



สภาอุตสาหกรรมแห่งประเทศไทย  
THE FEDERATION OF THAI INDUSTRIES

Reference No. 56 / 4300 / 2021

Date 9 November 2021

H.E. Mrs. Serap Ersoy

Ambassador

Embassy of Turkey

Your Excellency,

I am pleased to inform you that the Federation of Thai Industries (FTI) with over 13,000 members from both SMEs and large corporations, will host the FTI EXPO 2022 during February 2-6, 2022, at the Chiang Mai International Exhibition and Convention Centre (CMECC), under the theme "Shaping the Future Industry with BCG Economy." The primary goal is to promote the power of Thai industries in tandem with the global trend of Green economy and the BCG national agenda. The FTI EXPO 2022 will be a mega event with extensive activities such as Exhibition, Symposium, and Business Matching, providing excellent networking opportunities with leading industry buyers and over 100,000 entrepreneurs from Thailand and around the world.

It is both an honor and a privilege to invite foreign companies to participate as exhibitors at FTI EXPO 2022. In this regard, we would like to seek your support in inviting foreign companies to partake in the FTI EXPO 2022. Detailed information of the exhibition is enclosed herewith for your perusal. Interested parties are encouraged to submit registration by November 30, 2021. For queries or further information, please contact Mr. Surasit Kijsumnangkul, Foreign Affairs Department, via E-mail [surasitk@fti.or.th](mailto:surasitk@fti.or.th) or Tel. 02-345-1139.

Your kind consideration and support on the above shall be highly appreciated.

Yours sincerely,

Supant Mongkolsuthree

Chairman of the Federation of Thai Industries

สภาอุตสาหกรรมแห่งประเทศไทย

ชั้น ๘ อาคารปฏิบัติการเทคโนโลยีเชิงสร้างสรรค์

๒ ถนนนางลิ้นจี่ แขวงทุ่งมหาเมฆ

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<https://www.fti.or.th>

The Federation of Thai Industries

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## Overview of FTI EXPO 2022

FTI EXPO 2022, on 2-6 February 2022, Chaing Mai International Exhibition and Convention Centre (CMECC), space 26,785 sqm.

### Theme

“Shaping the future industry with BCG economy”

### Event sections

- |                   |                                 |                                |
|-------------------|---------------------------------|--------------------------------|
| Expo & Exhibition | - 11 Clusters                   | - Premium Product              |
|                   | - Showcase                      | - Northern Food Valley         |
|                   | - BCG Model                     | - Academic & Research          |
| Symposium         | - Seminar                       | - FTI Meeting                  |
|                   | - Talking Forum                 |                                |
| Business Matching | - Business negotiation          | - Matching the mutual interest |
|                   | - Site / Factory Visit          | between research and business  |
|                   | - University research show case |                                |
| Online Expo       | - Hybrid Conference             | - Online Business Matching     |

### Participant targets

- |                  |  |                        |
|------------------|--|------------------------|
| Intraparticipant | - FTI Members, 13,000 members          | - Students             |
|                  | - Government sector                    | - Broadcast journalism |
|                  | - Private sector                       | - General public       |
| Interparticipant | - Businessman in CLMV, China and ASEAN |                        |

### Exhibitor targets

- |                 |   |   |
|-----------------|---|---|
| Government side | - Ministry of Industry  | - Ministry of energy                                      |
|                 | - Ministry of Commerce  | - Ministry of digital economy and society                 |
|                 | - Ministry of Higher Education,<br>Science, Research and Innovation | - Tourism Authority of Thailand                           |
|                 | - Ministry of Agriculture and<br>Cooperatives                       | - The Office of Small and Medium<br>Enterprises Promotion |
|                 |   | - Thailand Convention & Exhibition Bureau                 |
| Private side    | - Public company limited  | - Banking sector  |
|                 | - Large scale entrepreneurs   | - FTI Members   |
|                 | - Small and medium scale<br>entrepreneurs                           |   |
| Education side  | - Students  |   |

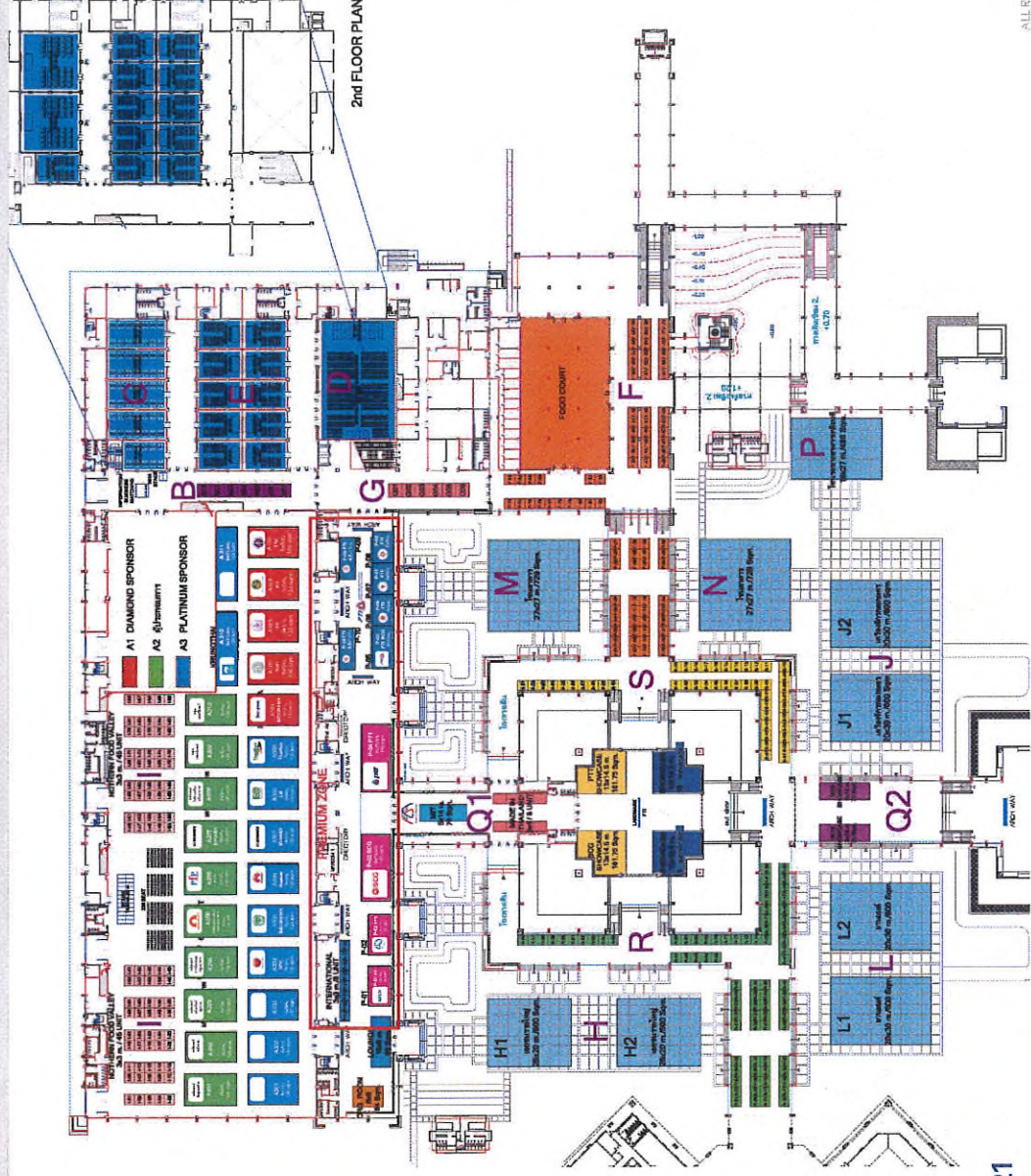
The Federation of Thai Industries (FTI)

As 27 October 2021

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## FTI Expo 2022 I EVENT FLOOR PLAN OVERALL



FLOOR PLAN OVERALL: 02112021





## Exhibition Booth Reservation Form

For the International Pavilion at FTI Expo 2022 on 2 - 6 February 2022

At Chiang Mai International Exhibition and Convention Centre (CMECC)

### Company Information

Company name: .....

Address: .....

Website: .....

Phone: ..... E-mail: .....

Type of product: .....

Name on booth: .....

### Contact Information

Contact name: .....

Phone: ..... Mobile phone: ..... E-mail: .....

### Exhibition Booth Detail:

Booth Package: **Embassy Booth Package**

Size: .....3...X...3..... square meters.

Rate: .....Free of Charge..... baht / 5 days

Booth Package: **Foreign Company Booth Package**

Size: .....3...X...3..... square meters.

Early Bird rate: .....20,000..... baht / 5 days\* (Closing date for application: 30<sup>th</sup> November 2021)

Normal rate: .....40,000..... baht / 5 days\*

\* VAT 7% included

Number of Exhibition booths .....

Total price .....

For more information, please contact:

Mr. Surasit Kijsumnangkul

Foreign Affairs Department, the Federation of Thai Industries

Email: surasitk@fti.or.th

Telephone: +662-345-1139

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