



78<sup>th</sup> China International Medical Equipment Fair  
(CMEF Spring 2017)  
25<sup>th</sup> International Component Manufacturing & Design Show  
(ICMD Spring 2017)

## Post Show Report

May 15<sup>th</sup> -18<sup>th</sup> ,2017 National Exhibition and Convention Center (Shanghai)

**Trading · Innovation · Learning**

[www.cmef.com.cn](http://www.cmef.com.cn) [www.icmd.com.cn](http://www.icmd.com.cn)

# Exhibition Overview



- Over 220,000 sqm exhibition space
- 120,000 Visitors from 150+ countries and regions
- 90% Visitors come from medical institutions/distributors & agents
- 4,200 Exhibitors from 28 countries and regions
- 600+ New products were launched at the fair
- 65 Conference and forums

## 22 National pavilions:

- USA, Germany, Japan, France, UK, Singapore, Korea, Australia, etc.
- Iran pavilion is landing for the first time on CMEF





# National Pavilions

- Trade Development Authority Of Pakistan and Pakistan Consulate General in Shanghai joined CMEF as Pakistan Official Pavilion for the first time.
- Israeli Secretary of health's Intergovernmental Bureau of health cooperation discusses the medical hot topics in the CMEF speech area.
- The Spanish Medical Technology Association (FENIN) has led some Spanish companies to make their appearance at the CMEF Spain International Pavilion.
- United States CEO ( Corporate Executive Office) exhibition area landing in CMEF for the first time.
- Ontario's (Canada) Visiting group of medical technology visited CMEF.
- The Bureau of enterprise development in Thuringia, Germany, organized the state enterprises for the first time.



# Exhibitor Analysis

Exhibitors satisfaction  
**96.9%**

Exhibitors retention rates  
**96.3%**

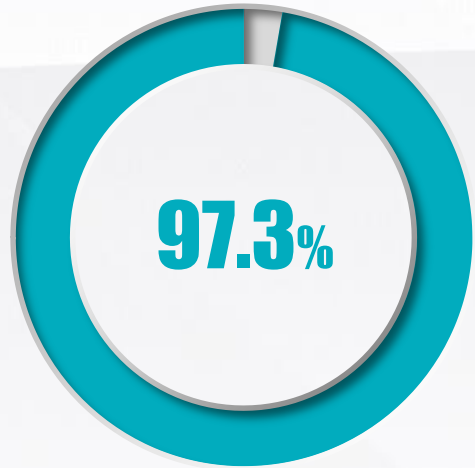
Exhibitors recommendation  
**96.4%**

Exhibitors Sales increase  
**61.0%**

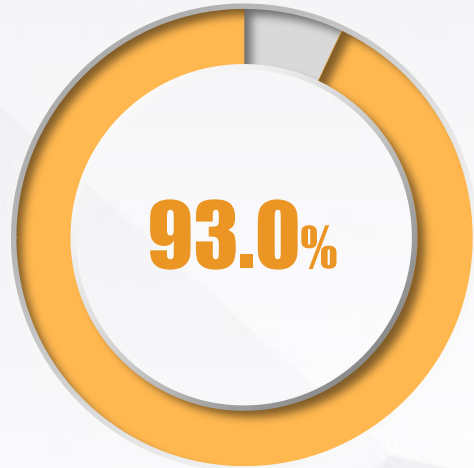
# Top 4 advantages of CMEF for Exhibitors



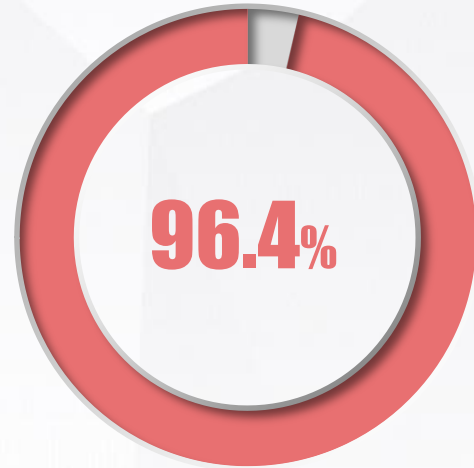
# Visitor Analysis



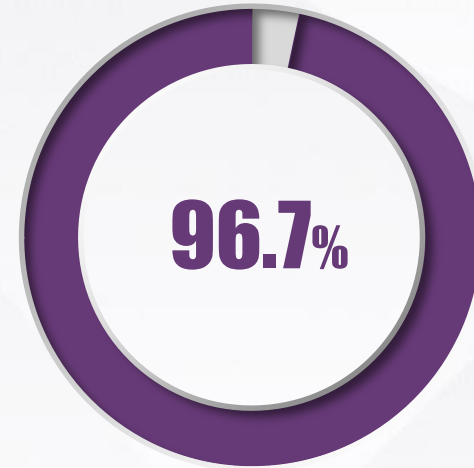
**Visitor  
satisfaction**



**Rate of  
return**



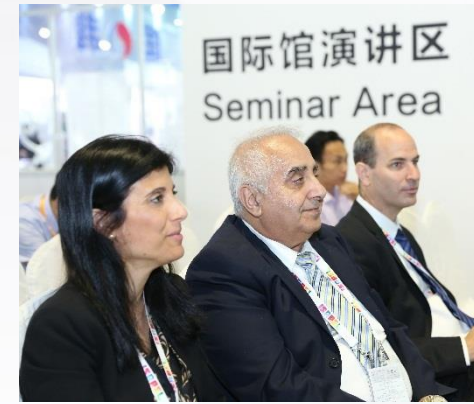
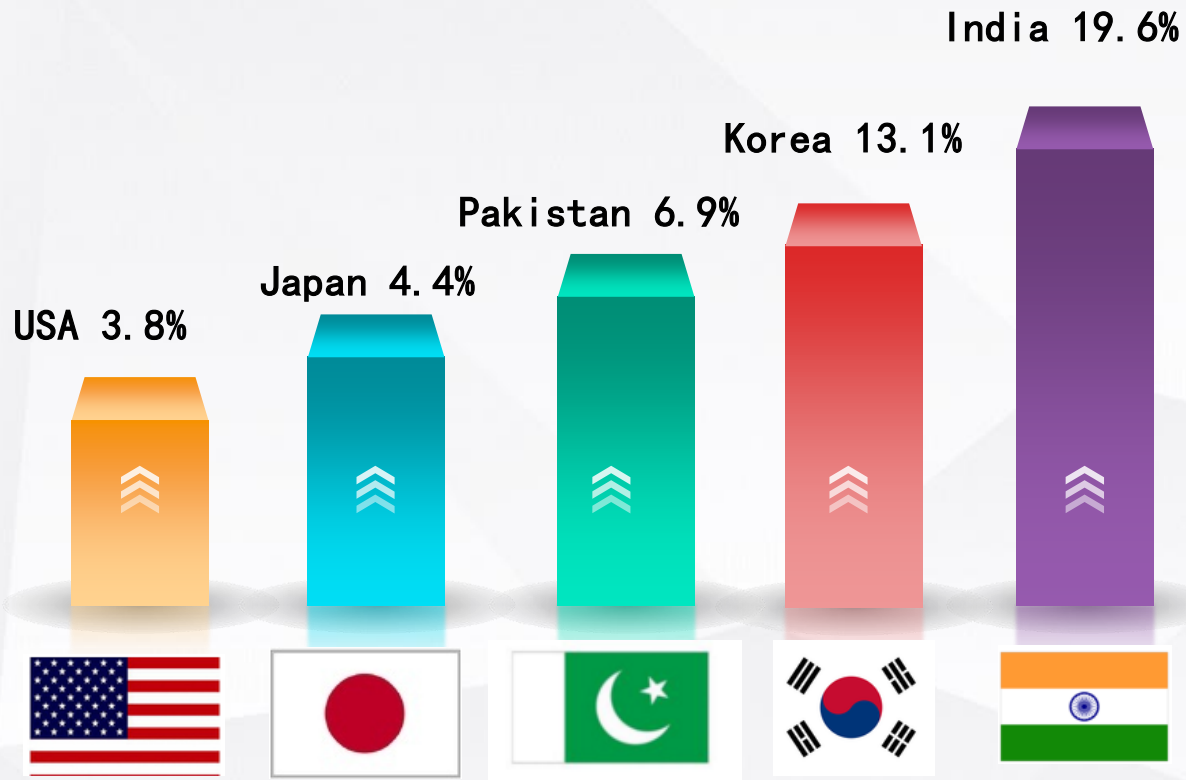
**Visitor  
recommendation**



**New technologies /  
products**

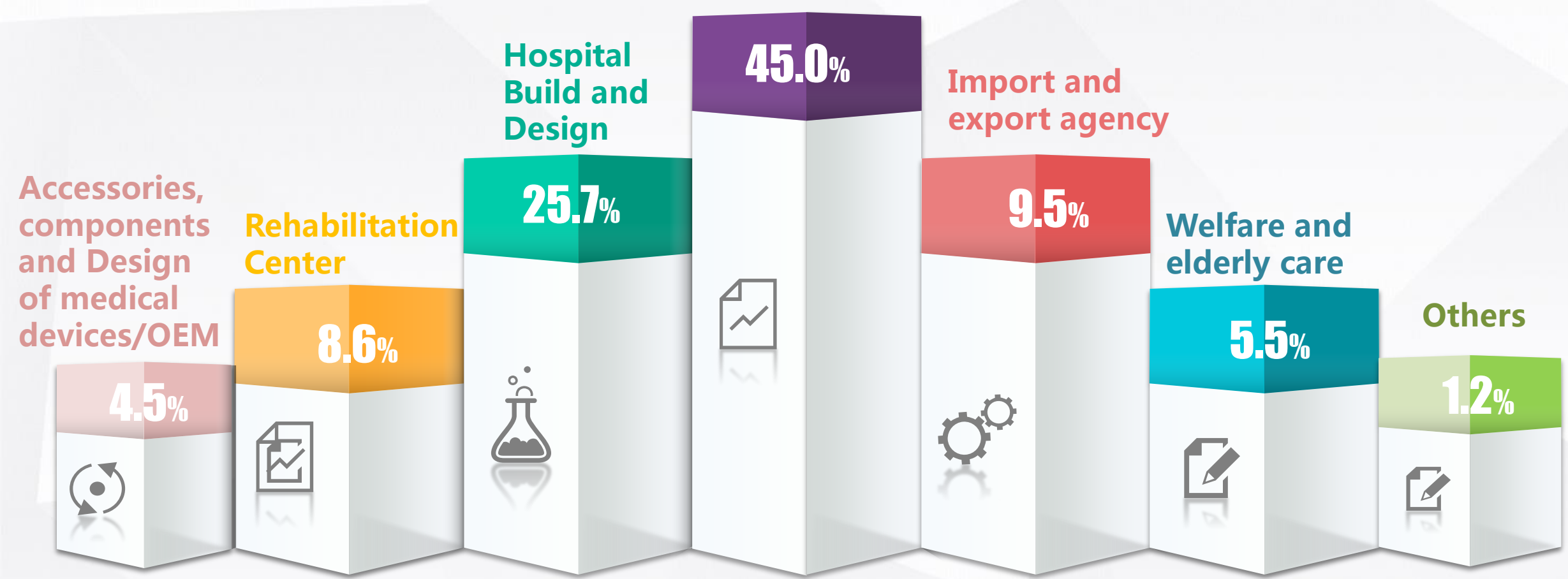


# International Visitors



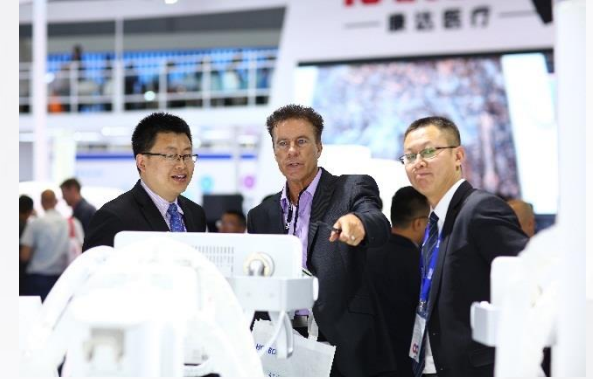
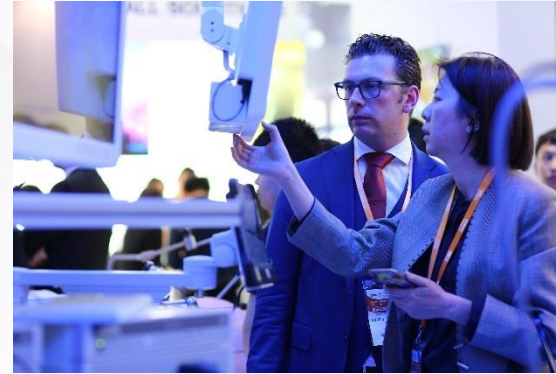
# Visitor Composition

## Medical Devices Distributor/Agent



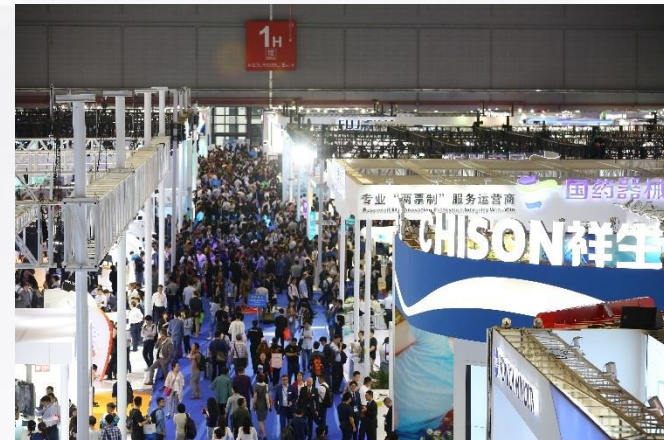


# International Visitors



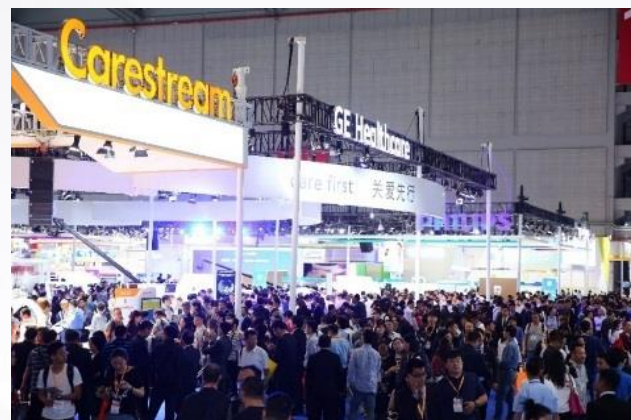
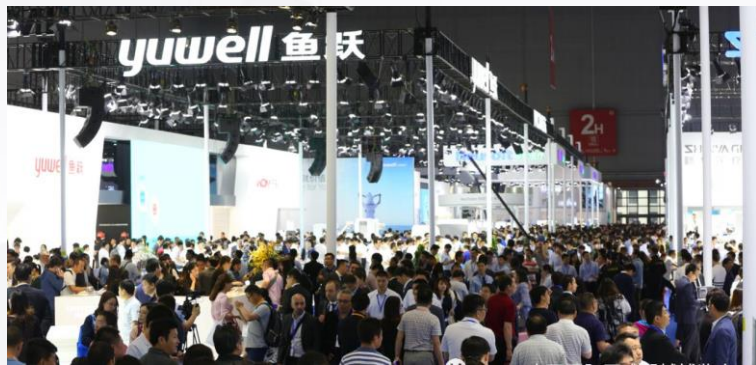


# WONDERFUL MOMENTS REVIEW





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# Exhibitors of CMEF (PART)



通过ISO9001质量体系认证

The Digital Era of Healthcare

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Exhibitions

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