



# 北京国际生命健康产业跨境博览会

BEIJING INTERNATIONAL LIFE AND HEALTH INDUSTRY EXPO

## **The Opening Ceremony and the Online Press Conference of Beijing International Life and Health Industry Expo and World Life Science Project Fair**

### **1.Expo Introduction :**

Opening Ceremony:Afternoon of July 15, 2022, Beijing time

Project Docking Fair: May to October, 2022

Organizing Form: Offline Expo + Online ZOOM meetings

Offline Expo Time: September 7-9, 2022, Beijing time

Venue: China International Exhibition Center

### **2.Organizers:**

Trade Development Bureau of the Ministry of Commerce

China Chamber of International Commerce

World Federation of Chinese Medicine Societies

Chinese Research Hospital Association

### **3.Agenda:**

13:20-13:40 Guests Register (online and offline);

13:40-13:50 Introduction to the Guests and Representatives by

the host: Chinese and foreign officials, heads of the United Nations agencies, representatives of leading companies in the global pharmaceutical industry, well-known experts and scholars in the field of Life Science, etc.;

- 13:50-14:20 Speeches by the Representative of Ministry of Commerce, National Health Commission, China Council for the Promotion of International Trade, China Association for Science and Technology and World Health Organization;
- 14:20-15:00 Speeches by Public Health Officers and Experts around the world;
- 15:00-15:10 The announcement of start of the Ceremony;
- 15:10-16:40 Round table conference and Panel Discussion;
- 16:40-16:50 Introduction to the significance and goals of Beijing International Life and Health Industry Expo and World Life Science Project Fair, exhibitors and progress, etc.;
- 16:50-17:20 Answer to the questions of the reporters;
- 17:20-17:30 Display of new medical achievements;