 258 00 68 Web: www.kristalendustriyel.com mail: info@kristalendustriyel.com, u.acar@ kristalendustriyel.com

### KROMÇELİK STAINLESS STEEL SINKS

Tel: +90 212 771 53 53 Fax: +90 212 771 53 63 Web: www.kromcelik.com.tr, e-mail: info@kromcelik.com.tr

### KROMEVYE SAN. TİC. LTD. ŞTİ.

Tel: +90 212 886 55 88 (pbx) Fax: +90 212 886 57 14 Web: www.kromevye.com.tr, e-mail: info@kromevye.com.tr

### KROMLÜKS MUTFAK CİHAZLARI

Tel: +90 312 231 84 50 Fax: +90 312 231 45 92 Web: www.kromluks.com, e-mail: kromluks@kromluks.com

### KÜÇÜK ESNAF TURİSTİK EŞYA İMALATI

Tel: +90 212 511 23 62 Fax: +90 212 511 23 62 Web: www.artmosaiclamp.com, e-mail: info@artmosaiclamp.com

### KÜLSAN ENAMEL PLASTIC

Tel: +90 212 477 56 66 Fax: + 90 212 618 19 70 Web: www.kulsan.com.tr, e-mail: kulsan@kulsan.com.tr

### KÜTAHYA PORSELEN SAN. A.Ş.

Tel: +90 274 225 01 50 Fax: +90 274 225 12 08 Web: www.kutahyaporselen.com.tr e-mail: nmercan@kutahyaporselen.com

### LAVA METAL DÖKÜM SAN. TİC. A.Ş.

Tel: +90 216 312 26 53 Fax: +90 216 312 09 09 Web: www.lavametal.com.tr e-mail: satis@lavametal.com.tr

### LEYDİ NON-STICK COOKWARE

Tel: +90 212 659 54 67 Web: www.leydimutfak.com, e-mail: leydi@leydimutfak.com

### LSB DIŞ TİC. VE DAN. LTD. ŞTİ.

Tel: +90 216 413 82 53 Fax: +90 216 425 46 59
Web: www.lsbgroup.com
e-mail: info@lsbgroup.com, mesutbudak@lsbgroup.com

### LUX PLASTIC / Avantage, Bosfor, Seher, Avantaj Ev

Tel: +90 212 659 11 26 Fax: +90 212 659 25 46 Web: www.luxplastic.com, e-mail: info@luxplastic.com

### LUYANO ZÜCCACİYE TEKSTİL SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 292 31 63 Fax: +90 212 292 31 49
Web: www.luyano.com.tr, e-mail: info@luyano.com.tr

### MAIN STEEL TRADE LTD. CO.

Tel: +90 212 875 42 00 Fax: +90 212 875 42 09 Web: www.maintuna.com, e-mail: info@maintuna.com

### MAKPA A.Ş.

Tel: +90 212 256 83 50 Fax: +90 212 250 40 53 Web: www.makpa.com, e-mail: istmakpa@makpa.com

### MAKSAN MUTFAK SANAYİ VE TİC. LTD. ŞTİ.

Tel: +90 232 254 29 17 Fax: +90 232 281 33 11
Web: www.maksanmutfak.com, e-mail: info@maksanmutfak.com

### MASKOT MUTFAK EŞYALARI

Tel: +90 212 435 55 85 Fax: +90 212 435 42 58 Web: www.maskotmutfak.com, e-mail: info@maskotmutfak.com

### MASTER MUTFAK CİHAZLARI

Tel: +90 212 485 85 30 Fax: + 90 212 485 85 34 Web: www.mastermutfak.com, Web: mastermutfak@mastermutfak.com

### MAYAPAZ

Tel: +90 212 468 18 92 Fax: +90 212 476 21 58 Web: www.mayapaz.com.tr, e-mail: info@mayapaz.com.tr

### MAYSA MADENİ EŞYA SANAYİ VE TİCARET LTD. ŞTİ.

Tel: +90 352 321 12 83 Fax: +90 352 321 12 00 Web: www.maysa.com.tr, e-mail: maysa@maysa.com.tr

### MEGA MADENİ EV GEREÇLERİ

Tel: +90 258 251 69 90 Fax: +90 258 251 66 10 Web: www.boztepe.com, e-mail: info@boztepe.com

### MEHTAP COOKWARE / Mehtap, Sms

Tel: +90 216 419 67 62 Fax: +90 216 419 67 64 Web: www.mehtap.com.tr, e-mail: info@mehtap.com.tr

### MELTEM CUTLERY INC.

Tel: +90 212 642 32 86 Fax: +90 212 642 32 88 Web: www.meltemcatal.com.tr, e-mail: info@meltemcatal.com.tr





### **MELTEM-METIN EMAYE SAC SANAYI VE TİCARET**

Tel: +90 216 394 35 86 Fax: +90 216 394 35 92 Web: www.meltemgas.com, e-mail: sales@meltemgas.com

### **MERİH METAL INDUSTRY**

Tel: +90 212 493 21 56 Fax: +90 212 567 75 80 Web: www.merihmetal.com.tr, e-mail: info@merihmetal.com.tr

### MERT GIFT LTD. CO.

Tel: +90 212 526 04 81 Fax: +90 212 526 04 81 Web: www.mertgift.com, e-mail: info@mertgift.com

### MESSI EV VE MUTFAK ESYALARI SAN.

Tel: +90 212 485 51 97 Fax: +90 212 485 51 98 Web: www.ardivasilver.com.tr e-mail: info@ardivasilver.com

### MEŞALE ÇAY OCAĞI KAZANLAR GIDA VE TEKSTİL SAN.

Tel: +90 212 418 00 00 Fax: +90 212 581 58 82 Web: www.mesale.com, e-mail: info@mesale.com

### METE PLASTIK SANAYI TIC. A.Ş.

Tel: +90 212 875 43 33 Fax: +90 212 875 33 03 Web: www.mete.com.tr, e-mail: meteplast@mete.com.tr

### MİLENYUM METAL DIŞ TİC. VE SAN. LTD. ŞTİ

Tel: +90 352 311 44 54 Fax: +90 352 311 34 17 Web: www.palm.com.tr, e-mail: export@palm.com.tr

### MİMAR SİNAN KITCHENWARE IND.

Tel: +90 212 422 90 94 Fax: +90 212 422 41 84
Web: www.mimarsinancelik.com,
e-mail: emine@mimarsinancelik.com

### MİZAN EV GEREÇLERİ PLASTİK İNŞAAT LTD.ŞTİ.

Tel: +90 212 659 27 45 Fax: +90 212 659 27 03 Web: www.mizanplastic.com e-mail: info@mizanplastic.com

### MN-SKALA DEKORASYON

Tel: +90 312 349 02 95 Fax: +90 312 349 11 30 Web: www.deykimskala.com, e-mail: info@deykimskala.com

### MONNA GLASS

Tel: +90 212 886 25 93 Fax: +90 212 886 25 97 Web: www.monnaglass.com, e-mail: info@monnaglass.com

### **MUTAŞ GROUP**

Tel: +90 312 363 99 33 Fax: +90 312 363 94 92 Web: www.vitalmutfak.com, e-mail: info@vitalmutfak.com

### MUTLU METAL SAN. VE TİC. A.Ş.

Tel: +90 232 853 74 44 Fax: +90 232 853 74 14 Web: www.mutlumetal.com.tr, e-mail: info@mutlumetal.com

### **MYTH ARTS**

Tel: +90 212 249 09 53 Fax: +90 212 249 09 54 Web: www.myth.com.tr, e-mail: info@myth.com.tr

### NARİN MADENİ EŞYA SAN. / Narin

Tel: +90 212 630 84 34 Fax: +90 212 550 38 15
Web: www.narinmetal.com,
e-mail: ahunarin@narinmetal.com
info@narinmetal.com

### NATSAN CO. LTD.

Tel: +90 212 605 02 65 Fax: +90 212 605 02 68 Web: www.natsan.com.tr, e-mail: info@natsan.com.tr

### NATUREL DTM. MOB. SAN.

Tel: +90 352 322 20 25 Fax: +90 352 322 20 30 Web: www. naturelocak.com e-mail: mali@naturelocak.com mustafayayar@naturelocak.com

### **NDUSTRIO**

Tel: +90 216 59302 42 Fax: +90 216 593 02 43 Web: www.ndustrio.com, e-mail: info@ndustrio.com

### NECATI ATLI-ATLI CELIK METAL SANAYI

Tel: +90 344 236 08 51 Fax: +90 344 236 39 15 Web: www.atlicelik.com, e-mail: info@atlicelik.com

### NEHİR MADENİ MUTFAK EŞYA SAN.

Tel: +90 212 656 65 50 Fax: +90 212 651 75 71 Web: www.nehir.com, e-mail: nehir@nehir.com.tr

### NEPTÜN DIŞ TİC.A.Ş

Tel: +90 216 343 34 38 Fax: +90 216 334 93 79

Web: www.neptunev.com
e-mail: merve@neptunev.com - doruk@neptunev.com

### NETLON MUTFAK ARAÇLARI / Netlon, Netlife

Tel: +90 212 270 44 91 Fax: +90 212 280 50 95 Web: www.netlon.com.tr, e-mail: bernay@netcelik.com.tr

### NOUVAL GROUP MUTFAK EŞYALARI

Tel: +90 212 445 40 00 Fax: + 90 212 445 30 20 Web: www.nouvalgroup.com, e-mail: nouval@nouval.com.tr

### OBJE PLASTİK TASARIM REKLAM ÜRÜNLERİ SAN.VE TİC.

Tel: +90 212 674 39 24 Fax: +90 212 567 52 34 Web: www.objeplastik.com e-mail: info@objeplastik.com; sami@objeplastik.com

### OĞUZHAN PLASTİK VE KALIP SAN.

Tel: +90 212 485 99 18 Fax: +90 212 485 99 52 Web: www.vialli.com.tr, e-mail: info@vialli.com.tr

### OKYANUS MUTFAK EŞYALARI SAN. VE DIŞ TİC. LTD. ŞTİ.

Tel: +90 212 659 51 54 Fax: +90 212 659 56 10 Web: www.okyanushome.com, e-mail: info@okyanushome.com

### OMS KITCHENWARE LTD. / Oms, Didem, Oms Kitchen Star, Oms Kinox, Oms Solingen

Tel: +90 212 689 05 23 Fax: +90 212 689 05 97
Web: www.omscollection.com
e-mail: info@omscolection.com, aysun@omscolection.com

### ONUR BAKALİT VE METAL SAN. TİC. A.Ş

Tel: +90 212 344 236 28 00 Fax: +90 212 344 236 28 05 Web: www.onurbakalit.com.tr, e-mail: veli@onurbakalit.com.tr

### ONUR MADENİ EŞYA SAN. VE TİC. LTD. ŞTİ

Tel: +90 212 537 99 08 Fax: +90 212 617 91 63 e-mail: seliminci@onursteel.com

### ORGAZ GAZ ALET. SAN. VE TİC. LTD. ŞTİ.

Tel: +90 216 593 93 93 Fax: +90 216 593 93 94 Web: www.orgaz.com.tr, e-mail: info@orgaz.com.tr

### ORMEL OTEL RESTAURANT MUTFAK EKIPMANLARI SAN.

Tel: +90 212 321 01 02 Fax: +90 212 321 01 03 Web: www.ormel.com.tr, e-mail: ormel@ormel.com.tr

### OS-KAR METAL SAN. TİC. LTD. ŞTİ.

Tel: +90 212 558 76 46 Fax: +90 212 558 76 56 Web: www.oscarsink.com, e-mail: oskarmetal@hotmail.com

### OTTOMAN DIŞ TİC. VE MUTFAK GEREÇLERİ

Tel: +90 212 670 41 75 Fax: +90 212 670 48 84 Web: www.ottomanmutfak.com.tr, e-mail: info@ottomanmutfak.com

### OTS METAL SAN. TIC. LTD.ŞTİ.

Tel: +90 212 613 80 30 Fax: +90 212 613 80 37 Web: www.otsmetal.com, e-mail: info@otsmetal.com

### ÖDÜL MADENİ EŞYA SAN. TİC. VE LTD. ŞTİ.

Tel: +90 352 321 38 53 Fax: +90 352 321 38 52 Web: www.odul.com.tr, e-mail: yahsi@odul.com.tr

### ÖNCÜ MUTFAK EŞYALARI SAN.TİC.LTD.ŞTİ.

Tel: +90 344 236 33 23 Fax: +90 344 236 03 49 Web: www.oncu.com.tr, e-mail: info@oncu.com.tr

### ÖZAY TRAY CO.

Tel: +90 262 751 29 40 Fax: +90 262 751 18 79 Web: www.ozaytray.com.tr, e-mail: hdiktas@ozaytray.com

### ÖZBİR METAL PASL. ÇELİK SAN. TİC. LTD. ŞTİ.

Tel: +90 212 615 54 13 Fax: +90 212 615 07 09 Web: www.ozbirmetal.com, e-mail: info@ozbirmetal.com

### ÖZDEMİR KARDESLER KITCHEN EQUIPMENTS

Tel: +90 212 615 64 30 Fax: +90 212 615 07 09 Web: www.ozdemirkardesler.com Contact: Turqut Özdemir, e-mail: info@ozdemirkardes.com.tr

### ÖZGÜL MUTFAK EŞYALARI SAN.VE TİC.LTD.ŞTİ.

Tel: +90 344 236 64 00 Fax: +90 344 236 26 27 Web: www.ozgulmelamin.com., e-mail: info@ozgulmelamin.com.

### ÖZ-ER PLASTİK SAN. VE TİC. LTD. ŞTİ.

Tel: +90 212 886 94 94 Fax: +90 212 886 94 96 Web: www.ozerplastik.com, e-mail: info@ozerplastik.com

### ÖZMET A.Ş.

Tel: +90 212 886 88 00 Fax: +90 212 886 68 17 Web: www.oztiryakiler.com.tr, e-mail: ozmet@oztiryakiler.com.tr

### ÖZMETAL STAINLESS STEEL IND. AND TRADE LTD. CO.

Tel: +90 212 547 44 71 (pbx) Fax: +90 212 558 76 46 Web: www.ozmetal.com.tr, e-mail: ozmetal@ozmetal.com.tr

### ÖZMEN EMAYE SAN.

Tel: +90 352 321 35 51 Fax: +90 352 321 35 54 Web: www.ozmengroup.com.tr e-mail: ozmen@ozmengroup.com

### ÖZTİRYAKİLER METAL GOODS INDUSTRY/ equipmentsi Oven, Fryer, Gril, Cooker

Tel: 212 886 78 00 Fax: +90 212 886 78 09 Web: www.oztiryakiler.com.tr, e-mail: export@oztiryakiler.com.tr, doztiryaki@oztiryakiler.com.tr

### ÖZTİRYAKİLER PORSELEN A.Ş.

Tel: +90 212 886 88 00 Fax: +90 212 886 78 09 Web:www.oztiryakiler.com.tr, e-mail: oztiryakiler@oztiryakiler.com.tr

### PAKSAN İÇ VE DIŞ TİC.

Tel: +90 212 519 06 01 / 528 00 53 Fax: +90 212 512 24 46 Web: www.paksan.info, e-mail: paksan@paksan.info

### PAN MUTFAK EŞYALARI SAN.TİC.LTD.ŞTİ

Tel: +90 262 353 44 34 Fax: +90 262 353 45 69 Web: www.soli.com.tr, e-mail: rustem.zaloglu@soli.com.tr info@soli.com.tr

### PDS SAĞLIK VE GIDA EKİPMANLARI / Soft Bowl, Silicopan, Babysoft

Tel: +90 212 613 15 66 Fax: +90 212 612 71 95 Web: www.pds.com.tr, e-mail: info@pds.com.tr



### PASDEKOR SÜSLEME VE DEKORASYON MALZ. SAN.

Tel: +90 212 235 11 11 Fax: +90 212 361 19 99 Web: www.pasdekor.com.tr, e-mail:info@pasdekor.com.tr

### PAŞABAHÇE / Paşabahçe, F&d, Denizli, Borcam

Tel: +90 212 350 50 50 Fax: +90 212 350 50 47
Web: www.pasabahce.com.tr,
e-mail: osagiroglu@sisecam.com
sucaliskan@sisecam.com

### PİRGE - YEŞİLYAYLA CUTLERY TOOLS CO.

Tel: +90 224 216 01 02 Fax: +90 224 215 28 00 Web: www.pirge.com, e-mail: ömer@pirge.com info@pirge.com

### PLASBAK PLASTİK ENJEKSİYON VE KALIP SAN.TİC.LTD.ŞTİ.

Tel: +90 212 875 03 46 fax: +90 212 875 18 11 Web:www.plasbak.com, e-mail:info@plasbak.com

### PORLAND PORSELEN SANAYİ

Tel: +90 262 648 59 00 Fax: +90 262 754 15 61
Web: www.porland.com.tr, e-mail: gebze@porland.com.tr

### RENGA - MERCANLAR MUTFAK EŞYALARI SANAYİ / Renga, Tassar

Tel: +90 212 875 44 55 Fax: +90 212 876 67 42 Web: www.mercanlarkitchen.com, e-mail: export@ mercanlarkitchen.com

### RİTİM HEDİYELİK VE AKSESUAR

Tel: +90 212 279 25 83 Fax: +90 212 279 34 49 Web: www.ritim.com.tr, e-mail: ritim@ritim.com.tr

### ROSITELL PLASTIC INDUSTRY

Tel: +90 236 214 01 03 Fax: +90 236 214 00 52 Web: www.rositell.com, e-mail: info@rositell.com

### SAFLON METAL SANAYİ

Tel: +90 344 623 10 29 Fax: +90 344 623 10 29 Web: www.saflon.com, e-mail: info@saflon.com

### SAM METAL TOKA

Tel: +90 212 549 87 22 Fax: +90 212 549 87 30 Web: www.sammetal.com, e-mail: hüseyin@sammetal.com.tr

### SANIFOAM SÜNGER SAN. VE TİC. A.Ş.

Tel: +90 212 438 53 00 Fax: +90 212 438 53 53 Web: www.sanifoam.com.tr e-mail: uyilmaz@sanifoam.com.tr, info@sanifoam.com.tr

### SAREX ELEKTRİKLİ EV ALETLERİ

Tel: +90 212 471 11 11 Fax: +90 212 471 12 12 Web: www.sarex.gen.tr, e-mail: info@sarex.net

### SAVAŞAN EMAYE VE SOBA SAN. / Grandeur

Tel: +90 332 334 05 50 Fax: +90 332 335 05 60 Web: www.savasan.com, e-mail: savasan@savasan.com

### SELECT EV AKSESUARLARI SAN.VE TİC.LTD.ŞTİ.

Tel: +90 212 243 00 00 fax: +90 212 243 00 02 Web:www.select.com.tr, e-mail: seckinsaglam@select.com.tr

### SEM PLASTİK SAN/ Sem, Sem E-Lite Plus

Tel: +90 212 736 07 37 Fax: +90 212 736 07 27 Web: www.semplastik.com.tr, e-mail: info@semplastik.com.tr

### **SENUR**

Tel: +90 212 422 19 10 Fax: +90 212 422 09 29
Web: www.senur.com.tr,
e-mail: serhan@senur.com.tr, info @senur.com.tr

### SERKAN METAL SAN.

Tel: +90 212 689 40 44 Fax: +90 212 689 40 48 Web: www.camino.com.tr, e-mail: info@camino.com.tr

# SEVAL ALUMİNYUM BAKALİT ÇELİK PAZARLAMA VE SAN.TİC.LTD.ŞTİ.

Tel: +90 344 236 22 66 Fax: +90 344 236 05 39 Web: www.sevalcelik.com.tr, e-mail: info@sevalcelik.com.tr

### SEYEKS DIS TIC.

Tel: +90 216 345 50 96 Fax: +90 216 337 17 46 Web: www.seyeks.com, e-mail: seyeks@seyeks.com

### SGS MUTFAK EKİPMANLARI

Tel: +90 232 257 52 23 Fax: +90 232 257 53 03 Web: www.sgsoven.com, e-mail: info@sgsoven.com

### SİDE ÇELİK

Tel: +90 344 236 44 55 Fax: +90 344 236 02 18

Web: www.sidecelik.com.tr,
e-mail: info@sidecelik.com.tr

### SILVER İÇ VE DIŞ TİC.A.Ş.

Tel: +90 352 241 01 90 Fax: +90 352 241 01 94 Web: www.silver.com.tr, e-mail: foreingtrade@silver.com.tr

### SILVERLINE BUILT APPLIENCES

Tel: +90 212 484 48 00 Fax: +90 212 481 40 08 Web: www.silverlineappliances.com e-mail: info@silverlineappliances.com

### SINBO HOUSEHOLD APPLIENCES

Tel: +90 212 422 94 94

Web: www.sinbo.com.tr, e-mail: info@sinbo.com.tr



### SNT TOPRAK ÜRÜNLERİ

Tel: +90 228 381 47 60 Fax: +90 228 381 43 26 Web: www.sntstoneware.com, e-mail: info@sntstoneware.com.tr

### STAR MUTFAK VE MOBİLYA

Tel: +90 212 855 65 65 Fax: +90 212 855 68 70 Web: www.starax.com.tr, e-mail: info@staraksesuar.com.tr

### STAR TEMİZLİK MAKİNALARI

Tel: +90 216 572 74 04 Fax: +90 216 572 92 25 Web: www.starmakina.com.tr, e-mail: star@starmakina.com.tr

### SUN METAL

Tel: +90 212 475 99 66 Fax: +90 212 475 08 82 Web: www.sunmetal.net, e-mail: info@sunmetal.net

### SUN PLASTIC HOUSEWARE / suncook, Sunday, Sunbath, Sunfix

Tel: +90 212 659 05 05 Fax: +90 212 659 59 60 Web: www.sunplastik.com.tr, e-mail: info@sunplastik.com.tr

### **ŞENİNOKS INDUSTRIAL**

Tel: +90 212 221 15 95 Fax: +90 212 221 54 79 Web: www.seninoks.com, e-mail: info@seninoks.com

### ŞENSOY MADENİ EŞYA VE KALIP SAN. TİC. LTD. ŞTİ.

Tel: +90 212 549 39 25 Fax: +90 212 549 15 16 Web: www.seden.com.tr, e-mail: cansu@seden.com.tr, info@seden.com.tr

### ŞENYAYLA PLS. SAN. VE TİC. A.Ş.

Tel: +90 212 514 16 93 Fax: +90 212 513 90 01 Web: www.senyayla.com, e-mail: senyayla@senyayla.com

### ŞİRİN PLASTİK

Tel: +90 212 501 21 47 Fax: +90 212 577 54 96 Web: www.sirinplastik.com.tr, e-mail: info@sirinplastik.com.tr

### TAÇ MUTFAK EŞYALARI/ Taç, Aksu, Vallena, Emprassa

Tel: +90 212 691 06 21 Fax: + 90 212 691 06 32 Web: www.tacmutfak.com, e-mail: info@tacmutfak.com

### TAMLAS OTO LAS. MLZ. SAN. VE TİC. LTD. ŞTİ.

Tel: +90 352 694 51 76 Fax: +90 352 694 51 02 Web: www.tamlas.com.tr, e-mail: info@tamlas.com

### TANTİTONİ (İnter Mutfak Eşyaları Tic. A.Ş.)

Tel: +90 212 293 02 93 Fax: +90 212 292 49 88 Web: www.tantitoni.com.tr, e-mail: info@intermutfak.com.tr

### **TAŞHAN MUTFAK**

Tel: +90 212 683 00 69 Fax: +90 212 683 00 67 Web: www.tashanmutfak.com.tr, e-mail: info@tashanmutfak.com.tr



### TEK-ART HEDİYELİK EŞYA

Tel: +90 216 433 33 00 Fax: +90 216 433 33 10 Web: www.tek-art.com.tr, e-mail: info@tek-art.com.tr

### TEKA TEKNİK MUTFAK ALETLERİ

Tel: +90 212 886 95 00 34 Fax: +90 212 274 56 86 Web: www.teka.com, e-mail: cenk.cınar@teka.com.tr

### **TEKNO-TEL**

Tel: +90 212 659 16 50 Fax: +90 212 659 17 53 Web: www.tekno-tel.com, e-mail: info@tekno-tel.com.tr

### TEKNOGRAND SOĞUTMA SAN.

Tel: +90 212 299 68 64 Fax: +90 212 277 13 24 Web: www.teknogrand.com, e-mail: info@teknogrand.com

### TEKPLAS PLASTİK DAY. TÜK. MAL.

iTH.iHR.SAN.VE TiC.LTD.ŞTİ. Tel: +90 352 321 30 37 Fax: +90 352 321 30 38 Web: www.tekplas.com, e-mail: galaxy@tekplas.com

### **TEKSAN HOME APPLIANCES**

Tel: +90 212 685 07 43 Fax: +90 212 685 29 50 Web: www.teksanevgerecleri.com e-mail: teksan@teksanevgerecleri.com

### TERMO GLASS IND.

Tel: +90 212 886 25 83 Fax: +90 212 886 25 88 Web: www.termocam.com, e-mail: export@termocam.com

### TİTİZ PLASTİK DIŞ TİCARET

Tel: +90 212 798 24 90 Fax: +90 212 798 24 99 Web: www.titizplastik.com, e-mail: export@titizplastik.com

### **TOLKAR INDUSTRIAL CUANDRY & GARMENT / Tolkar, Smartex**

Tel: +90 232 376 85 00 Fax: +90 232 376 76 58 Web: www.tolkar.com.tr e-mail: info@tolkar.com.tr

### TRINOKS EVYE METAL SAN. TİC. LTD. ŞTİ.

Tel: +90 212 486 39 12 Fax: +90 212 486 39 14 Web: www.trinoxevye.com e-mail: y.asnas@trinoxevye.com

### TURAN PLASTIK SAN. NAK. VE TİC. LTD. ŞTİ.

Tel: +90 462 711 43 61 Fax: +90 462 71143 62 Web: www.turanplastic.com.tr e-mail: info@turanplastic.com

### **TUTKU METAL**

Tel: +90 344 251 33 43 Fax: +90 344 251 33 29 Web: www.tutkumetal.com.tr, e-mail: info@tutkumetal.com



### TÜRMAK MAKİNE

Tel: +90 212 281 51 04 Fax: +90 212 281 51 07 Web: www.turmak.com, e-mail: turmak@turmak.com.

### UFUK METAL SAN.VE TİC. LTD.ŞTİ.

Tel: +90 344 236 01 30 Fax: +90 344 236 01 33 Web:www.ufukartglass.com, e-mail: uygar@ufukartglass.com info@ufukartglass.com

### UKINOX KITCHEN SYSTEMS INC.

Tel: +90 212 886 91 95 Fax: +90 212 886 91 95 Web: www.ukinox.com e-mail: info@ukinox.com, export@ukinox.com,

### **ULUDAĞ MUTFAK SANAYİ**

Tel: +90 224 256 62 32 Fax: +90 224 272 15 13 Web: www.uludagmutfak.com.tr, e-mail: info@uludagmutfak.com.tr

### ULUTAŞ METAL MUTFAK EŞYALARI İNŞAAT SAN.VE TİC. A.Ş.

Tel: +90 344 251 27 46 Fax: +90 344 251 27 45 e-mail: ulutascelik@hotmail.com

### UTG DIS TIC

Tel: +90 232 441 41 90 Fax: +90 232 441 01 81 Web: www.ultratech.com.tr, e-mail: export@ultratech.com

### ÜÇGEN INDUSTRIAL

Tel: +90 212 886 71 91 Fax: +90 212 886 71 94 Web: www.tribecafsp.com e-mail: info@tribecafsp.com, taskin@tribecafsp.com

### ÜÇSAN PLASTİK KALIP SANAYİ

Tel: +90 212 746 63 00 PBX. EXT NO: 115 Fax: +90 212 746 63 11 Web: www.ucsan.com.tr, e-mail: export@ucsan.com.tr

### VARIŞ ISI SİSTEMLERİ

Tel: +90 362 266 53 22 Fax: +90 362 266 61 43 Web: www.varisltd.com.tr, e-mail: varissatis@varisltd.com.tr

### VENTEKS DIŞ TİCARET LTD. ŞTİ.

Tel: +90 212 659 26 05 Fax: +90 212 659 26 08 Web: www.venteks.com.tr, e-mail: venteks@superonline.com

### VIP OTEL EKİPMANLARI

Tel: +90 212 494 50 00 Fax: +90 212 494 50 03 Web: www.vipotelekp.com.tr, e-mail: info@vipotelekipmanlari.com

### VM BAKALİT METAL PLASTİK MAKİNE İTH. İHR. SAN. VE TİC. LTD. ŞTI.

Tel: +90 344 236 24 24 Fax: +90 344 236 65 33 Web: www.vmbakalit.com, e-mail: veli@vmbakalit.com

### WOODMARKT

Tel: +90 212 670 50 50 Fax: +90 212 670 50 00 Web: http://www.woodmarkt.com, e-mail: info@woodmarkt.com

### YAŞAR TİCARET ENDÜSTRİYEL

Tel: +90 312 213 27 62 Fax: +90 312 213 00 35 Web: www.yasarticaret.com, e-mail: info@yasarticaret.com

### YENİ SÜPER GAZ SAN.

Tel: +90 212 295 23 42 Fax: +90 212 295 23 43 Web: www.yenisupergaz.com, e-mail: info@yenisupergaz.com

### YEŞİLLER/ Açelya, Serbas

Tel: +90 212 659 39 61 Fax: +90 212 659 39 60 Web: www.yesillerplastik.com, e-mail: info@yesillerplastik.com

### YEŞİLTAN TURİZM VE MADENİ EŞYA

Tel: +90 212 746 56 56 Fax: +90 212 746 64 23 Web: www.yms.com.tr, e-mail: yesiltan@yesiltan.com.tr

### YETKİN MFG. IMPORT&EXPORT INDUSTR

Tel: +90 212 671 22 46 Fax: +90 212 671 22 45 Web: www.yetkincelik.com, e-mail: info@yetkincelik.com

### YILMAZ ATATEPE YILMAZ PLASTIC INC.

Tel: +90 212 564 51 00 03 Fax: +90 212 615 41 97 Web: www.yılmazplastic.com, e-mail: info@yılmazplastic.com

### YILMAZ FIRÇA SAN. TİC. A.Ş.

Tel: +90 224 243 11 98 Fax: +90 224 243 16 36 Web: www.yfs.com.tr, e-mail: yfs@yfs.com.tr

### YİBER ENGINEERING

Tel: +90 216 361 27 77 Fax: +90 216 361 25 26 Web: www.yiber.com, e-mail: info@yiber.com.tr

### YNS DAY. TÜK. MAL. TİC. SAN.

Tel: +90 352 321 13 57 Fax: +90 352 321 13 59 Web: www.emerald.com, e-mail: izzet@emerald.com

### YONCA LINES MUTFAK

Tel: +90 344 236 30 30 Fax: +90 344 236 46 24 Web: www.yoncametal.com, e-mail: info@yoncametal.com

### YÖM-PLAST PLASTİK SANAYİ

Tel: +90 212 875 83 28 Fax: +90 212 875 83 31 Web: www.yomplast.com, e-mail: info@yomplast.com

### ZAMBAK PLASTİK SAN.

Tel: +90 212 659 41 15 Fax: +90 212 659 42 90 Web: www.zambakplastik.com.tr, e-mail: export@zambakplastik.com.tr

### ZİLAN DIŞ TİC. LTD.ŞTİ

Tel: +90 212 632 23 23 Fax: +90 212 589 63 28 Web: www.zilangroup.com, e-mail: info@zilangroup.com

### ZÜMRÜT ART OF GLASS

Tel: +90 258 276 54 30 Fax: +90 258 276 54 99 Web: www.zumrutartofglass.com, e-mail: info@zumrutcam.com





