

معرض ليبيا للصناعات Libya Industries Fair



بِجُودَةِ الْبَحَارَةِ وَالزَّيْتَانَا بَعْدَهُ وَالزَّرْعِ وَالصَّنَاعَةِ بِمِصْرَاتِنَا
MISRATA CHAMBER OF COMMERCE INDUSTRY AND AGRICULTURE

المسداة
Al Mesada

شركة المسداة
لتنظيم المعارض



معرض
مصراته الدولي
MISRATA INTERNATIONAL EXHIBITION



الهيئة العامة
للمعارض
GENERAL BOARD OF FAIRS





Libya Industries Fair 2022

Introduction to the exhibition organizing company:

Al-Mesda Company is a company specializing in organizing exhibitions and conferences at the local level and works to link the local market and the international market by organizing exhibitions and conferences on a regular basis that serves the economic and commercial movement in the State of Libya. Opportunities for companies and factories, whether local or international, to display their products smoothly and comfortably in the Libyan market without the need for large commitments. We also aim to hold specialized workshops and conferences to develop capabilities and improve quality in all fields. We seek to bring the culture of exhibitions and conferences to a level that competes with international companies, especially since we have all the ingredients for that.

We are also working to harness all the capabilities of human expertise and material capabilities to be a pioneer in its field and able to provide the best to all its customers.

Exhibitions organized by us:

- Libya Furniture Fair 2021
- Automechanic Libya 2021

Introduction to Libya Industries Fair 2022:

In terms of raising the economic and commercial level and in order to encourage and publicize local industries. We all know the importance of exhibitions in activating the commercial process in the local market, introducing the services provided by factories and companies, and promoting more of the products they provide. The idea of organizing (Libya Industries Fair 2022) came to encourage and support local industries and to organize such an event that aims to link the local and international market directly under one roof. With God's help, this event will be organized at the Misrata International Fair in the Ruwaisat Industrial Zone. Where the total area of the exhibition is 12,000 square meters, of which 5,000 square meters are covered, with outdoor spaces of 7,000 square meters.



Target companies to participate:

- Iron and steel factories and iron industries
- Commercial agencies
- Paper, printing and packaging industries
- Paint Factory
- Renewable Energy Companies
- Industrial Safety and Security Companies
- Petrochemical and insulator industries
- Food Industries
- Plastic and pipe industries
- Doors, windows and furniture factories
- Factories, construction companies, building materials and marble
- Factories and companies of electrical materials and electric power generators
- Industrial Oil Companies
- Companies specialized in building industrial units
- Production lines and packaging factories
- Equipment for workshops and factories
- Transport mechanisms and heavy machinery
- Agricultural equipment and water pumps
- Banks, insurance companies and shipping lines
- Industrial Communications and Information Technology
- And all factories and related companies.





Exhibition goals:

- Introducing companies and factories inside and outside Libya.
- Providing a suitable atmosphere for communication between companies and making deals.
- Raising the industrial and commercial level and introducing its importance.
- Establishing business relationships between major companies and emerging companies.
- Assisting in consolidating the means of communication between local trade and international trade.
- Highlighting local industries and supporting them to reach the ranks of global industries.
- Continuously moving the wheel of the local economy to ensure an increase in the speed of economic Development.
- Work to increase and develop services related to industry and commerce at the local level.
- With the participation of the largest possible number of companies and factories, we aim in the future for The exhibition to be an international exhibition that competes with major international exhibitions and Events in the same field.

When does the exhibition start?

The exhibition will start from 05/03 and will last for four days until 08/03/2022.

How do I participate in the exhibition?

To register, you can communicate directly through the numbers below, or by filling out the form attached to this file, whether it is sent to e-mail or directly to the exhibition head office at the address below the file. To confirm the reservation, pay the subscription in to the exhibition management.



Sponsors bag for Libya Industries Fair 2022

Diamond sponsor of the exhibition with a value of 125,000 Libyan dinars:

Target 2 companies, where the sponsor gets the following services:

- 10 Road billboard , size 3x4, one side in both the city of Tripoli and the city of Misrata.
- A designated place in the exhibition partition with an area of 54 square meters.
- Put the name and logo in the electronic advertising.
- Video promo for the sponsor.
- Professional photo session for the sponsor.
- Sponsor-sponsored ads on the exhibition page.
- Video interviews during the exhibition are published on the official page of the exhibition.
- A professional photo session for the sponsor's partition.
- A special Shield honor for the sponsor.
- Develop the visual identity of the sponsor as desired.
- 3 x10 advertising billboard, 2 inside the exhibition fence.
- 1 Flag of the exhibition's main
- 6 billboards, size 2 x 1.20, on the street leading to the exhibition.
- 10 flags outside the exhibition grounds.
- 4 flags of size 2 x 1.20 on the ceiling of the exhibition
- Put the name and logo on the main board of the exhibition.
- Obtaining audible advertisements on radio channels.

Note: Each sponsor has the right to enter only one brand, and in the event of more than one brand, 10% of the sponsorship value will be added to each added brand.





Golden sponsor of the exhibition with a value of 65,000 Libyan dinars:

Target 4 companies, where the sponsor gets the following services:

- 6 Road billboard , size 3x4, one side in both the city of Tripoli and the city of Misrata.
- A designated place in the exhibition partition with an area of 36 square meters.
- Put the name and logo in the electronic advertising.
- Video promo for the sponsor.
- Sponsor-sponsored ads on the exhibition page.
- A professional photo session for the sponsor's partition.
- A special Shield honor for the sponsor.
- Develop the visual identity of the sponsor as desired.
- 3 x10 advertising billboard, 2 inside the exhibition fence.
- 4 billboards, size 2 x 1.20, on the street leading to the exhibition.
- 5 flags outside the exhibition grounds.
- 2 flags of size 2 x 1.20 on the ceiling of the exhibition
- Put the name and logo on the main board of the exhibition.
- Obtaining audible advertisements on radio channels.

Note: Each sponsor has the right to enter only one brand, and in the event of more than one brand, 10% of the sponsorship value will be added to each added brand.





Silver sponsor of the exhibition with a value of 65,000 Libyan dinars:

Target 6 companies, where the sponsor gets the following services:

- 3 Road billboard , size 3x4, one side in Misrata city.
- Put the name and logo in the electronic advertising.
- A professional photo session for the sponsor's partition.
- Develop the visual identity of the sponsor as desired.
- 3 x10 advertising billboard, 1 inside the exhibition fence.
- 2 billboards, size 2 x 1.20, on the street leading to the exhibition.
- 1 flags of size 2 x 1.20 on the ceiling of the exhibition
- Put the name and logo on the main board of the exhibition.

Note: Each sponsor has the right to enter only one brand, and in the event of more than one brand, 10% of the sponsorship value will be added to each added brand.





Libya Industries Fair 2022

08-05 March 2022



- Restaurant and cafe
- Internet service provider **LNETH**
- Reception
- advertising space
- outdoor space **A**
- Chamber of Commerce, Agriculture and Industry-Misrata
- Media Center
- Visitor reception record
- outdoor space **B**



Partitions sizes

| Size | Partition Number | | | | | | | | | | | |
|--------------------------------------------------|------------------------|----|-----|----|-----|----|-----|----|-----|----|----|----|
| 5 x 7.12 m | 65 | | | 52 | | | 26 | | | 13 | | |
| 4.40 x 3 m | 172 | | 171 | | 135 | | 134 | | 93 | | 92 | |
| 3.85 x 3 m | 35 | | | | | | | | | | | |
| 5.10 x 3 m | 180 | | 162 | | 149 | | 120 | | 107 | | 78 | |
| 4.76 x 3 m | 43 | | | | | | | | | | | |
| 18 x 6 m | 163 | | | | | | | | | | | |
| 4.60 x 3 m | 186 | | 156 | | 155 | | 114 | | 113 | | 72 | |
| 5 x 3 m | 64 | 63 | 62 | 61 | 60 | 59 | 58 | 57 | 56 | 55 | 54 | 53 |
| 5 x 3 m | 25 | 24 | 23 | 22 | 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 |
| 3 x 3 m | Other Partitions sizes | | | | | | | | | | | |
| The participant can book more than one Partition | | | | | | | | | | | | |

Prices at the exhibition

| the price | Type |
|---------------------------------------------------------------------|-----------------------------------------------------------------|
| 150 \$ / square meter | Indoor Partition reservation |
| 70 \$ / square meter | Reservation for outdoor space A |
| 50 \$ / square meter | Reservation for outdoor space B |
| 1250 \$ | outdoor advertising 3*10 Including printing and installation |
| Note: The reserved space is not less than 3x3 / square meter | |



Contract form for receiving and obtaining a Partition

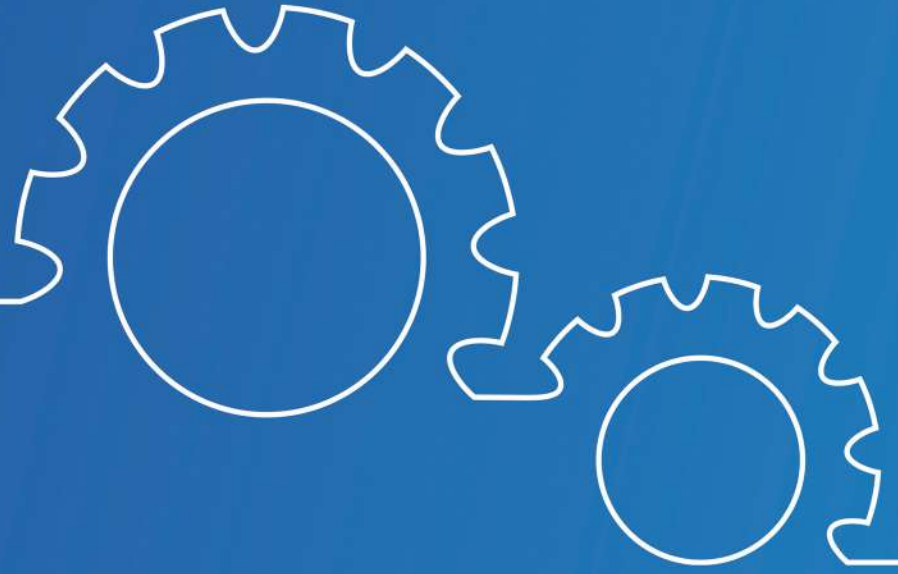
| | |
|------------------------|--------------------------|
| Activity type | The Company's name |
| Company phone number | Company phone number |
| Company Address | Company email |
| Card / passport number | Partition recipient name |
| | Partition number |

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| It is not allowed to exchange Partitions between the participants without the approval of the exhibition management | In the event that the participant withdraws ten days before the start of the exhibition, the value will be returned after deducting 15% of the value of the reservation |
| The participating entity undertakes to remove and transport all the pavilion's waste Partition a week from the end of the exhibition It is strictly forbidden to use sound systems or to conduct raffles inside the exhibition halls without the approval of the administration | No work is allowed inside the Partition after the exhibition has started |
| It is strictly forbidden to use sound systems or to conduct raffles inside the exhibition halls without the approval of the administration | It is not allowed to dismantle the pavilion or take out the shows until after the end of the exhibition |
| In the event that the waste is not removed by the participant within a week from the end of the exhibition, the participant is not entitled to claim any compensation in case the pavilion is removed or used again by the exhibition management | The exhibitor is solely responsible for securing his pavilion, and the organizer does not bear any responsibility for any force majeure accidents or any other damages due to the absence of a collective insurance policy for the exhibition hall |
| It is not allowed to display any products that have disputes, issues or disputes, and the exhibition management is not responsible for violating this | The exhibition's working hours are determined by the administration as appropriate, and the exhibitor has no right to object to the specified timing |
| It is not allowed to puncture the wall, the Partitions of the exhibition, the floor or the ceiling, and it must be delivered in the same condition in which it was received, and the exhibitor must fix any violation. | It is not allowed to display any products that violate public morals or violate Islamic law |
| | In the event of the participant's withdrawal, the value of the reservation will not be refunded after the start of the exhibition |

Note: The Partition will not be delivered to the exhibitor until the full value of the reservation has been paid

I acknowledge that I have read the above terms and that I sign and agree to them

| | | |
|--------------------|---------------------|----------------------|
| | Name of the manager | The recipient's name |
| exhibition manager | Adjective: | Adjective |
| | Signature and seal | ID Number |
| | | Signature and seal: |



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2022 / 03 / 08 - 05

