



14:00pm - 18:00pm

28 November - 01 December 2019 Eurasia Show and Art Center, Yenikapi, Istanbul-TURKEY

World Halal Summit 2019 Conference **Draft Programme**

28 November 2019, Thursday

SIDE - EVENTS

* YOUTH START-UP EVENT

* 2^{nd} ISLAMIC COUNTRIES CHEFS CUP

09:00am - 10:00am	REGISTRATION
10:00am - 11:30am	OPENING CEREMONY AND SPEECHES
11:30am - 12:30pm	SPECIAL SESSION: "HALAL AND IMPORTANCE OF FAMILY"
12:30pm - 14:00pm	PRAYER TIME & LUNCH &
SESSION 1 : STANDARDISATION AND RELATED ISSUES FOR HALAL QUALITY INFRASTRUCTURE	
14:00pm - 15:30pm	 1.SMIIC; Presentation 2.Muhammad Najeeb Khan; "Halal Food, Standards and Practice" Challenges in the Implementation of Halal Food Standards in Pakistan. In the opinion of Major Halal Food Stakeholders with Specific Reference to Karachi. 3.Prof. Dr. Pakorn Priyakorn; Two Decades of the Development of Halal Standards in Thailand: From Food to Halal for All, Thailand. 4.Dr. Mian Riaz; Issues and Concerns for Nutraceutical Products Regarding their Halal Certification, USA. 5.Dr. Mufti Arif Ali Shah; Shari'ah Standard for Animal Feeds.
SESSION 2, CERTIFICATION AND ACCREDITATION IN HALAL INDUSTRY	
15:30pm - 17:00pm	 1.Halal Accreditation Council, Turkey. 2.Prof. Ir. Sukoso; M.Sc., Ph.D, New Challenges Faced By Halal Certification Bodies, Indonesia. 3.Mr. Deneba Diouf; Halal Certification in West Africa: Issues and Impacts in Free Trade between OIC Member Countries. 4.Representative of TSE; Halal Certification in Turkey according OIC/SMIIC Standards 5.Dr. Mufti Yousuf Abdul Razzaaq; "Bone Gelatine" In Light of the Shari'ah and Certification.
17:00pm - 18:00pm	EXPO VISIT

29 November 2019, Friday 08:30am - 09:30am REGISTRATION SESSION 3, HALAL TOURISM AND HALAL LIFESTYLE 1.Mrs. Sacide Tuba Barkçin; Halal Travel Style: Halal Travel Media & Halal Lifestyle in Turkey and all around the World. **2.Mrs. Soumaya Hamdi;** The Game Changers: Who are they and how are they shaping the halal travel market? **3.Dr. Barbara Ruiz-Bejarano;** New product development in Muslim-Friendly Tourism.

09:30am - 11:00am 4.Dato' Seri Mohd Rizal Bin Mohd Yusuf; Halal Tourism.

12:30pm - 14:30pm

14:30pm - 16:00pm

16:00pm - 17:30pm

17:30pm - 18:00pm

14:30pm - 18:00pm

5.Mr. Halil İbrahim; İSTA. SESSION 4, HALAL TOURISM AND PROFESSIONALS

1.QATAR FOUND Representative. 2.Dr. Nazim Ali Zaman; Cross-Cultural Management and Leadership: The Implications for Halal Tourism. 11:00am - 12:30pm **3.Mr. Fazal M. Bahardeen;** CEO & Founder of Crescent Rating 4.Prof. Dr. Irwandi Jaswir **5.**Representative of **IHATO.**

PRAYER TIME !!! & LUNCH

SESSION 5, ISLAMIC ECONOMY: NEW TRENDS AND ISLAMIC FINANCE

1.Marat KABAYEV 2.Almir Colan; The Rise of Islamic Economy.

3.Muhammad Zubair Mughal; Islamic Microfinance: An Effective Tool of Poverty Alleviation and Social Development.

5.Abdul Fattah Mohamed Yatim; Blockchain for Halal Supply Chain

1.Mrs. Saeeda Ahmed; UK Brexit Halal Challenges and Opportunities

SESSION 6, HALAL FOOD AND RELATED NEW CHALLENGES

and Role of Food Scientists.

3.Dr. M. H. Shojaee Aliabadi; Eccentric Genetic Engineering From Myth to Reality

4.Dr. Moohamad Ropaning Sulong; Production of Shariah Compliant Enzymes: Prospect and Challenges

5.Prof. Dr. Hasan YETİM

* YOUTH START-UP EVENT

EXPO VISIT SIDE - EVENTS

* 2nd ISLAMIC COUNTRIES CHEFS CUP



2.Mr. Muhammad Awais Khan; Emerging Issues and Future Trends with Halal Industry Perspective; A Study about Food Fraud & Defence

30 November 2019, Saturday 08:30am - 09:30am

09:30am - 11:00am

11:00am - 12:30pm

12:30pm - 14:00pm

14:00pm - 16:30pm

16:30pm - 17:00pm

17:00pm - 18:00pm

14:00pm - 18:00pm

REGISTRATION

SESSION 7, HALAL LIFESTYLE: HALAL FOR ALL GENERATIONS

1.Hadia Saqib Hashmi; Education for Young Generations on Halal Food Audit and Certification: Challenges and Future Aspects

2.Irshad Cader; The dynamism of Global Halal Industry and Its impact on the lifestyle of families & youth.

3.Norkhairiah Hashim; The Practices of Halal Lifestyle by the Youth in Negara Brunei Darussalam

4.Fanny Ochoa Ochoa; Defense of the Essence of Economy and Halal Culture

SESSION 8, HALAL LIFESTYLE: HALAL IN DAILY LIFE

1.Faridah Hj. Hassan; The Potential of Islamic Fashion at International Level: Swot Analysis 2.Asso. Prof. Aydoğan SOYGÜDEN; Design of Halal Sports Clothing for Muslim Athletes and People 3.Dr. Norarfan Bin Haji Zainal; Employment Opportunity in Halal Industry vs Halal Education Availability: Challenge, Suggestion and Solution.

4.Marwa Mohamed Rezk; New Concept of Halalan Tayyiban Cosmetics and Personal Care Products for All Generations

5.Prof. Dr. Mehmet Gürbilek; Investigation of Dietary miRNA Presence In Biological Fluids of Mothers Living in Konya.

PRAYER TIME 1 & LUNCH

SESSION 9, HALAL AND HEALTH: HALAL PHARMACY, COSMETICS AND TESTING

1.Müslüm Akgöz, UME/TUBITAK, Reference Methods and Reference Materials for Halal Food Measurements

2.Muhammad Shirwan Abdullah Sani; Procedure of method validation and verification, and multivariate data analysis of chemical measurement for halal-testing laboratories. 3.Prof. Dr. Syed Azhar Syed Sulaiman; Are we there yet to improve the knowledge and perception of the community regarding

Halal Pharmaceuticals: What we can do and how to improve the condition

4.Mohammed Ali Alsheikh, SMIIC

5.Suraiya Abdul Rahman; Preliminary Evaluation of Halal Status in Respiratory, Immunological Products and Vaccines in Malaysia

6.Anna Maria, Italy

7.Desliana Nur; Sustainable Development Through Halal Herbal Cosmetics Industry and Islamic Green Economy: Linkages, Issues,

EXPO VISIT

Approach & Challenges in Developing Muslim Countries

DECLARATION

SIDE - EVENTS



* YOUTH START-UP EVENT * 2nd ISLAMIC COUNTRIES CHEFS CUP

01 December 2019, Sunday

09:00am - 10:30am	REGISTRATION
10:30am - 12:30pm	AWARD CEREMONY OF YOUTH START-UP
12:30pm - 14:00pm	BREAK TIME
14:00pm - 16:00pm	AWARD CEREMONY 2 nd ISLAMIC COUNTRIES CHEFS CUP
16:00pm - 18:00pm	EXPO VISIT / CLOSING CEREMONY OF EXPO













Himayelerinde

















































































Himayelerinde







Tüm Nesiller İçin Helal:

"Ailenin ve Gençliğin Önemi"

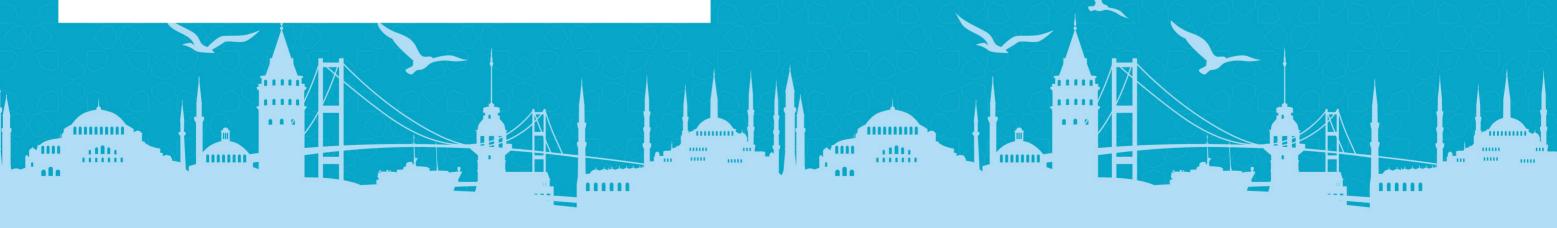
Sağlıklı Yaşam İçin Helalin Önemi

7. IIT HELAL EXPO

5. DÜNYA HELAL ZİRVESİ

28 Kasım-01 Aralık 2019

Avrasya Gösteri ve Sanat Merkezi Yenikapı / İstanbul / Türkiye























İşbirliğiyle;





7.IIT HELAL EXPO

28 Kasım – 01 Aralık 2019 Yenikapı/İstanbul/TÜRKİYE

7. İİT HELAL EXPO 2019 HAKKINDA

Türkiye Cumhurbaşkanlığı Himayelerinde, İslami Ticareti Geliştirme Merkezi (ICDT), İslam Ülkeleri Standartlar ve Metroloji Enstitüsü (SMIIC) ve Discover Events isbirliği ile 28 Kasım – 1 Aralık 2019 tarihleri arasında Avrasya Gösteri ve Sanat Merkezi, İstanbul, Yenikapı'da 7.İİT Helal Expo gerçekleşecektir. İlgili bakanlıkların ve resmi kuruluşların katkı ve destekleri ile organize edilen 7.İİT Helal Expo ve Dünya Helal Zirvesi açılış programının Türkiye Cumhurbaşkanı Sayın Recep Tayyip Erdoğan'ın yüksek teşrifleri ile yapılması öngörülmektedir.



6.IIT HELAL EXPO - ISTATISTIKLER



Fuar Alani 14.257 m²

Katılımcı





Ülke 35





B2B Buluşması

KATILIMCI ÜLKELER 2018













ÖZBEKİSTAN





RUSYA













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ETKİNLİK KÜNYESİ 2019

FUAR : 7. İİT Helal Fuarı

ZİRVE : Dünya Helal Zirvesi 2019 **TARIH** : 28 Kasım - 01 Aralık 2019 : İstanbul / TURKEY YER

ALAN : Yenikapı Avrasya Gösteri ve Sanat Merkezi

ORGANIZATÖR : Discover Events

KATKILARIYLA : İslami Ticareti Geliştirme Merkezi (ICDT)

İslam Ülkeleri Standartlar ve Metroloji Enstitüsü (SMIIC)



TÜM NESİLLER İÇİN HELAL:

"AİLENİN VE GENÇLİĞİN ÖNEMİ"

DÜNYA İSLAM EKONOMİSİ







- Toptancılar
- Perakendeciler Yatırımcılar
- · Turizm acentaları ve hizmet sağlayıcıları
- HORECA temsilcileri Diplomatik görevliler
- Yerel ve uluşlararaşı kamu kurum ve kuruluşları
- Diğer

KATILIMCI PROFILI









M









Yiyecek & İçecek

Üreticiler

Satın Alıcılar

· İthalatçılar-İhracatçılar

- Gıda İşleme & Paketleme
- HORECA
- Kozmetik & Kişisel Bakım
- Ecza Ürünleri
- İslami Finans Medya
 - Kamu Kurumları Helal Belgelendirme
 - · Sivil Toplum Kuruluşları
 - Eğitim

· Helal Turizm

Konaklama

Muhafazakâr Moda

NEDEN KATILMALISINIZ?

- 4 Trilyon doları aşkın helal sektöründe payınızı artırma fırsatı yakalayın.
- Dünyanın en büyük helal fuarında ürünlerinizi ve üretim gücünüzü yerel ve uluslararası iş camiasına gösterin. • Gıda, turizm, finans, tekstil, ilaç ve kozmetik gibi pek çok
- sektörden yatırımcılar ve yeni ortaklar bulun. • Etkili Alım Heyeti Programı ile Türkiye, Orta Doğu, Orta ve Batı Avrupa, Balkanlar ve Afrika'dan karar verici pozisyondaki profesyonellerle bulusun.
- Uluslararası akademisyenlerin, kamu ve özel sektör temsilcilerinin katılımlarıyla Tüm Nesiller icin Helal: "Ailenin ve Gençliğin Önemi" başlığı altında gerçekleşecek konferans programı sayesinde sektördeki son gelişmelerden öncelikli bir şekilde haberdar olun.
- Uluslararası medyanın yoğun ilgisinin size getireceği prestijden yararlanın





















Under the auspices of the

PRESIDENCY OF THE REPUBLIC OF TURKEY

In association with;





Organized by;











































































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Halal For All Generations:

"Importance of Family and Youth" **Importance of Halal for Healthy Life**

7th OIC HALAL EXPO

5th WORLD HALAL SUMMIT

28 November - 01 December 2019 Eurasia Show and Art Center, Yenikapı / Istanbul / TURKEY





















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7thOIC HALAL EXPO

ABOUT 7th OIC HALAL EXPO 2019

Under the Auspices of the Presidency of the Republic of Turkey, with the participation of His Excellency Mr. Recep Tayvip **ERDOĞAN**, President of the Republic of Turkey, 7th Organization of Islamic Cooperation (OIC) Halal Expo, organized by Discover Events in association with Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC) and supported by the related ministries and governmental institutions of the Republic of Turkey, will be held on 28th, November - 01st, December, 2019 in Istanbul, Turkey.



6th OIC Halal Expo - Statistics



Exhibitors





Countries





B2B Meetings

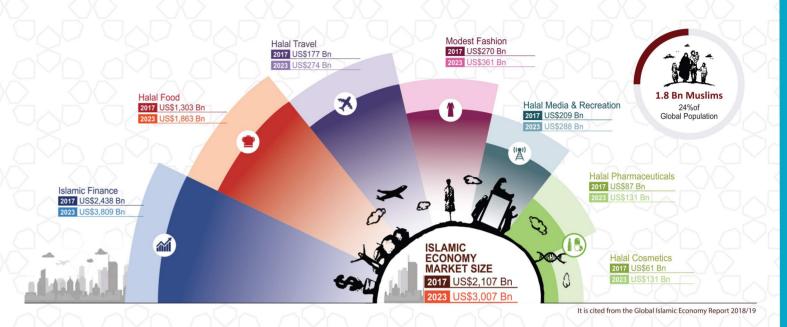
EXHIBITOR COUNTRIES 2018



HALAL FOR ALL GENERATIONS:

"IMPORTANCE OF FAMILY AND YOUTH"

Global Islamic Economy



BUYER PROFILE



- Distributors
- Import-Export companies
- Wholesalers

HORECA

- Manufacturers
- Trading companies Investors
- Service suppliers
- · Retail & chain supermarkets
- HORECA representatives
- Tourism operators and agencies Tourism industry suppliers
- Diplomatic missions · Governmental purchasing authorities
- Public institutions and organizations

EXHIBITOR PROFILE





Food&Beverage Manufacturers

Food Processing & Packaging





Cosmetics & Personal Care

Pharmaceutical Products





Islamic Finance

Media



Halal Certification Bodies

Public Sectors

Education

Non-Governmental Organizations





- Halal Tourism

Accommodation Modest Fashion

IDENTIFICATION OF THE ORGANIZATION

: 7th OIC Halal Expo 2019 **EXHIBITION** SUMMIT : World Halal Summit 2019 DATE : 28 November - 01 December 2019

: Istanbul / TURKEY LOCATION

VENUE : Eurasia Show and Art Center, in Yenikapı

ORGANIZER : Discover Events

IN ASSOCIATION WITH : The Islamic Centre for Development of Trade (ICDT)

The Standards and Metrology Institute for Islamic Countries (SMIIC)





WHY EXHIBIT?

- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Showcase your products and projects to global and regional business community.
- Find new dealers and investors from numerous sectors such as food&beverage, tourism&accomodation, finance, education, cosmetics&pharmaceuticals, textile&modest fashion.
- Meet key decision makers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa with the powerful International Hosted Buyer Program.
- Meet Halal industry players and size the opportunity to profit from common interest.
- Witness the latest sector developments during our conference program under the theme of
- Halal for All Generations: "Importance of Family and Youth" with the participation of international academicians, public and private representatives.
- Benefit from the presence of the most influential international media.



















PRESIDENCY OF THE REPUBLIC OF TURKEY

En association avec:





Organisé par:



































































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Halal pour toutes les générations L'Importance de la Famille et de la Jeunesse

L'importance de Halal pour une vie saine

7 éme Edition de l'OCI Halal Expo

5 éme Edition du Sommet Mondial Halal

28 Novembre - 01 Decembre 2019

Nouveau site d'exposition d'Istanbul / Eurasie show et centre d'art/Yenikapi/Istanbul/Turquie



















T:+90 (212) 485 82 10 | F:+90 (212) 485 55 79







28 Novembre-01 Decembre 2019 Istanbul/Turquie

HALAL POUR TOUTES LES GÉNÉRATIONS L'IMPORTANCE DE LA FAMILLE ET DE LA JEUNESSE

A propos de la 7éme édition de l'OCI Halal Expo 2019:

Sous les Auspices de la Presidence de la Republique de la Turquie, et avec la participation de son excellence M.Recep Tayyip ERDOĞAN President de la Republique, la 7éme edition de l'organisation de la cooperation Islamique (OCI), organisée par Discover Events en association avec le centre Islamique pour le developpement et le commerce (CIDC) et l'institut de normalisation et de metrologie pour les pays Islamiques (SMIIC) et avec le support des ministères et des institutions gouvernementales de la Republique de la Turquie, se tiendera du 28 Novembre-01 Decembre 2019 a Istanbul, Turquie.



6 ÉME ÉDITION DU HALAL EXPO -STATISTIQUES



ESPACE D'EXPOSITION 14.257 m2







EXPOSANTS

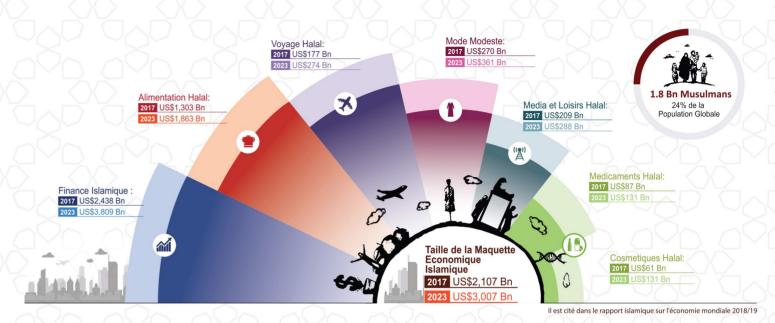




PAYS EXPOSANTS 2018



ECONOMIE GLOBALE ISLAMIQUE:



PROFIL DE L'ACHETEUR:



- Distributeurs Import-Export sociétés
- Vendeurs Grossistes
- Fabriquants

• HORECA

- Representants de l'HORECA · Operateurs et Agents de Tourisme
- Fournisseurs de l'industrie du tourisme
- Sociétés commerciales
- Investisseurs
- · Fournisseurs de service
- · Supermarchés de détails et de chaine Missions Diplomatiques
- Autorités d'achat gouvernementales · Institutions et Organisations publiques
- Autres

PROFIL DE L'EXPOSANT:



Fabriquants d'aliments et de boissons







M









- Finance Islamique Media
- Transformation et Emballage d'aliments
 Organismes de certification
- · Organisations non-Gouvernementales · Cosmétiques et soins personnels
- Produits pharmaceutiques

hebergement et mode Halal modeste

- **EXPOSITION** : 7 ÉME OCI HALAL EXPO 2019 SOMMET : SOMMET MONDIAL HALAL DATE : 28 NOVEMBRE-01 DECEMBRE 2019
- LOCALISATION : ISTANBUL/TURQUIE
- LIEU : EURASIA SHOW ET CENTRE D'ART A YENIKAPI

IDENTIFICATION DE L'ORGANISATION:

- : DISCOVER EVENTS **ORGANISATEUR**
- EN ASSOCIATION AVEC: LE CENTRE ISLAMIQUE POUR LE DEVELOPPEMENT ET LE
 - COMMERCE (CIDC) ET L'INSTITUT DE NORMALISATION ET DE
 - METROLOGIE POUR LES PAYS ISLAMIQUES (SMIIC)





POURQUOI EXPOSER:

- secteur Halal avec un volume de 4 trillions de dollars. • Présentez vos produits et projets au monde des affaires mondial et
- Trouver de nouveaux revendeurs, investisseurs dans de nombreux secteurs tels que l'alimentation, les boissons, Le tourisme, l'hébergement, les finances, l'éducation, les soins cosmétiques et pharmaceutiques et Mode textile et modeste.
- Rencontrez les principaux décideurs de la Turquie, du moyen-orient, de l'Europe centrale et occidentale, de la région des Balkans et de l'Afrique avec le puissant programme d'achats hébergé international.
- bénéficier d'un intérêt commun.
- Assistez aux derniers développements du secteur au cours de notre programme de conférences sous le thème du Halal pour toutes les générations, importance de la famille et de la jeunesse avec la participation d'académiciens internationaux de représentants des secteurs public et privé.
- Bénéficier de la présence des médias internationaux les plus



























حلال لكل الأجيال أهمية الأسرة و الشباب أهمية الحلال لحياة صحية

الطبعة 7 لمنظمة التعاون الإسلامي حلال إكسبو والطبعة 5 لقمة الحلال العالمية

28 نوفمبر - 01 دیسمبر 2019 معرض أورآسيا و مركز الفن بينيكابي/إسطنبول/تركيا



































































































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يتم تنظيم هذا الحدث بموجب إذن من TOBB وفقًا للقانون 5174



الطبعة 7 لمنظمة التعاون الإسلامي حلال إكسبو



تحت الرعاية السامية لرئاسة الجمهورية التركية: بمشاركة فخامته السيد رجب طيب اردوغان رئيس الجمهورية التركية الطبعة 7 لمنظمة التعاون الإسلامي (OIC) حلال إكسبو; منظمة من قبل ديسكوفر ايفنت بالتعاون مع المركز الإسلامي لتنمية التجارة (ICDT) و معهد المواصفات والمقاييس للدول الإسلامية (SMIIC) بدعم من الوزارات ذات الصلة والمؤسسات الحكومية لجمهورية تركيا, و التي ستقام في الفترة من 28 نوفمبر- 01 ديسمبر 2019 في اسطنبول ، تركيا.



إحصائيات الطبعة 6 لمنظمة التعاون الإسلامي حلال إكسبو

مساحة العرض 24.257 م2

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عدد الزوار 38.750

البلدان 35

ور القاءات ب2ب 6100





. شركات إستيراد وتصدير • تجار الجملة

لمحة عن العارض

شركات تجارية

حلال لكل الأجيال

مدى كبر سوق الحلال

أهمية الأسرة و الشباب

• موردى الخدمات • محلات التجزئة و سلسلة السوبر مار كاتس

• العاملين في السياحة و الوكالات • موردي الصناعة السياحية

• الإعلام

• ممثلي الهوريكا

• منظمات غير حكومية

هيئات تصديق شهادات الحلال

السياحة الحلال

• السلطات الشر ائية الحكومية • المؤسسات و المنظمات العمومية

• البعثات الديبلو ماسية

الغذاء الحلال

1.303 - 1.303 بليون دولار 1.863 - 2023 بليون دولار

البلدان المشاركة في 2018



التعريف بالمنظمة

المعرض

القمة

الفترة

المكان

الموقع

المنظم

: بتنظیم DISCOVER EVENTS

المشاركين 316

























: قمة الحلال العالمية 2019

بالتعاون مع: المركز الإسلامي لتنمية التجارة (ICDT)

: إسطنبول/تركيا

: ديسكوفر إيفنتس

2019 ديسمبر 2019 :

: معرض أورآسيا و مركز الفن يينيكابي







: الطبعة 7 لمنظمة التعاون الإسلامي حلال إكسبو 2019

























































































لماذا يجب العرض

• الحصول على فرصة لزيادة حصتك التجارية في القطاع الحلال بحجم 4 تريليون دولار

• مواد صيدلانية

• مواد التجميل والرعاية الشخصية

- البحث عن موز عين ومستثمرين جدد في العديد من القطاعات مثل الأغذية والمشروبات والسياحة والإقامة والتمويل والتعليم والرعاية التجميلية والمستحضرات الصيدلانية
- تعرف على صانعي القرار الرئيسيين من تركيا والشرق الأوسط ووسط وغرب أوروبا ومنطقة البلقان وأفريقيا مع برنامج الشراء الدولي القوي المستضاف



• مصنّعي أغذية و مشروبات

• معالجة و تغليف الأغذية

- عرض منتجاتك ومشاريعك لمجتمع الأعمال العالمي والإقليمي
- والمنسوجات والأزياء المتواضعة













معهد التوحيد القياسي و المعايير للبلدان الإسلامية (SMIIC)



الأزياء المحتشمة





• استفد من وجود أكثر وسائل الإعلام العالمية نفوذاً

• لقاء مع لاعبى الصناعة حلال واغتنام الفرصة للاستفادة من مصلحة مشتركة

• حضور أحدث التطورات في القطاع خلال برنامج محاضرتنا الحلال لجميع الأجيال ،

وأهمية الأسرة والشباب بمشاركة الأكاديميين الدوليين وممثلي القطاعين العام والخاص