

ARAB HEALTH FAIR 2021
TURKISH PAVILION AND TURKIYE BRAND STAND (LOUNGE AREA) CONSTRUCTION SERVICE OFFER
SPECIFICATION

1. GENERAL

This specification covers the procedures and conditions regarding the offers to be submitted for the business.

2. SCOPE OF WORK

Your bid will include the services of all the work done for construction services for Turkish Pavilion and Turkiye Brand Stand (Lounge Area) at Arab Health 2021 between the dates of June 21-24, 2021.

3.GENERAL TERMS

3.1 Quote submission deadline and time: 27.04.2021 – 12.00 p.m.

3.2. The bid will be sent to İrem Değertekin (irem.degertekin@ikmib.org.tr) by e-mail.

3.3. The price in the offer will be stated in numbers and in writing.

3.4. The bid will be submitted excluding VAT (VAT will be stated separately.)

4.TECHNICAL SPECIFICATION

4.1. BASIC CONSTRUCTION AND DECORATION WORK

Total Area (Turkish Pavilion + Turkiye Brand Stand) : 564 m²

1. Turkish Pavilion : 516 sqm (including info stands)
 - Zabeel Hall 3 : 186 sqm
 - Sheikh Maktoom Hall: 18 sqm
 - Sheikh Maktoom & Sheikh Rashid Hall : 288 sqm
 - Sheikh Rashid Hall : 24 sqm
2. Turkiye Brand Stand
 - Concourse Area :48 sqm

Stand Layout: Details about the construction are presented in the attached drawings for your information.

4.2 GENERAL AND TECHNICAL DETAILS

General and technical details are stated separately for Turkish Pavilion and Turkiye Brand Stand.

GENERAL AND TECHNICAL DETAILS REGARDING TURKISH PAVILION

4.2.1. PROJECT COMPATIBILITY: Construction Company will construct all of the Turkish Pavilion stands object to the contract in accordance with the drawn project and by using the colors, patterns and materials specified in the bid letter attached as annex. Utmost care shall be attached to details, furniture and material cleanliness . In case it is identified that the materials used are incompatible with the required technical details and material type and standards, IKMIB shall be entitled to terminate the

contract and ask indemnity for all damages. Construction Company must inform the project officer about any changes that may be made on the attached project and shall not make any changes on the project without the consent of the relevant persons.

4.2.2. PLATFORM MATERIAL: The stand floors will be raised 5cm and the floor will be white chipboard (melamine). Floor edges will be covered with aluminum lath. After the stand floor is set up, it will be protected by laying nylon on it. Nylon protection material will definitely be used.(If the stand floor material remains open during the fair preparation process, it will cause deep scratches on the laminate surface.)

4.2.3. STAND CONSTRUCTION:

- The overall height of the stand : 400 cm (including the floor)
- Rear Wall height h: 250 cm , Crown Height h: 20 cm , Illuminated Visual Height h: 125 cm.
- Partitation walls between the firms' stands : 250 cm and 18mm - made of white chipboard.
- The blue-colored pediment part will be silk matte lacquer.
- There will be blue lacquer totem and unlit logo printing of companies on each partitation walls.
- 50x50 cm sized logo printing will be applied on board (3cm –thickness) on rear walls of the companies.

In order to protect the lacquered surfaces against scratching, the packaging will be made in accordance with it and a suitable touch-up paint will be brought to the fair area.

In the areas where neighboring stands are located, the back of the stand will be covered with white chipboard or white fabric.

4.2.4. UPPER FRONTAL OF THE STAND: It shall be build up by stretching the wick barisol fabric (with a requested design by IKMIB) on the wooden construction. (The use of illuminated vinyl material will not be accepted.) The interior lighting will be produced and mounted in a homogeneous and shadow-free manner throughout the visual area. Lighting will be provided with lensed LED lighting. (Strip LED use will not be accepted). Lighting color will be white. Visuals will be transported to the fairground without being wrinkled or damaged, and they will be stretched without leaving any pot holders.

4.2.5. GRAPHICS: All of the visual materials, slogans, logos and prints to be placed on the stands shall be prepared and assembled by the constuction company The manufacture and printing price is included in the bid amount. All of the illuminated images will be produced vinyl material with light and will be properly installed in the fair area. The computer work of the graphics to be placed on the stands will be created by İKMİB and sent to the company.

Application of graphics and logos for each participating company:

For Corner Stands:

- 80x180 cm lightbox image (considering the stand size of the stand and the number specified in the project)
- 2 PCS 50x50 cm logo visual (on rear wall and totem)
- 1 PC 50x30 cm company logo (on info desk)
- 1 PCS Company frontal name will be printed.

For One Side Open Stands:

- 80x180 cm lightbox image (considering the stand size of the stand and the number specified in the project)
- 3 PCS 50x50 cm logo visual (on rear wall and totem)
- 1 PC 50x30 cm company logo (on info desk)
- 1 PCS Company frontal name will be printed.

4.2.6. COST OF ELECTRICITY CONSUMPTION, WATER AND PROJECT: The electricity project of the Turkish Pavilion shall be prepared by the construction company. After the approval of the project by the relevant authorities, the project shall be submitted to İKMİB at least 30 days prior to the exhibition's launch date. All the electricity, water and internet connection costs shall be covered by İKMİB. However, the construction company shall be responsible for the online ordering of electricity and water

The fuse boxes will be located in the kitchens. For the other islands, the fuse boxes will be located in the selected company's stand and shall be easily accessible in the cupboards or under the intervention cover. Additionally, an intervention cover should be installed in a suitable place to allow the electrician to access the LED transformers located on the central outline wall.

4.2.7. LIGHTENING: Triple sockets with cable shall be available in every stand area, info stands and kitchens. The supervision and the control of the electrical connections shall be performed by the construction company. Triple sockets must be European type or universal input. Sockets without proper input characteristics will not be accepted. All wiring will be done as requested by the fair administration. General Lighting will be provided with 150 Watt LED spotlights. Arm LED spots will be used to illuminate the dark surfaces on the stand divider walls.

4.2.8. CLEANING, ASSEMBLY, TECHNICAL TEAM: On the delivery day of the stands (20 June 2021) the cleaning team is requested. The cleaning team does all the cleaning works (with their equipments) of the companies between 10:00 a.m - 22:00 a.m on June 20, 2021. Especially, the equipments such as glass showcases, glass shelves, info desks, tables and chairs, floors and walls will be cleaned in detail. It is the responsibility of the CONSTRUCTION COMPANY to deliver the booths cleaned to the participating companies on the opening day of 21 June 2021.

There will be 3 supervisors in the fair area during the installation.

4.2.9. FURNITURE: The same or the equivalent furnitures mentioned in the attached project will be used. Besides, the construction company will ask for the approval by sharing the photos of furnitures such as glass showcases, info desks, glass shelves, tables and chairs in their stock.

Bidding companies should send additional material list with prices and photos attached to their offers. Exhibitors have right to change standard furnitures in their stands. (For example; the exhibitor can cancel 1 showcase and request 1 lightbox instead of it. However, one can not cancel the showcase and can not request the complete visual coating or LED TV-this option costs additional fee. Besides, if the exhibitor cancels the lightbox image and prefer complete wall visual cladding, then the lightbox printing area will be deducted from the total visual cladding and the rest area will be charged)

In the stands;

- there will be lockable glass display showcases (h: 200 cm) with lockable storage and without light. The showcases can be brought to the fairground disassembled, but it is totally under the responsibility of the construction company to install on time.
- Info desks will have 2 parts: lightless glass partition is on the top and lockable cabinet with handles is at the bottom.
- Tables will be white chipboard or glass with 60 cm in diameter or square and 18 mm thick.
- White color will be preferred for the chairs.
- The bins to be given to exhibitors will be covered with pedal. Garbage bags will be provided for each company.

- Transparent plexi separators will be placed on each desks and info desks within the scope of Covid-19 measures. The separators will be mobile and can be removed.
- Within the scope of Covid-19 measures, stickers will be applied on the stand walls such as "Social Distance", "It is mandatory to wear a mask" and "maximum number of people that can be in the stand". Stickers printing costs will be included in the offer. No additional fees shall be charged.

4.2.10. MATERIALS TO BE DELIVERED IN THE STAND BY THE CONSTRUCTION COMPANY:

IMPORTANT NOTE: There are stands that are not sold in the project. These empty stands are sketched with furniture in the technical drawing. The construction company should take this into consideration while bidding and be prepared for possible location changes.

In the participants' stands, the following equipment shall be present.

9 -12 sqm corner and one-side-open stands:

1 Table
 4 Chairs
 1 Info Desk
 1 Bar Stool
 1 Brochure Holder
 1 Glass Showcase
 2 Glass Shelf Units
 1 Lightbox
 1 Cupboard
 1 Triple Socket
 1 Trash Can with bin bag
 Wall Mounted Coat Hanger
 Tabletop plexi separators

15 -18 sqm corner and one-side-open stands:

2 Tables
 8 Chairs
 1 Info Desk
 1 Bar Stool
 1 Brochure Holder
 1 Glass Showcase
 3 Glass Shelf Units
 1 Lightbox
 1 Cupboard
 1 Triple Socket
 1 Trash Can with bin bag
 Wall Mounted Coat Hanger
 Tabletop plexi separators

21 sqm corner and one-side-open stands:

2 Tables
8 Chairs
1 Info Desk
1 Bar Stool
1 Brochure Holder
1 Glass Showcase
3 Glass Shelf Units
2 Lightboxes
1 Cupboard
2 Triple Sockets
1 Trash Can with bin bag
Wall Mounted Coat Hanger
Tabletop plexi separators

24 sqm corner and one-side-open stands:

3 Tables
12 Chairs
1 Info Desk
1 Bar Stool
1 Brochure Holder
1 Glass Showcase
4 Glass Shelf Units
2 Lightboxes
1 Cupboard
2 Triple Sockets
1 Trash Can with bin bag
Wall Mounted Coat Hanger
Tabletop plexi separators

27 sqm corner and one-side-open stands:

3 Tables
12 Chairs
1 Info Desk
1 Bar Stool
1 Brochure Holder
2 Glass Showcases
4 Glass Shelf Units
2 Lightboxes
1 Cupboard
2 Triple Sockets
1 Trash Can with bin bag
Wall Mounted Coat Hanger
Tabletop plexi separators

INFO STAND AREA – Z3:

2 Tables
8 Chairs
1 Info Desk
1 Bar Stool
1 PC Brochure Holder
Completely digital printing of the booth walls
1 Large Size Refrigerator
1 Piece of Sink
1 PC Work Bench
2 Kettles
1 Coffee machine
1 tea boiler
2 thermos
4 trays
Shelf system of suitable size
Adequate number of coat hangers
Large garbage bucket and bag
2 Triple sockets
1 PC Laptop
1 PC Printer

INFO STAND AREA – RM:

2 Tables
8 Chairs
1 Info Desk
1 Bar Stool
1 PC Brochure Holder
Completely digital printing of the booth walls
1 Large Size Refrigerator
1 Piece of Sink
1 PC Work Bench
2 Kettles
1 Coffee machine
1 tea boiler
2 thermos
4 trays
Shelf system of suitable size
Adequate number of coat hangers
Large garbage bucket and bag
2 Triple sockets
1 PC Laptop
1 PC Printer

Spare Parts List:

The following materials will be kept at the exhibition area in store in order to be given participant companies if needed. The construction company will not request additional fee for these materials. (The offer will include cost of spare part list) The furnitures should be kept in the fair area until 5:00 pm on 20 June 2021. Later on, surplus furnitures can be taken back.

- 6 Tables
- 24 Chairs
- 3 Info Desk
- 3 Bar Stools
- 3 Brochure Holders
- 3 Pieces Glass Showcase
- 3 Glass Shelf Unit
- 3 Metal Shelf Units
- 5 Lightbox
- 3 Caissons
- 10 Triple Sockets

TURKIYE BRAND STAND (Lounge Area)

Türkiye Brand Stand (48 sqm) will be set up at Concourse area for promotion of Türkiye. The following equipment shall be present in that stand.

PLATFORM MATERIAL: The stand floors will be walnut color melamine coated and be raised 5cm. Approval will be obtained by sending a color sample for the floor material.

Wall Construction: Stand wall will be blue color paint and 400 cm in height. There will be 12 sqm kitchen area with lockable door. A led wall will be installed to the kitchen wall. Over the led wall, plexi box letter logo with led light will be applied. (Dimensions and details are mentioned in the technical drawing)

LED Wall: All installation work of LED wall (w: 300 cm x h: 200 cm. sized) is under the responsibility of the construction company. The laptop will be located in the kitchen area for controlling the led wall. The speaker system will be supplied separately and will be mounted on the wall and connect to the led wall. The video will be provided by IKMIB.

Touch Screen: A 43 inch (or similar sized) touch screen will be located near the info desk. It will be connected to the internet (websites, applications) concerning requests of IKMIB.

Stand Lightening and Electrical System: General stand lightening will be provided by appropriate quantity of 150W LED spots. Considering the energy consumption of video wall and kitchen equipment in the stand, appropriate power line will be ordered.

Electrical wires for the sockets will run in accordance with the project.

- 3 triple sockets in the kitchen
- 1 triple socket for the coffee station
- 1 triple socket for VIP Seating Group.

Graphic Design: On stand walls, LED logos will be mounted as follows: (Details are mentioned in the project)

- 1 pcs “TÜRKİYE” plexiglass box letters, 1 pcs “Turkish Healthcare” plexiglass box letters and 1 pcs Turkish Flag on the rear wall
- 1 pcs “Turkish Healthcare” plexiglass box letters and “Working for the Good of the World” slogan on the right and left walls.

Foil strips will be applied on stand walls, foil cut “Turkish Coffee Point” text will be written on coffee stand and 2 pcs foil cuts “Türkiye” logo and social media accounts will be applied on custom production info desk.

Furnishing:

In accordance with the Covid-19 boards, there will be a protective plexi separator on all desks.

Lounge Area:

1 info desk (*Custom Production- locked cabinet doors- blue lacquered surface*)

1 bar stool

1 coffee stand (*Custom Production- locked cabinet doors- blue lacquered surface- including receptacle outlets for coffee machines*)

2 bar tables (*including 3pcs Industrial Pipe Pendant Lighting on each*) with electricity connection

8 bar stools

VIP Seating Group Area

Custom production L-shaped sofa.(250cm x250cm) with artificial leather/fabric seat cushion

Extra 10cm (h) platform under the seating group area

Around wooden separator koridor (h:170 cm.)

Coffee table (100x100 cm.)

Kitchen Area:

1 Large Size Refrigerator

1 Piece of Sink

1 PC Work Bench

3 Kettles

1 Coffee machine

1 Tea boiler

3 thermos

3 trays

Shelf system of suitable size

Adequate number of coat hangers

Large garbage bucket and bag

3PCS Triple socket

1 PC Laptop

1 PC Table

2 Chairs

5. GENERAL CONSIDERATIONS

5.1. Having experience with the construction of pavilions in international fairs shall be preferred. In addition to design drawings, pricing, the references and the photographs of the previously constructed exhibition stands shall be added to the bid.

5.2. Contractor companies **shall submit bids for the construction of the project presented in the attachment.**

5.3. The travel, accommodation, food, insurance etc. expenses of all the workers to be assigned in Turkey Stand's construction shall be covered by the contractor company. Technical staff of 3 persons and 1 coordinator staff shall be assigned to provide technical support during the fair.

5.4. The Contractor company shall be obliged to comply with the general and technical terms which will be determined by the Fair Management and make the required technical calculations and measurements.

5.5. Contracting company shall be responsible for submitting the measured project of Turkey Stand to Fair Management to be approved by them.

5.6. After the assessment of the bids, all the terms and conditions mentioned above shall be included in the contract to be made with the contractor company.

6. FINANCIAL AND LEGAL CONSIDERATIONS

6.1. Taxes, fees and similar liabilities arising from the contract shall be paid by the contractor company.

6.2. In case of agreement upon the offered project and application, the payment shall be made as follows:

- 50% of the total amount shall be paid in 20 days after the Company deliver the guaranteed bill (in aggregate amount) and the signed contract to IKMIB.
- Balance amount shall be paid after the trade fair in 20 days.

6.3. Payments shall be made via bank transfer.

6.4. Istanbul Arbitration Center has been authorized to resolve the disputes arising from this specification. Turkish law and Istanbul Arbitration Center arbitration rules will be applied in disputes.

7. BIDDING DOCUMENTS AND DEADLINE

- The final submission date for construction bid is: **April 27th, 2021 - 12p.m.**
- Bids will be submitted via e-mail to Ms.İrem Degertekin (irem.degertekin@ikmib.org.tr)
- Bidding Documents:
 1. Price offer
 - will be submitted excluding VAT
 - shall be prepared on company letterhead with stamp-signature using attached template.
 2. Examples of work and references
 3. Additinal furniture list with prices and photos
- In the case that alternative furnitures (showcase, desk, etc) are offered than the requested the ones, the price will be stated separately.

Quote Template

COMPANY NAME		
	UNIT SQM COST	TOTAL COST
TÜRKİYE BRAND STAND (LOUNGE AREA) (48 SQM)		
TURKISH PAVILION (516 SQM)		