



KEMENTERIAN LUAR NEGERI
REPUBLIK INDONESIA

No. D/ 01807 /08/2021/39

Kementerian Luar Negeri Republik Indonesia menyampaikan salam hormatnya kepada seluruh Kedutaan Besar Negara kawasan Eropa Tengah dan Timur di Indonesia dan bersama ini dengan hormat menginformasikan bahwa Forum Bisnis Indonesia-Eropa Tengah dan Timur/*Indonesia-Central and Eastern Europe Business Forum (INACEE Business Forum)* akan diselenggarakan pada **7 Oktober 2021** oleh Kementerian secara hibrida.

Kementerian dengan hormat mengundang partisipasi Kedutaan dalam Forum dimaksud. Kementerian juga memohon bantuan Kedutaan dalam mendiseminasikan informasi Forum ini kepada para pelaku usaha/asosiasi/organisasi di negara masing-masing dan mengundang untuk berpartisipasi dalam Forum tersebut. Program Forum adalah seminar bisnis yang menghadirkan para panelis dari Indonesia dan kawasan Eropa Tengah dan Timur, dan *one-on-one business matching*. Terlampir informasi singkat mengenai *INACEE Business Forum 2021*.

Pendaftaran peserta dari negara-negara di kawasan Eropa Tengah dan Timur dapat dilakukan melalui platform Direktorat Jenderal Amerika dan Eropa Kementerian Luar Negeri RI <https://www.ina-access.com/> atau Perwakilan Diplomatik Indonesia di kawasan Eropa Tengah dan Timur. Untuk informasi lebih lanjut, mohon dapat menghubungi panitia penyelenggara *INACEE Business Forum* melalui email ina-cee@kemlu.go.id

Kementerian Luar Negeri Republik Indonesia menggunakan kesempatan ini untuk sekali lagi menyampaikan penghargaan yang setinggi-tingginya kepada Perwakilan Negara kawasan Eropa Tengah dan Timur di Indonesia.

Jakarta, 30 Agustus 2021

**Seluruh Perwakilan Negara Kawasan
Eropa Tengah dan Timur
Indonesia**



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The Ministry of Foreign Affairs of the Republic of Indonesia presents its compliments to all Central and Eastern European Missions in Indonesia and has the honour to inform that the Indonesia-Central and Eastern Europe Business Forum (INACEE Business Forum) will be scheduled on 7 October 2021 by the Ministry in a hybrid format.

In this conjunction, the Ministry has the honour to invite all Central and Eastern European Missions in Indonesia to participate in this Forum. The Ministry has further the honour to request the Missions' kind assistance to disseminate the information about INACEE Business 2021 to the businesspersons/associations/organizations in the respective country to participate in the said Forum. The programs of Forum are business webinar with speakers from Indonesia and CEE region and virtual one-on-one business matching. Brief information regarding the Forum is as attached.

Registration for participation could be accessed at platform of Directorate General of American and European Affairs of the Ministry of Foreign Affairs of the Republic of Indonesia <https://www.ina-access.com/> or for participation in CEE countries through the Indonesian Missions in the accredited CEE countries. For further information, please contact the committee by e-mail to ina-cee@kemlu.go.id

The Ministry avails itself of this opportunity to renew to all Central and Eastern European Missions in Indonesia, the assurances of its highest consideration.

Jakarta, 30 August 2021

All Central and Eastern European Missions
Indonesia



Indonesia-Central and Eastern Europe (INA-CEE) Business Forum

ABOUT THE FORUM

Indonesia-Central and Eastern Europe (INA-CEE) Business Forum is a business bridge between Indonesia and Central and Eastern European region.

The countries in the region are Albania, Armenia, Belarus, Bosnia & Herzegovina, Bulgaria, Czech, Georgia, Hungary, Croatia, North Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Turkey and Ukraine.

The mission of the forum is to encourage the enhancement of the economic cooperation by strengthening mutually beneficial trade, tourism and investment cooperation between Indonesia and the Central and Eastern Europe.

The Covid-19 pandemic is tremendous, costs not only lives, but almost totally halts economic and social activity domestically and globally. Its panacea urges all governments small or big, afar or neighbouring countries to work harder than ever, and to contribute and collaborate together and stronger to alleviate its impact.

Fortunately, digital technology exists to serve them and business circles in easing constraints resulted from this calamity. That technology even is proven as an effective engine to venture a new and creative economy, as well as to communicate each other and disseminate news real time for all people across any generations and professions.

With that in mind, Indonesia is keen to bolster relations with friendly nations, especially the ones posing as promising economies such as countries in the Central and Eastern Europe.

Based on the data compiled by the Indonesian Ministry of Trade, in 2020 the trade value between Indonesia and the 19 states in this region reached only US\$ 6,44 billions, 4.4% lower than in 2019 which amounted to US\$ 6,74 billions. Current prospective trade goods between Indonesia and these countries among others are coffee, cacao, marine products, palm oil, wheat, furniture, spices, rubber and its derivatives.

Therefore, in this new normal era, Indonesia extends its hand in offer to revive and explore opportunities collectively and jointly working with nations in Central and Eastern Europe to strengthen regional cooperation in trade and investment of both business communities, including through this INA-CEE BizForum, the first ever virtual event convened by the Indonesian Ministry of Foreign Affairs, which this time takes a theme of **“Doing Business with Indonesia: Asia’s Economic Power House”**.

PARTICIPANTS

- Business communities
- SMEs
- Government officials
- Diplomatic representatives

To participate in this business forum, participants could register at <https://www.ina-access.com/>.

Business community could register as exhibitor or visitor at the INA-ACCESS platform at <https://www.ina-access.com/> and use this platform to establish business contacts and communicate with partners or promote their products.

TENTATIVE PROGRAM

7 October 2021: 14.30 – 19.45 WIB (Jakarta Time)/ +7 GMT

14.30 – 14.45 WIB (Jakarta Time)	Opening Ceremony
14.45 – 16.30 WIB (Jakarta Time)	Seminar Business, interactive discussion Panellist from Indonesia and CEE region
16.30 – 19.00 WIB (Jakarta Time)	One-on-one Business Matching
19.30 – 19.45 WIB (Jakarta Time)	Closing Ceremony

The forum will be held in a hybrid format.

For further information regarding the INACEE Business Forum 2021, please contact the committee by e-mail to ina-cee@kemlu.go.id.